



2017 OCNA Better Newspapers Awards

Rules of Entry

1. DEFINITION OF AN ENTRANT:

Entrants must be Ontario Community Newspapers Association (OCNA) Active Members or OCNA College/University Associate members in good standing. Student entries must be produced by full time students who have achieved passing grades during the evaluation period.

2. SCOPE OF THE COMPETITION:

All entries must be selected from your work published between October 1, 2016 and September 30, 2017.

3. ENTRY DEADLINES:

The final entry deadline is October 31, 2017 at midnight. All entries must be submitted and paid in full by the deadline in order to qualify.

All hardcopy entries must also be received at the OCNA office no later than the deadline of October 31, 2017. Please send to: OCNA Awards, 37 Front Street East, Suite 200, Toronto, ON, M5E 1B3.

4. CIRCULATION CLASS FIGURES:

Newspapers shall compete in the circulation class applicable to them. Circulation figures are the latest audited or sworn figures OCNA has on record. Your circulation class had already been determined for you based on these figures.

5. ENTRY REQUIREMENTS:

All PDF files entered must be the original file that was printed. All entries must include all pages of the article and be full pages as published. Newspaper Folio & Date must be present on entry. If entry was published in a member publication (Special Section, Vertical Product) which does not have a folio, a publisher letter must accompany the entry stating date of publication. Entrants guarantee that the file has not been altered in any way. Incomplete or incorrect articles will be disqualified.

Online articles may be submitted for many of the categories. Any changes made to the article after original posting should be noted. The article should be significantly different than that which was printed. Judges will look at layout of the online story in terms of online use of photos, multimedia, etc.

6. LETTERS OF EXPLANATION:

Letters of explanation / reports to the judges are prohibited except where noted in category criteria.

7. FILE FORMATS ACCEPTED:

PDF, JPEG, DOC, GIF, XLS, PPT, FLV, MPG, WMV, MPEG, PNG, MOV, MP4.

A **URL** link to your website can be uploaded for website entries in the most categories. Please see individual category descriptions for details on which categories will allow online entries.

To minimize server errors, please remove spaces from file names before uploading them into the entry system (Ex. OCNA July Issue.pdf should be OCNA_July_Issue.pdf).

Please do not exceed a maximum file size of 3MB.

8. ENTRY FEES:OCNA Active Members

Entrants wishing to compete in their General Excellence category must pay the entry fee of \$45.00 + HST (\$50.85 total), for one entry. Entrants wishing to compete in the Premier Awards must pay a fee of \$65.00 + HST (\$73.45 total). For this one-time fee, you may enter as many of the Premier categories (one entry per category) you are eligible to participate in.

OCNA College & University Papers

Entrants wishing to compete in the General Excellence Class 8 category must pay the entry fee of \$35.00 + HST (\$39.55 total). Entrants wishing to compete in the College/ University Premier Awards must pay a base fee of \$60.00 + HST (\$67.80 total). You may enter up to three (3) student entries in each category (each student is only permitted to enter each category once) in Student Feature Writing, Student News Story and Student Photography, and one (1) entry in the Best College/University Newspaper Website category for this one-time fee.

PAYMENT METHOD:

Payment can be made by Visa or MasterCard through our online entry site. OCNA will also accept cheques. Cheques are to be made payable to OCNA and must be accompanied by a copy of your entry form. All payments are to be made no later than the entry deadline - October 31, 2017. Please email Karen Shardlow at k.shardlow@ocna.org and indicate your newspaper name, amount owing and when the cheque will arrive.

CHEQUES CAN BE MAILED TO:

OCNA
c/o Awards
37 Front Street East, Suite 200
Toronto, ON M5E 1B3

9. GENERAL EXCELLENCE:

Circulation Classes Available:

Class 1: Circ. 1,999 and under	Class 5: Circ. 12,500-22,499
Class 2: Circ. 2,000-3,499	Class 6: Circ. 22,500-44,999
Class 3: Circ. 3,500-6,499	Class 7: Circ. 45,000 and over
Class 4: Circ. 6,500-12,499	Class 8: College & University

OCNA Active Members (Class 1 to 7): Members wishing to enter this category must submit four (4) hard copies of one (1) issue from each of two (2) months (March 2017 and August 2017). Please attach entry tags to each copy submitted. Entry tags can be found at: www.ocna.org/better-newspaper-awards

OCNA College/University Members (Class 8): College/University Associate Members wishing to enter this category are required to submit either a pdf copy or hardcopies of the entry. Submission of pdf copy should be made through the contest website, and should include one (1) issue from each of two (2) months (November 2016 and April 2017). Entry of pdfs is encouraged, however, if submitting hardcopies, please attach entry tags to each copy. Entry tags can be found at: www.ocna.org/better-newspaper-awards

10. HARDCOPY ENTRIES:

When submitting Entries, the following categories require hard copies to be submitted. Please follow the instructions below:

- General Excellence
- Best Vertical Product
- Special Section, circ. over 10,000
- Special Section, circ. under 9,999

Fill out your entry form online, and upload the front page pdf(s) of your entry. Print and attach the forms to each hard copy submitted. Entry tags can also be printed from the OCNA member site.

www.ocna.org/better-newspaper-awards

Consult the description of each category you are entering for materials to be submitted.

Send all hardcopy entries in one package to:

OCNA Awards

37 Front Street East, Suite 200

Toronto, ON

M5E 1B3

11. WORKS PUBLISHED IN MULTIPLE PUBLICATIONS:

Any work published in more than one newspaper may only be entered by the OCNA member newspaper with the highest circulation. The work must be entered in the over 10,000 circulation category for that newspaper.

12. ETHNIC NEWSPAPERS

Ethnic newspapers published in a language other than English are not eligible to enter the General Excellence awards. If entering Premier awards, they must provide an English translation of the submission along with the original entry.

13. PHOTOGRAPHIC ILLUSTRATIONS:

Technically altered or manipulated photos are not eligible in the following categories: Best Photo Layout, Best Spot News Photo and Best Sports Photo. Technically altered images are permitted in the advertising categories, and in the Photo Category - Best Feature Photo (see Premier criteria for complete description).

14. JUDGES:

The decision of the judges shall be final. Judges will be chosen by the Association. Judges are newspaper professionals, instructors or recent retirees of the industry. General Excellence Class 1 to 7 categories are assigned three judges, with final results being agreed by all three. All other categories will be assigned one judge.

15. ENTRY COPIES:

All entries become the property of the Ontario Community Newspapers Association and may be reproduced by OCNA in any of its publications.

16. WINNER ANNOUNCEMENTS:

Winners of the first, second and third place awards will be posted in alphabetical order on the OCNA website on February 14th, 2018. Final results will be announced at the Awards Gala Dinner on Friday April 20th at the Sheraton Parkway Toronto North Hotel & Suites. More details to follow.

If you have any questions, please contact Karen Shardlow at the OCNA office toll-free at 1-800-387-7982 ext. 4432 or email k.shardlow@ocna.org.