

Collingwood Connection



Summary Report

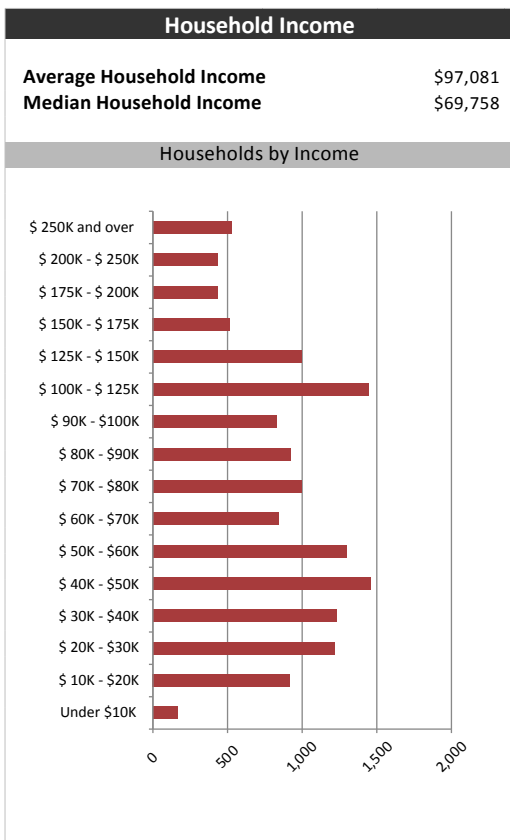
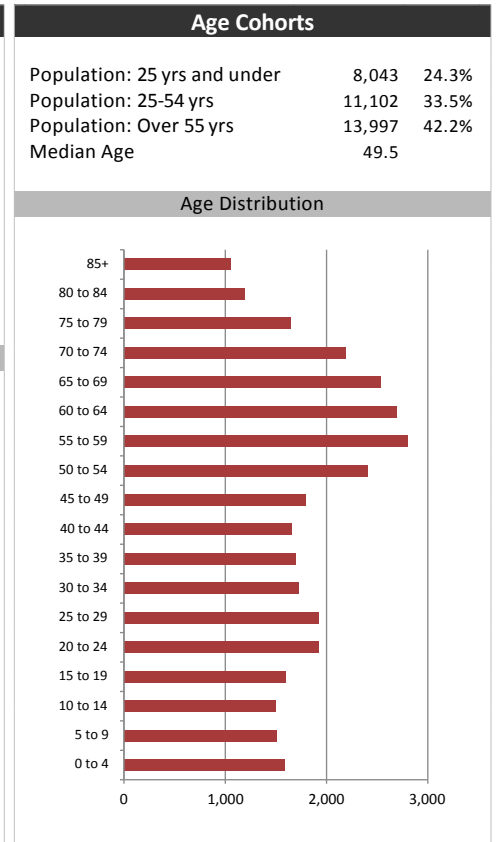
January 9, 2018

| Market Information | | |
|------------------------------------|----|-------|
| Average Household Spending / Yr | | |
| Mortgage payments | \$ | 5,695 |
| Cell Phone, Pager & Services | \$ | 980 |
| Internet Access Services | \$ | 490 |
| Home Renovations | \$ | 875 |
| Retirement & pension fund payments | \$ | 1,536 |
| Lotteries | \$ | 723 |
| Health Insurance | \$ | 501 |
| Household appliances | \$ | 583 |
| Furnishings | \$ | 1,356 |
| Computer hardware | \$ | 234 |
| Auto/Truck Purchase | \$ | 6,894 |
| Auto/Truck Rental or Lease | \$ | 145 |
| Air Travel | \$ | 682 |

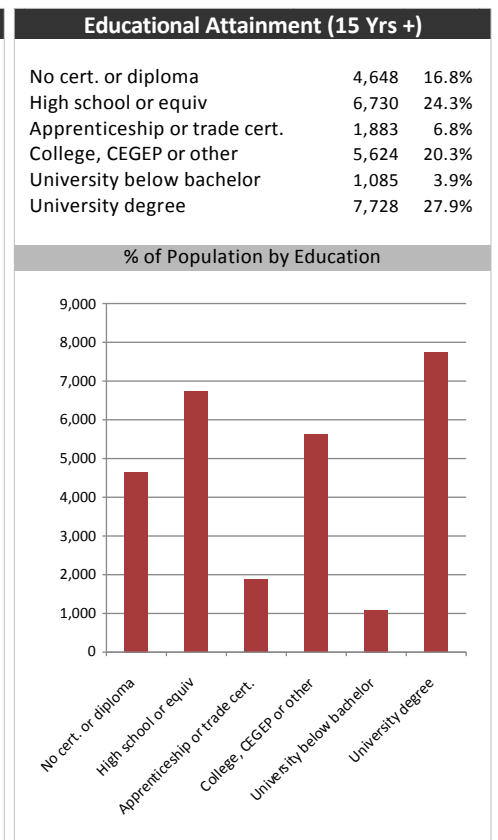
| Age of Home Owners | | |
|--------------------|-------|-------|
| 15 to 24 years | 247 | 1.8% |
| 25 to 34 years | 1,476 | 10.5% |
| 35 to 44 years | 1,891 | 13.4% |
| 45 to 54 years | 2,263 | 16.1% |
| 55 to 64 years | 3,045 | 21.6% |
| 65 to 74 years | 2,855 | 20.3% |
| 75 years or over | 2,302 | 16.3% |

| Population & Household Summary | |
|-----------------------------------|--------|
| Total Population | 33,141 |
| Population Growth 2012-2017 | 5.4% |
| Population Growth 2017-2022 | 5.6% |
| Total Households | 14,079 |
| Household Growth 2012-2017 | 5.2% |
| Household Growth 2017-2022 | 5.2% |
| % of Households with Children | 34.2% |
| % of Households - Married w/ Kids | 23.7% |
| % of Households - Single Parent | 10.5% |

| % of Households by Household Size | |
|-----------------------------------|-------|
| 1 | 29.0% |
| 2 | 39.5% |
| 3 | 13.0% |
| 4-5 | 16.5% |
| 6+ | 1.5% |



| Visible Minorities & Language | |
|---------------------------------------|-------|
| Population by Visible Minority | |
| Chinese | 0.2% |
| South Asian | 0.5% |
| Black | 0.5% |
| Filipino | 0.4% |
| Latin American | 0.1% |
| Southeast Asian | 0.4% |
| Arab | 0.0% |
| West Asian | 0.0% |
| Korean | 0.1% |
| Japanese | 0.1% |
| Visible minority, n.i.e. | 0.0% |
| Multiple visible minorities | 0.2% |
| Population by Mother Tongue | |
| Single Responses | 99.4% |
| English | 91.8% |
| French | 1.2% |
| Non-Official languages | 6.4% |
| Multiple responses | 0.6% |



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Distribution Map

Map

