

East Gwillimbury Express



Summary Report

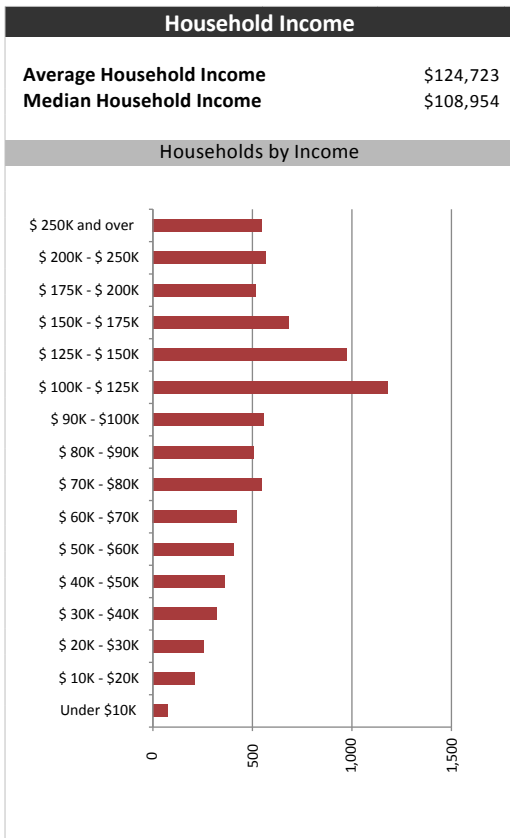
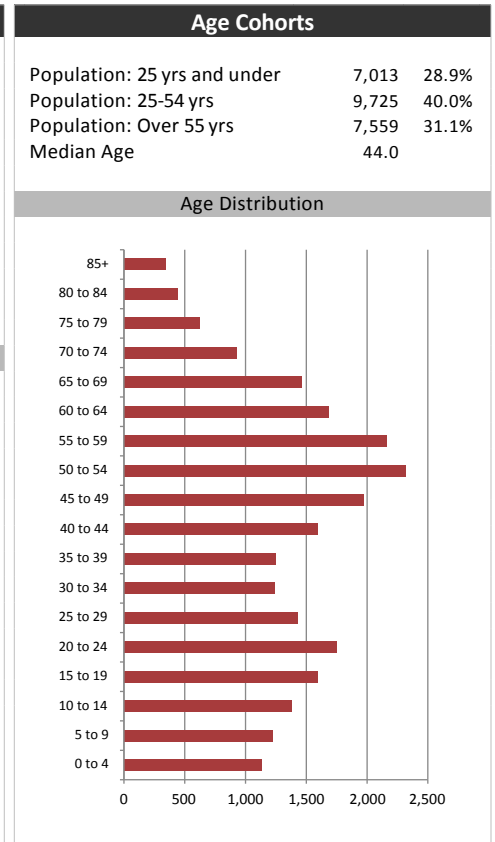
January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	9,377
Cell Phone, Pager & Services	\$	1,359
Internet Access Services	\$	565
Home Renovations	\$	758
Retirement & pension fund payments	\$	2,417
Lotteries	\$	990
Health Insurance	\$	909
Household appliances	\$	816
Furnishings	\$	2,026
Computer hardware	\$	344
Auto/Truck Purchase	\$	6,808
Auto/Truck Rental or Lease	\$	1,037
Air Travel	\$	1,024

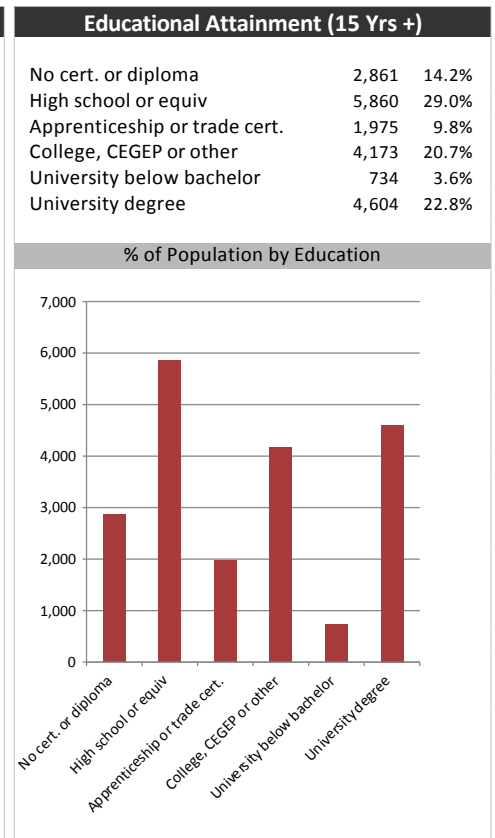
Age of Home Owners		
15 to 24 years	54	0.7%
25 to 34 years	901	11.2%
35 to 44 years	1,357	16.9%
45 to 54 years	1,966	24.6%
55 to 64 years	1,801	22.5%
65 to 74 years	1,180	14.7%
75 years or over	748	9.3%

Population & Household Summary	
Total Population	24,297
Population Growth 2011-2016	9.7%
Population Growth 2016-2021	8.7%
Total Households	8,007
Household Growth 2011-2016	7.8%
Household Growth 2016-2021	7.9%
% of Households with Children	50.0%
% of Households - Married w/ Kids	41.6%
% of Households - Single Parent	8.4%

% of Households by Household Size	
1	13.5%
2	32.5%
3	19.5%
4-5	30.0%
6+	4.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.3%
South Asian	1.2%
Black	1.3%
Filipino	0.5%
Latin American	0.3%
Southeast Asian	0.4%
Arab	0.2%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.4%
Population by Mother Tongue	
Single Responses	99.1%
English	87.7%
French	1.2%
Non-Official languages	10.1%
Multiple responses	0.9%



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Distribution Map

Map

