Brighton Independent

adøreach

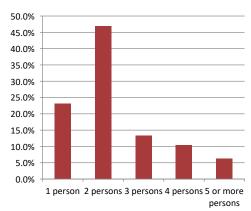
Market Information

Average Household Spending / Yr			
Mortgage payments	\$	4,706	
Cell Phone, Pager & Services	\$	934	
Internet Access Services	\$	457	
Home Renovations	\$	1,240	
Retirement & pension fund payments	\$	1,465	
Lotteries	\$	704	
Health Insurance	\$	455	
Household appliances	\$	678	
Furnishings	\$	1,417	
Computer hardware	\$	165	
Auto/Truck Purchase	\$	5,037	
Auto/Truck Rental or Lease	\$	211	
Air Travel	\$	185	

Age of Home Owners			
15 to 24 years	57	1.1%	
25 to 34 years	460	8.8%	
35 to 44 years	533	10.2%	
45 to 54 years	715	13.7%	
55 to 64 years	1,161	22.3%	
65 to 74 years	1,242	23.8%	
75 years or over	1,046	20.1%	

Population & Household Summary			
Total Population	12,734		
Population Growth 2016-2021	5.6%		
Population Growth 2021-2026	3.2%		
Total Households	5,213		
Household Growth 2016-2021	7.0%		
Household Growth 2021-2026	2.7%		
% of Households with Children	31.9%		
% of Households - Married w/ Kids	23.1%		
% of Households - Single Parent	8.8%		

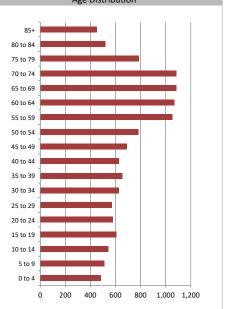
% of Households by Household Size



Age CohortsPopulation: 25 yrs and under2,72221.4%Population: 25-54 yrs3,95531.1%Population: Over 55 yrs6,05747.6%Median Age53.040.057Age Distribution

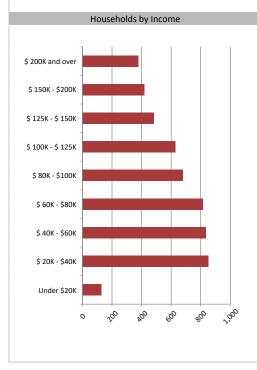
Summary Report

April 12, 2022



Household Income

Average Household Income	\$95,538
Median Household Income	\$79,523



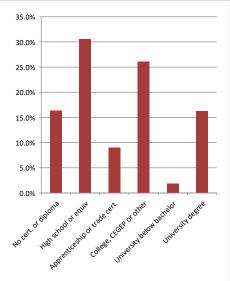
Visible Minorities & Language

Population by Visible Minority		
Chinese	0.9%	
South Asian	0.8%	
Black	0.9%	
Filipino	0.1%	
Latin American	0.0%	1
Southeast Asian	0.2%	
Arab	0.2%	
West Asian	0.0%	
Korean	0.4%	
Japanese	0.0%	
Visible minority, n.i.e.	0.3%	
Multiple visible minorities	0.3%	
Population by Mother Tongue		
Single Responses	99.4%	
English	91.9%	
French	2.5%	1
Non-Official languages	5.0%	1
Multiple responses	0.6%	I

Educational Attainment (15 Yrs +)

No cert. or diploma	1,715	16.4%
High school or equiv	3,202	30.6%
Apprenticeship or trade cert.	941	9.0%
College, CEGEP or other	2,724	26.0%
University below bachelor	191	1.8%
University degree	1,697	16.2%

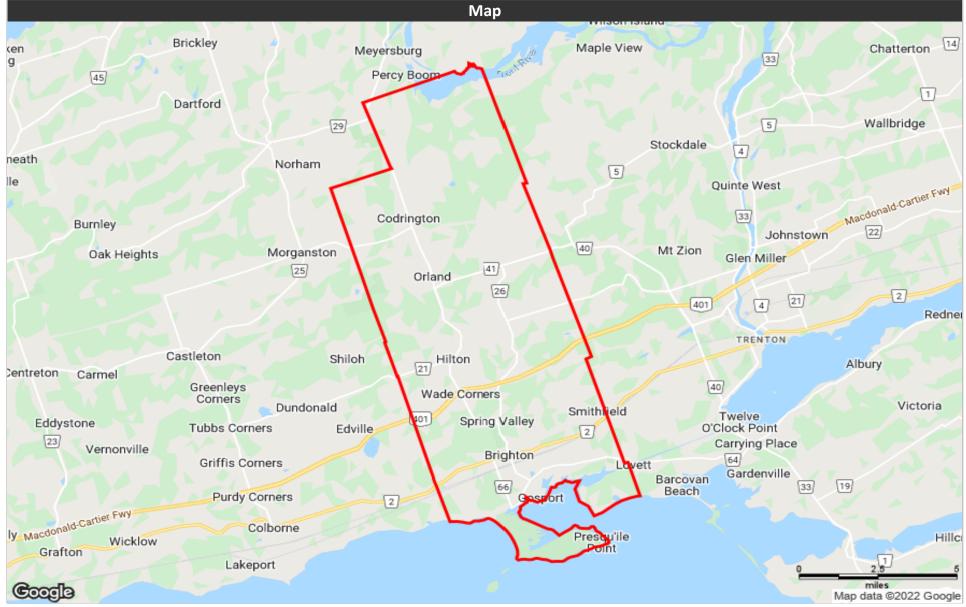
% of Population by Education



Brighton Independent

ad®reach

Distribution Map



Powered by Sitewise Pro