

# East Gwillimbury Express



## Summary Report

January 9, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	9,852
Cell Phone, Pager & Services	\$	1,491
Internet Access Services	\$	584
Home Renovations	\$	2,196
Retirement & pension fund payments	\$	2,358
Lotteries	\$	1,066
Health Insurance	\$	655
Household appliances	\$	731
Furnishings	\$	1,924
Computer hardware	\$	376
Auto/Truck Purchase	\$	9,055
Auto/Truck Rental or Lease	\$	242
Air Travel	\$	1,322

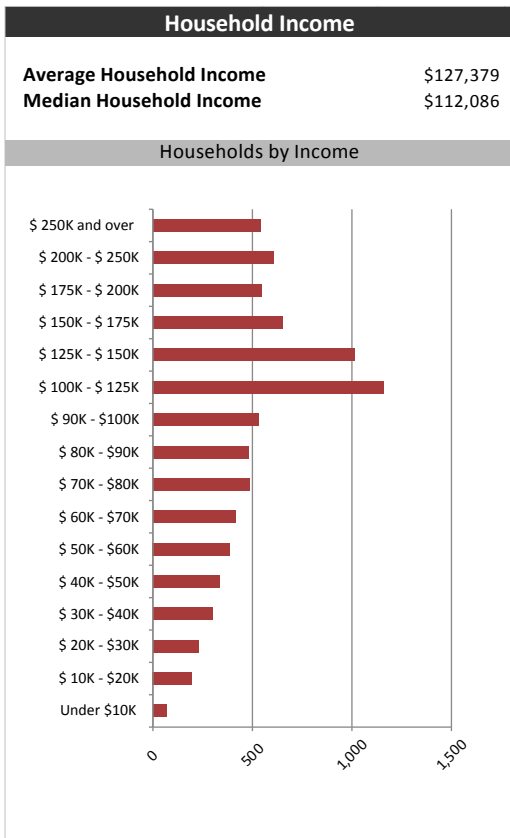
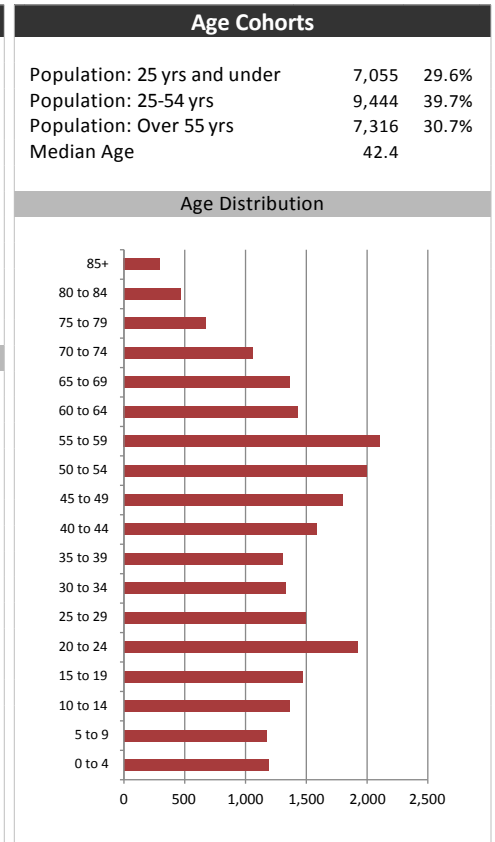
  

Age of Home Owners		
15 to 24 years	59	0.7%
25 to 34 years	940	12.0%
35 to 44 years	1,351	17.3%
45 to 54 years	1,746	22.3%
55 to 64 years	1,706	21.8%
65 to 74 years	1,211	15.5%
75 years or over	820	10.5%

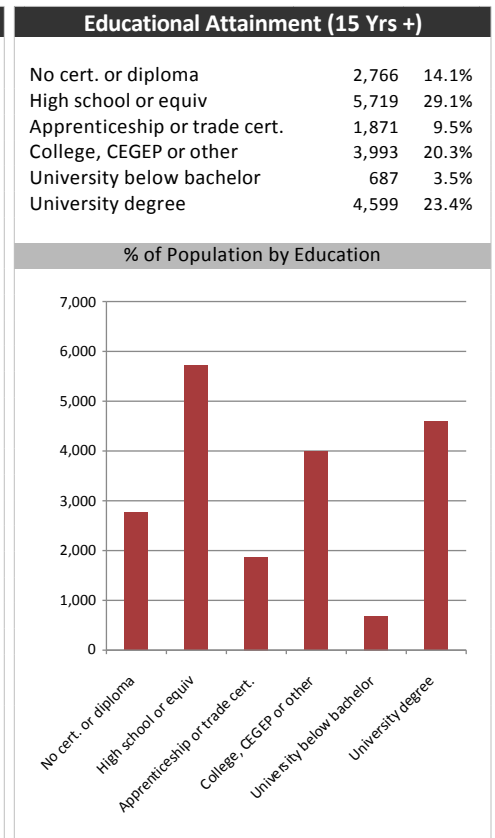
Population & Household Summary	
Total Population	23,814
Population Growth 2012-2017	7.2%
Population Growth 2017-2022	8.3%
Total Households	7,833
Household Growth 2012-2017	5.5%
Household Growth 2017-2022	7.1%
% of Households with Children	53.0%
% of Households - Married w/ Kids	44.1%
% of Households - Single Parent	8.9%

% of Households by Household Size	
1	13.5%
2	32.5%
3	19.5%
4-5	30.0%
6+	4.0%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	1.4%
South Asian	1.3%
Black	1.3%
Filipino	0.5%
Latin American	0.3%
Southeast Asian	0.5%
Arab	0.2%
West Asian	0.2%
Korean	0.2%
Japanese	0.2%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.4%
<b>Population by Mother Tongue</b>	
Single Responses	99.1%
English	87.7%
French	1.2%
Non-Official languages	10.2%
Multiple responses	0.9%



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## Distribution Map

Map

