

# WORLD NEWS DAY

## SEPTEMBER 28, 2022

If there was no independent community newspaper in town,  
If The Lake Report was not a successful, growing publication,  
If the community did not embrace our paper, week in and week out,  
Here's some of what Niagara-on-the-Lake would miss:

- The marketing and advertising messages of the nearly 50 NOTL businesses, mainly small, independent, community operators, who trust us every single week to bring those messages to you, our loyal readers.
- And the nearly 40 news, feature and opinion pieces we publish for the NOTL community every week.

Here are just a few of the important, timely, relevant stories just from the past two weeks that no other media published. If The Lake Report wasn't serving NOTL, the community would not know about:

- The council candidates Lord Mayor Betty Disero is supporting
  - Solmar and Two Sisters claim that town charges violate the Charter of Rights
  - A NOTL resident wants to connect Niagara and Toronto with a hovercraft service
  - The Monuments Men series profiling all the NOTL soldiers honoured on the town's cenotaphs
    - The saga of the St. Davids bicycle bollards "experiment"
    - Niagara sailors compete in the Shark World Championships in Austria
    - Police stage a back-to-school safety blitz as kids return to class
  - Drivers are worried about how the QEW's new diverging diamond interchange at Glendale will function
    - A NOTL developer is matching the public's donations to palliative care agency
      - Tales of trauma and triumph at the Rainbow Warriors talk
- Plus dozens more news, feature and commentary pieces**



World News Day is a global project to draw public attention to the role that journalists play in providing trustworthy news and information that serves citizens and democracy. World News Day takes place annually on Sept. 28 and is presented by the Canadian Journalism Foundation and the World Editors Forum – with support from the Google News Initiative.

# The Lake Report