

Goderich Signal-Star



Summary Report

April 12, 2022

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	3,865
Cell Phone, Pager & Services	\$	984
Internet Access Services	\$	454
Home Renovations	\$	1,193
Retirement & pension fund payments	\$	1,403
Lotteries	\$	513
Health Insurance	\$	629
Household appliances	\$	529
Furnishings	\$	1,407
Computer hardware	\$	174
Auto/Truck Purchase	\$	7,478
Auto/Truck Rental or Lease	\$	118
Air Travel	\$	158
Age of Home Owners		
15 to 24 years	90	1.6%
25 to 34 years	574	10.3%
35 to 44 years	695	12.5%
45 to 54 years	820	14.7%
55 to 64 years	1,080	19.4%
65 to 74 years	1,326	23.8%
75 years or over	985	17.7%

Population & Household Summary	
Total Population	12,348
Population Growth 2016-2021	4.7%
Population Growth 2021-2026	1.0%
Total Households	5,570
Household Growth 2016-2021	5.6%
Household Growth 2021-2026	0.6%
% of Households with Children	30.0%
% of Households - Married w/ Kids	21.7%
% of Households - Single Parent	8.3%
% of Households by Household Size	

Household Size	% of Households
1 person	32.0%
2 persons	42.0%
3 persons	11.0%
4 persons	10.0%
5 or more persons	5.0%

Age Cohorts		
Population: 25 yrs and under	2,882	23.3%
Population: 25-54 yrs	3,744	30.3%
Population: Over 55 yrs	5,722	46.3%
Median Age	51.8	
Age Distribution		

Age Group	Number of Households
85+	500
80 to 84	500
75 to 79	700
70 to 74	1000
65 to 69	1100
60 to 64	1100
55 to 59	1000
50 to 54	700
45 to 49	600
40 to 44	600
35 to 39	600
30 to 34	600
25 to 29	600
20 to 24	600
15 to 19	600
10 to 14	600
5 to 9	600
0 to 4	500

Household Income	
Average Household Income	\$96,994
Median Household Income	\$76,020
Households by Income	

Income Bracket	Number of Households
\$200K and over	500
\$150K - \$200K	500
\$125K - \$150K	450
\$100K - \$125K	500
\$80K - \$100K	550
\$60K - \$80K	700
\$40K - \$60K	850
\$20K - \$40K	1100
Under \$20K	150

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.4%
Black	0.5%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.1%
West Asian	0.1%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.6%
English	93.7%
French	1.1%
Non-Official languages	4.8%
Multiple responses	0.4%

Educational Attainment (15 Yrs +)		
No cert. or diploma	1,585	15.3%
High school or equiv	3,284	31.7%
Apprenticeship or trade cert.	917	8.8%
College, CEGEP or other	2,633	25.4%
University below bachelor	104	1.0%
University degree	1,842	17.8%
% of Population by Education		

Education Level	% of Population
No cert. or diploma	15.3%
High school or equiv	31.7%
Apprenticeship or trade cert.	8.8%
College, CEGEP or other	25.4%
University below bachelor	1.0%
University degree	17.8%

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Distribution Map

Map

