Cambridge Times-TH



Summary Report

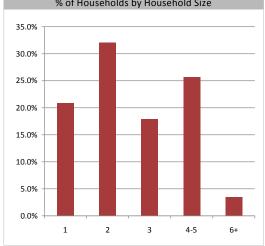
March 30, 2017

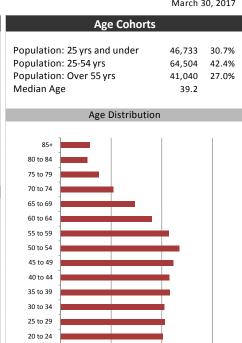
iviarket information		
Average Household Spending	g / Yr	
Mortgage payments	\$	7,875
Cell Phone, Pager & Services	\$	1,063
Internet Access Services	\$	503
Home Renovations	\$	314
Retirement & pension fund payments	\$	1,435
Lotteries	\$	813
Health Insurance	\$	622
Household appliances	\$	671
Furnishings	\$	1,395
Computer hardware	\$	256
Auto/Truck Purchase	\$	4,964
Auto/Truck Rental or Lease	\$	800
Air Travel	\$	556

Age of Home Owners			
15 to 24 years	1,461	2.6%	
25 to 34 years	9,127	16.2%	
35 to 44 years	11,409	20.3%	
45 to 54 years	12,547	22.3%	
55 to 64 years	10,295	18.3%	
65 to 74 years	7,007	12.4%	
75 years or over	4.473	7.9%	
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Household Income

Population & Household Summary			
Total Population	152,278		
Population Growth 2011-2016	5.9%		
Population Growth 2016-2021	5.2%		
Total Households	56,319		
Household Growth 2011-2016	6.7%		
Household Growth 2016-2021	5.6%		
% of Households with Children	47.6%		
% of Households - Married w/ Kids	36.0%		
% of Households - Single Parent	11.7%		
% of Households by Household	Size		





5,000

Educational Attainment (15 Yrs +)

10,000

26,959

36,455

10,784

15,000

21.9%

29.6%

8.8%

15 to 19 10 to 14

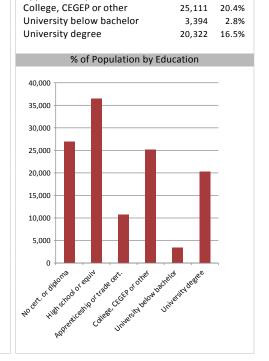
No cert. or diploma

High school or equiv

Apprenticeship or trade cert.

Average House Median House			\$98,488 \$83,465
	Households	by Income	
\$ 250K and over			
\$ 200K - \$ 250K			
\$ 175K - \$ 200K			
\$ 150K - \$ 175K			
\$ 125K - \$ 150K			
\$ 100K - \$ 125K			
\$ 90K - \$100K			
\$ 80K - \$90K			
\$ 70K - \$80K			
\$ 60K - \$70K			
\$ 50K - \$60K			
\$ 40K - \$50K			
\$ 30K - \$40K			
\$ 20K - \$30K			
\$ 10K - \$20K			
Under \$10K			
	2,000	4,000 -	8,000
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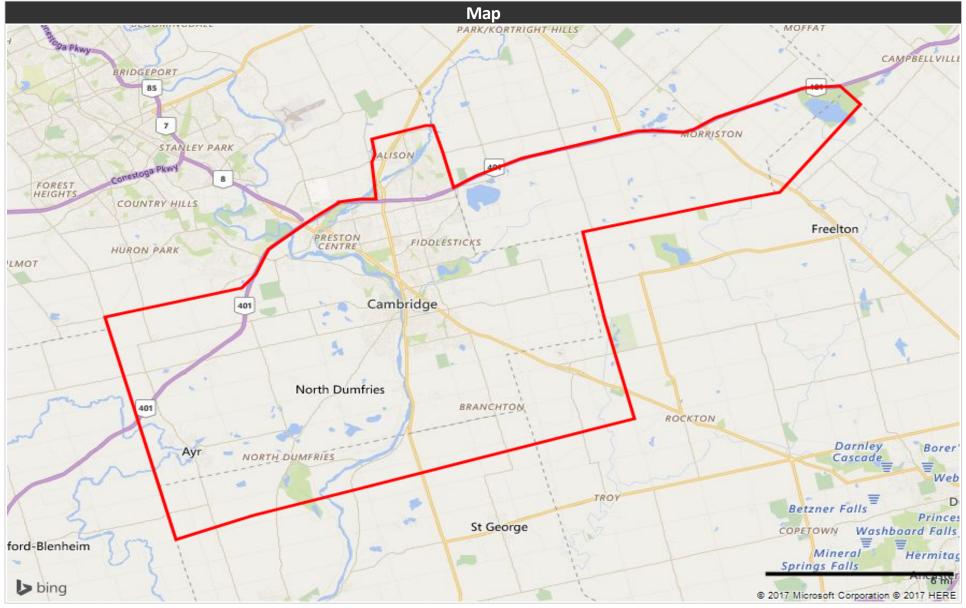
Visible Minorities & Language			
Danielatian bu Visible Minerita			
Population by Visible Minority			
Chinese	0.9%		
South Asian	4.9%		
Black	1.8%		
Filipino	0.6%		
Latin American	1.0%		
Southeast Asian	1.0%		
Arab	0.5%	1	
West Asian	0.4%	1	
Korean	0.1%	1	
Japanese	0.2%	1	
Visible minority, n.i.e.	0.4%	1	
Multiple visible minorities	0.3%	1	
Population by Mother Tongue			
Single Responses	98.6%		
English	80.0%		
French	1.3%	1	
Non-Official languages	17.3%		
Multiple responses	1.4%	1	



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Distribution Map



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Summary Report

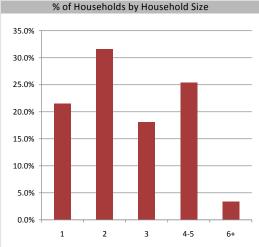
January 16, 2017

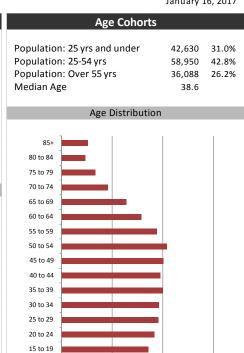
Market Information				
Average Household Spending	g / Yr			
Mortgage payments	\$	7,745		
Cell Phone, Pager & Services	\$	1,053		
Internet Access Services	\$	500		
Home Renovations	\$	293		
Retirement & pension fund payments	\$	1,380		
Lotteries	\$	794		
Health Insurance	\$	601		
Household appliances	\$	638		
Furnishings	\$	1,354		
Computer hardware	\$	254		
Auto/Truck Purchase	\$	4,763		
Auto/Truck Rental or Lease	\$	778		
Air Travel	\$	535		

Age of Home Owners			
1,419	2.8%		
8,593	16.8%		
10,656	20.8%		
11,210	21.9%		
9,129	17.9%		
6,201	12.1%		
3,920	7.7%		
	1,419 8,593 10,656 11,210 9,129 6,201		

Household Income

Total Population 137,668 Population Growth 2011-2016 6.0% Population Growth 2016-2021 5.2%
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Population Growth 2016-2021 5.2%
Total Households 51,129
Household Growth 2011-2016 6.7%
Household Growth 2016-2021 5.5%
% of Households with Children 48.0%
% of Households - Married w/ Kids 35.8%
% of Households - Single Parent 12.2%





5,000

Educational Attainment (15 Yrs +)

10,000

24,801

33,353

9,884

22,401

15,000

22.4%

30.1%

8.9%

20.2%

10 to 14

No cert. or diploma

High school or equiv

College, CEGEP or other

Apprenticeship or trade cert.

Average Household Income Median Household Income	\$95,490 \$81,379
Households by Income	
\$ 250K and over	
\$ 200K - \$ 250K	
\$ 175K - \$ 200K	
\$ 150K - \$ 175K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 90K - \$100K	
\$ 80K - \$90K	
\$ 70K - \$80K	
\$ 60K - \$70K	
\$ 50K - \$60K	
\$ 40K - \$50K	
\$ 30K - \$40K	
\$ 20K - \$30K	
\$ 10K - \$20K	
Under \$10K	
2,000	8,000
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Visible Minorities & Language Population by Visible Minority Chinese 1.0% South Asian 5.3% Black 1.9% Filipino 0.7% 1.1% Latin American Southeast Asian 1.1% Arab 0.6% West Asian 0.4% Korean 0.1% Japanese 0.2% Visible minority, n.i.e. 0.4% Multiple visible minorities 0.3% **Population by Mother Tongue Single Responses** 98.5% English 79.1% French 1.4% Non-Official languages 18.0% ■ Multiple responses 1.5%

	ty below bachelor ty degree	3,009 17,372			
% of Population by Education					
40,000			_		
35,000			-		
30,000	_		-		
25,000	-		-		
20,000			-		
15,000	-		-		
10,000			-		
5,000	$\mathbf{H}\mathbf{H}$	-	-		
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No Gert. Or life	one tree to chee the factory	University degree			

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Distribution Map

