

# Espanola Mid-North Monitor



## Summary Report

January 9, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	3,715
Cell Phone, Pager & Services	\$	924
Internet Access Services	\$	487
Home Renovations	\$	1,250
Retirement & pension fund payments	\$	1,873
Lotteries	\$	1,372
Health Insurance	\$	364
Household appliances	\$	687
Furnishings	\$	1,046
Computer hardware	\$	160
Auto/Truck Purchase	\$	6,398
Auto/Truck Rental or Lease	\$	57
Air Travel	\$	368

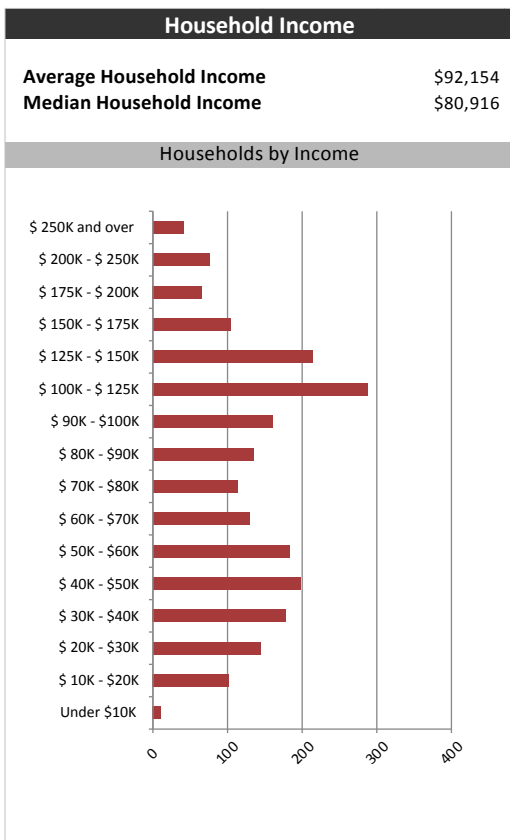
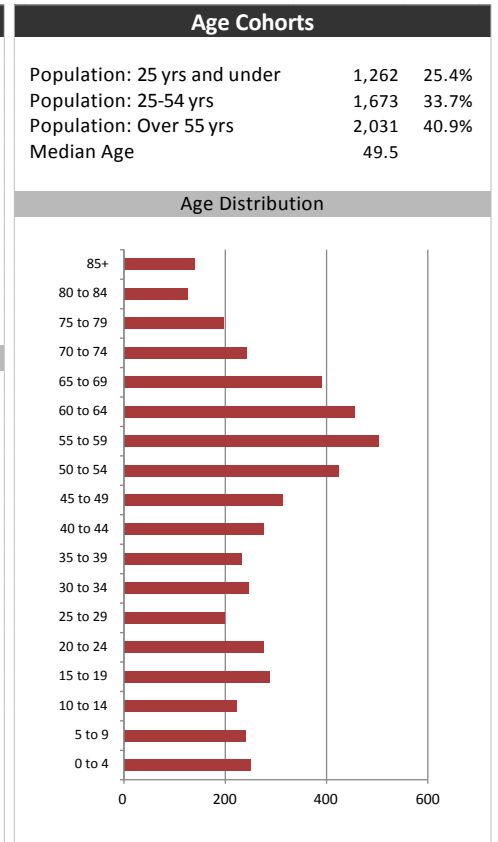
  

Age of Home Owners		
15 to 24 years	51	2.4%
25 to 34 years	237	11.2%
35 to 44 years	242	11.5%
45 to 54 years	376	17.8%
55 to 64 years	522	24.7%
65 to 74 years	386	18.3%
75 years or over	299	14.1%

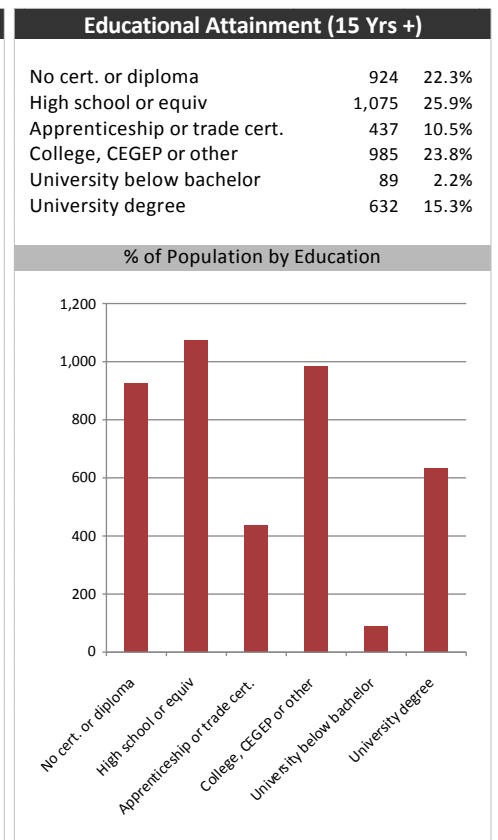
Population & Household Summary	
Total Population	4,966
Population Growth 2012-2017	-4.6%
Population Growth 2017-2022	0.1%
Total Households	2,113
Household Growth 2012-2017	-4.0%
Household Growth 2017-2022	-0.7%
% of Households with Children	37.7%
% of Households - Married w/ Kids	25.9%
% of Households - Single Parent	11.7%

% of Households by Household Size	
1	26.8%
2	39.5%
3	15.5%
4-5	16.8%
6+	1.4%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.5%
South Asian	0.0%
Black	1.4%
Filipino	0.0%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.0%
<b>Population by Mother Tongue</b>	
Single Responses	98.7%
English	81.6%
French	14.9%
Non-Official languages	2.2%
Multiple responses	1.3%



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*Distribution Map*

Map

