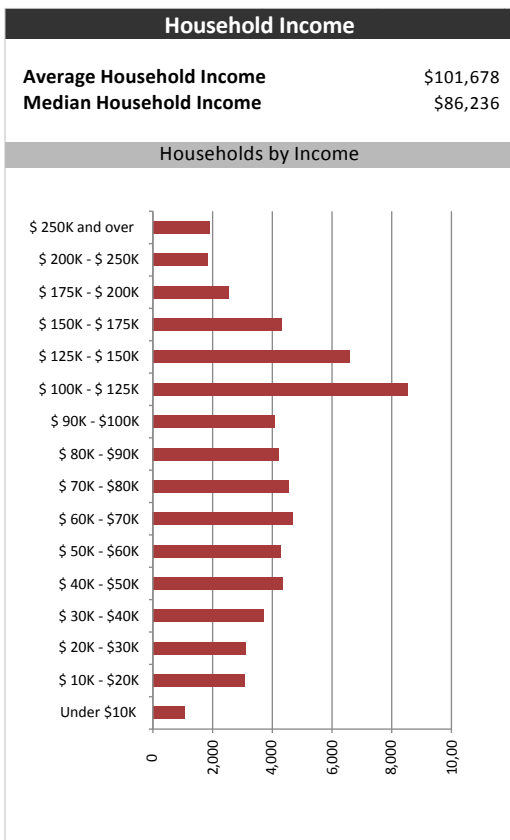
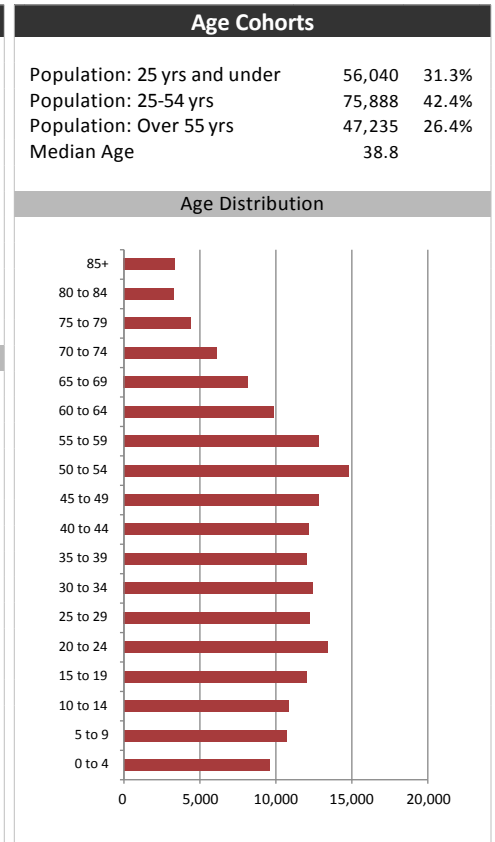


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	8,457
Cell Phone, Pager & Services	\$	1,073
Internet Access Services	\$	516
Home Renovations	\$	315
Retirement & pension fund payments	\$	2,214
Lotteries	\$	840
Health Insurance	\$	652
Household appliances	\$	710
Furnishings	\$	1,452
Computer hardware	\$	271
Auto/Truck Purchase	\$	5,135
Auto/Truck Rental or Lease	\$	848
Air Travel	\$	600

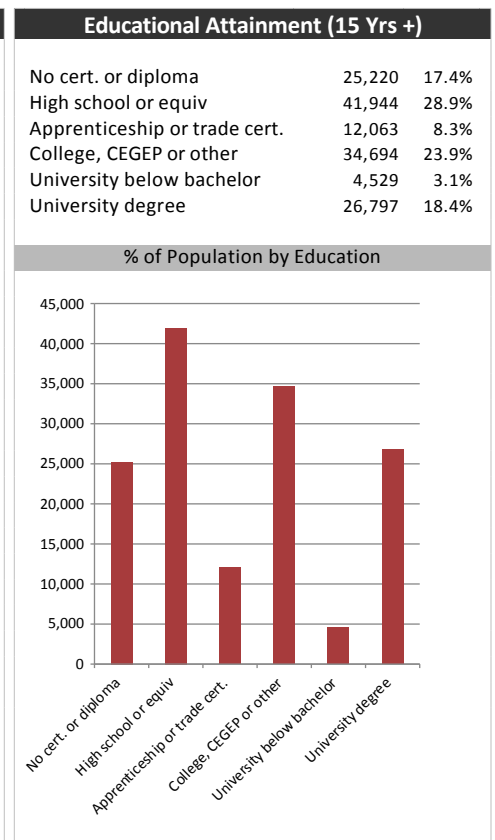
Age of Home Owners		
15 to 24 years	1,987	3.2%
25 to 34 years	9,693	15.6%
35 to 44 years	11,925	19.2%
45 to 54 years	14,969	24.1%
55 to 64 years	11,342	18.3%
65 to 74 years	7,422	12.0%
75 years or over	4,706	7.6%

Population & Household Summary	
Total Population	179,164
Population Growth 2011-2016	5.8%
Population Growth 2016-2021	5.2%
Total Households	62,043
Household Growth 2011-2016	2.9%
Household Growth 2016-2021	4.5%
% of Households with Children	47.2%
% of Households - Married w/ Kids	34.7%
% of Households - Single Parent	12.5%

% of Households by Household Size	
1	20.0%
2	32.5%
3	17.5%
4-5	25.5%
6+	4.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.7%
South Asian	1.3%
Black	1.5%
Filipino	0.6%
Latin American	0.8%
Southeast Asian	0.3%
Arab	0.2%
West Asian	0.1%
Korean	0.3%
Japanese	0.3%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	99.1%
English	87.9%
French	2.3%
Non-Official languages	8.9%
Multiple responses	0.9%



Barrie Advance

Map

