## **East Gwillimbury Express**



## **Summary Report**

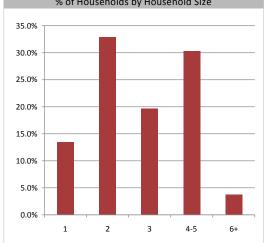
January 9, 2018

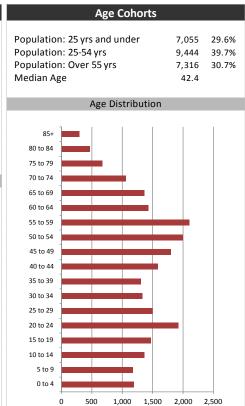
Market Information		
Average Household Spending	g / Yr	
Mortgage payments	\$	9,852
Cell Phone, Pager & Services	\$	1,491
Internet Access Services	\$	584
Home Renovations	\$	2,196
Retirement & pension fund payments	\$	2,358
Lotteries	\$	1,066
Health Insurance	\$	655
Household appliances	\$	731
Furnishings	\$	1,924
Computer hardware	\$	376
Auto/Truck Purchase	\$	9,055
Auto/Truck Rental or Lease	\$	242
Air Travel	\$	1,322

Age of Home Owners			
15 to 24 years	59	0.7%	
25 to 34 years	940	12.0%	
35 to 44 years	1,351	17.3%	
45 to 54 years	1,746	22.3%	
55 to 64 years	1,706	21.8%	
65 to 74 years	1,211	15.5%	
75 years or over	820	10.5%	

**Household Income** 

Population & Household Summary			
Total Population 23,814			
Population Growth 2012-2017	7.2%		
Population Growth 2017-2022	8.3%		
Total Households	7,833		
Household Growth 2012-2017	5.5%		
Household Growth 2017-2022	7.1%		
% of Households with Children	53.0%		
% of Households - Married w/ Kids	44.1%		
% of Households - Single Parent	8.9%		
% of Households by Household Size			





\$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K	Average Hous Median House		\$127,37 \$112,08	
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Visible Minorities 8	& Langua	ige
Population by Visible Minority		
Chinese	1.4%	
South Asian	1.3%	
Black	1.3%	
Filipino	0.5%	
Latin American	0.3%	
Southeast Asian	0.5%	
Arab	0.2%	
West Asian	0.2%	
Korean	0.2%	
Japanese	0.2%	
Visible minority, n.i.e.	0.0%	1
Multiple visible minorities	0.4%	
Population by Mother Tongue		
Single Responses	99.1%	
English	87.7%	
French	1.2%	
Non-Official languages	10.2%	
Multiple responses	0.9%	ī

Apprenticeship or trade cert. College, CEGEP or other University below bachelor University degree	1,871 9.5% 3,993 20.3% 687 3.5% 4,599 23.4%
% of Population by Ed	lucation
7,000	
6,000	
5,000	
4,000	
3,000	
2,000	
1,000	
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Educational Attainment (15 Yrs +)

2,766 14.1%

5,719 29.1%

No cert. or diploma

High school or equiv

## **East Gwillimbury Express**



## **Distribution Map**

