

# Aurora, The Auroran



## Summary Report

January 9, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	11,097
Cell Phone, Pager & Services	\$	1,654
Internet Access Services	\$	623
Home Renovations	\$	2,284
Retirement & pension fund payments	\$	2,462
Lotteries	\$	992
Health Insurance	\$	717
Household appliances	\$	742
Furnishings	\$	2,335
Computer hardware	\$	421
Auto/Truck Purchase	\$	8,682
Auto/Truck Rental or Lease	\$	315
Air Travel	\$	1,829

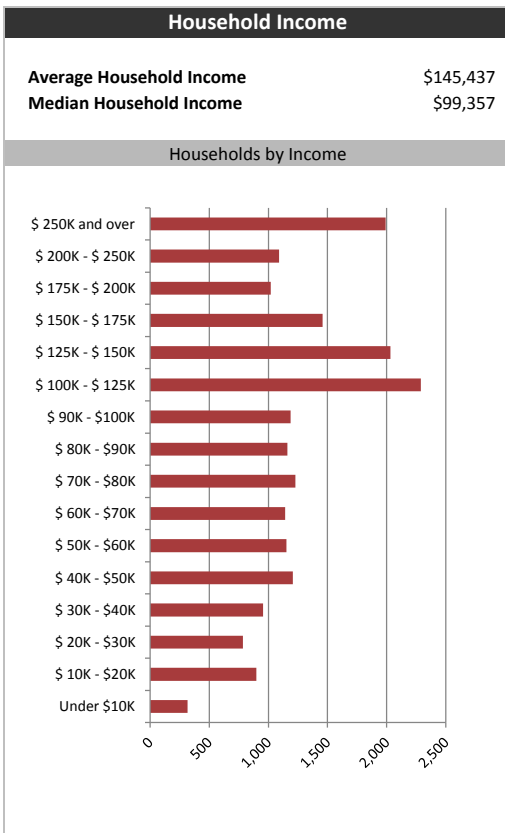
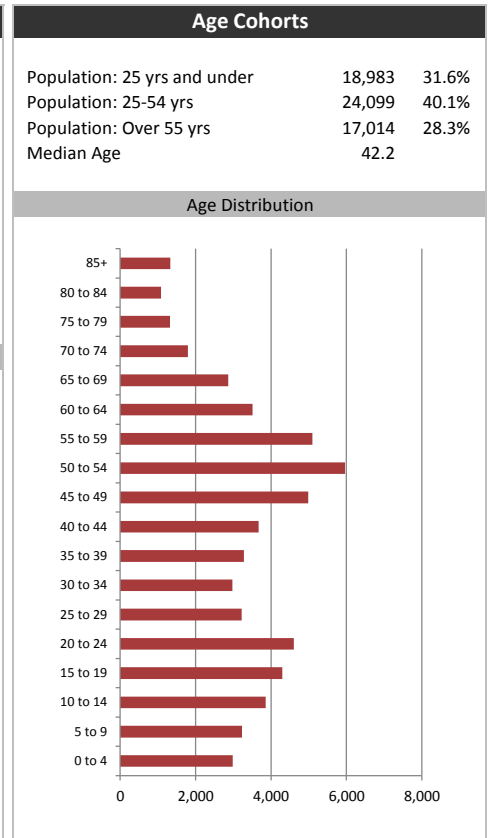
  

Age of Home Owners		
15 to 24 years	155	0.8%
25 to 34 years	1,901	9.5%
35 to 44 years	3,499	17.6%
45 to 54 years	5,603	28.1%
55 to 64 years	4,540	22.8%
65 to 74 years	2,488	12.5%
75 years or over	1,723	8.7%

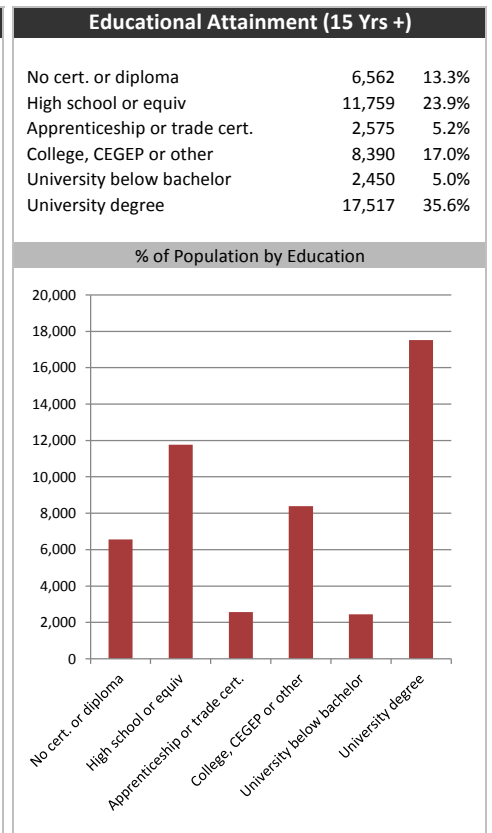
Population & Household Summary	
Total Population	60,096
Population Growth 2012-2017	7.7%
Population Growth 2017-2022	7.2%
Total Households	19,909
Household Growth 2012-2017	6.9%
Household Growth 2017-2022	7.3%
% of Households with Children	58.3%
% of Households - Married w/ Kids	47.3%
% of Households - Single Parent	11.0%

% of Households by Household Size	
1	15.0%
2	26.5%
3	20.0%
4-5	34.5%
6+	3.5%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	5.7%
South Asian	3.2%
Black	2.4%
Filipino	1.3%
Latin American	1.3%
Southeast Asian	0.8%
Arab	0.9%
West Asian	2.3%
Korean	1.0%
Japanese	0.4%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.7%
<b>Population by Mother Tongue</b>	
Single Responses	97.9%
English	71.2%
French	1.4%
Non-Official languages	25.2%
Multiple responses	2.1%



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## Distribution Map

