Brighton Independent



Summary Report

January 9, 2018

	iviarket information				
Average Household Spending / Yr					
	Mortgage payments	\$	5,573		
	Cell Phone, Pager & Services	\$	858		
	Internet Access Services	\$	447		
	Home Renovations	\$	657		
	Retirement & pension fund payments	\$	1,306		
	Lotteries	\$	820		
	Health Insurance	\$	426		
	Household appliances	\$	641		
	Furnishings	\$	1,174		
	Computer hardware	\$	136		
	Auto/Truck Purchase	\$	5,038		
	Auto/Truck Rental or Lease	\$	120		
	Air Travel	\$	349		

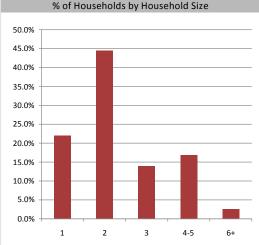
Age of Home Owners			
15 to 24 years	146	2.1%	
25 to 34 years	518	7.5%	
35 to 44 years	745	10.8%	
45 to 54 years	1,191	17.2%	
55 to 64 years	1,560	22.5%	
65 to 74 years	1,626	23.5%	
75 years or over	1,132	16.4%	

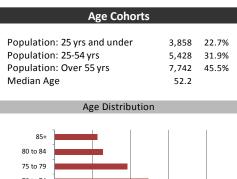
Household Income

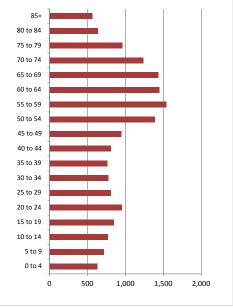
\$87,552

Average Household Income

Population & Household Summary		
Total Population	17,029	
Population Growth 2012-2017	4.9%	
Population Growth 2017-2022	4.3%	
Total Households	6,918	
Household Growth 2012-2017	4.1%	
Household Growth 2017-2022	4.1%	
% of Households with Children	33.4%	
% of Households - Married w/ Kids	25.2%	
% of Households - Single Parent	8.2%	
% of Households by Household Size		



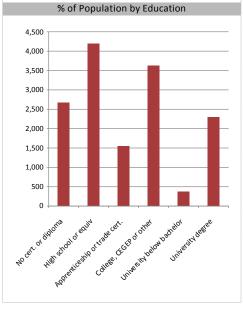




Median House	hold Income	\$73,534
	Households by Income	
\$ 250K and over		
\$ 200K - \$ 250K		
\$ 175K - \$ 200K		
\$ 150K - \$ 175K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 90K - \$100K		
\$ 80K - \$90K		
\$ 70K - \$80K		
\$ 60K - \$70K		
\$ 50K - \$60K		
\$ 40K - \$50K		-
\$ 30K - \$40K		
\$ 20K - \$30K		
\$ 10K - \$20K		
Under \$10K	 	
	200 100 100	200 7000

Visible Minorities & Language			
Population by Visible Minority			
Chinese	0.3%		
South Asian	0.6%		
Black	0.4%		
Filipino	0.2%		
Latin American	0.2%		
Southeast Asian	0.0%	1	
Arab	0.1%		
West Asian	0.0%		
Korean	0.1%		
Japanese	0.2%		
Visible minority, n.i.e.	0.4%		
Multiple visible minorities	0.7%		
Population by Mother Tongue			
Single Responses	99.5%		
English	93.4%		
French	2.2%	1	
Non-Official languages	3.9%	1	
Multiple responses	0.5%	1	

Educational Attainment (15 115 +)			
No cert. or diploma	2,669	18.1%	
High school or equiv	4,193	28.5%	
Apprenticeship or trade cert.	1,550	10.5%	
College, CEGEP or other	3,627	24.7%	
University below bachelor	367	2.5%	
University degree	2,301	15.6%	
% of Population by Education			



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Distribution Map

