

# Brighton Independent



## Summary Report

January 9, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,573
Cell Phone, Pager & Services	\$	858
Internet Access Services	\$	447
Home Renovations	\$	657
Retirement & pension fund payments	\$	1,306
Lotteries	\$	820
Health Insurance	\$	426
Household appliances	\$	641
Furnishings	\$	1,174
Computer hardware	\$	136
Auto/Truck Purchase	\$	5,038
Auto/Truck Rental or Lease	\$	120
Air Travel	\$	349

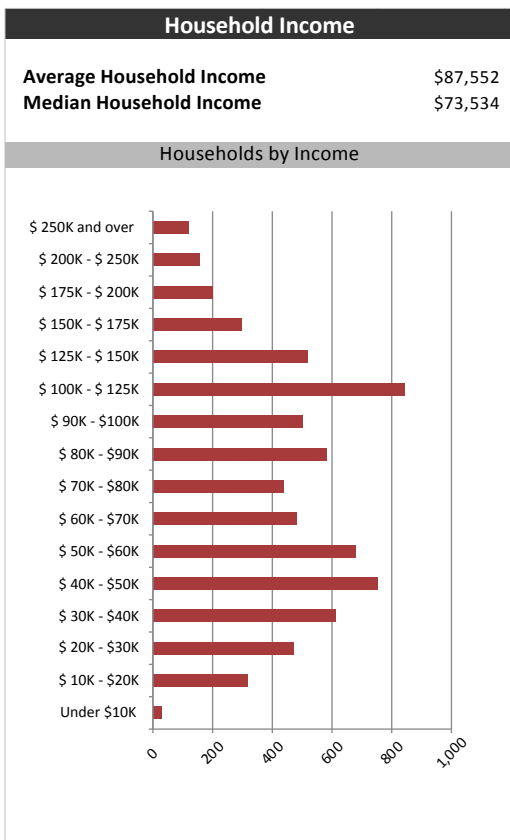
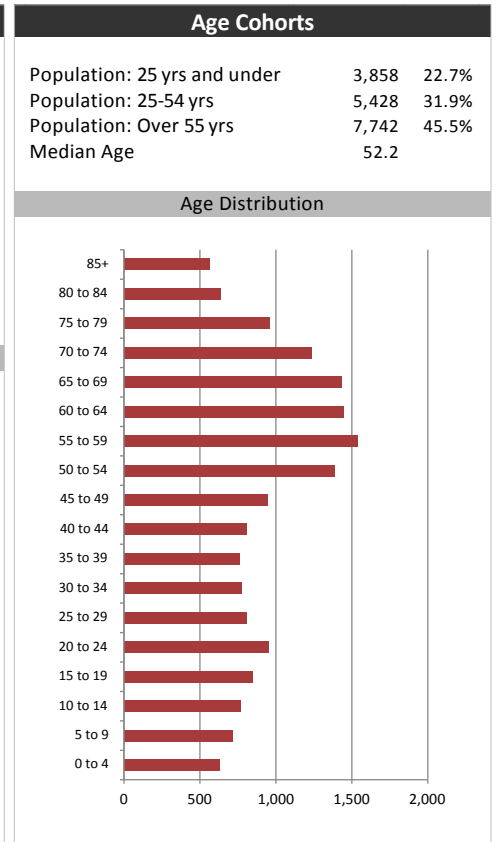
  

Age of Home Owners		
15 to 24 years	146	2.1%
25 to 34 years	518	7.5%
35 to 44 years	745	10.8%
45 to 54 years	1,191	17.2%
55 to 64 years	1,560	22.5%
65 to 74 years	1,626	23.5%
75 years or over	1,132	16.4%

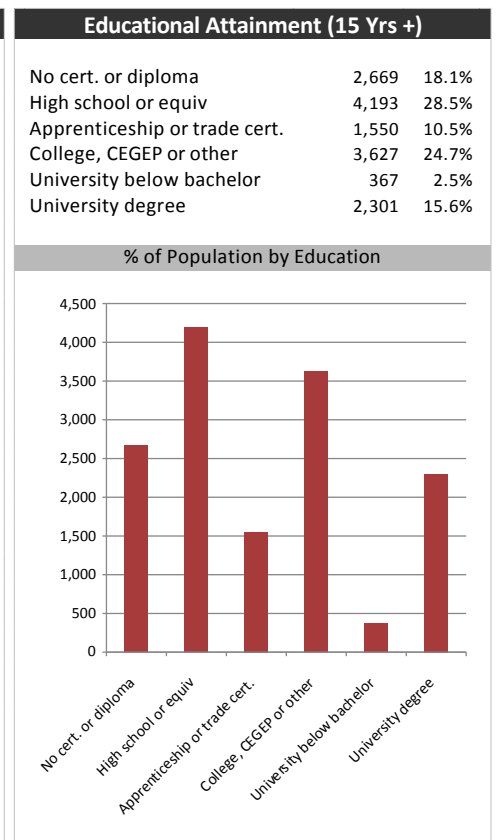
Population & Household Summary	
Total Population	17,029
Population Growth 2012-2017	4.9%
Population Growth 2017-2022	4.3%
Total Households	6,918
Household Growth 2012-2017	4.1%
Household Growth 2017-2022	4.1%
% of Households with Children	33.4%
% of Households - Married w/ Kids	25.2%
% of Households - Single Parent	8.2%

% of Households by Household Size	
1	22.0%
2	44.0%
3	14.0%
4-5	17.0%
6+	3.0%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.3%
South Asian	0.6%
Black	0.4%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.0%
Korean	0.1%
Japanese	0.2%
Visible minority, n.i.e.	0.4%
Multiple visible minorities	0.7%
<b>Population by Mother Tongue</b>	
Single Responses	99.5%
English	93.4%
French	2.2%
Non-Official languages	3.9%
Multiple responses	0.5%



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## Distribution Map

Map

