

# Exeter Lakeshore Times-Advance



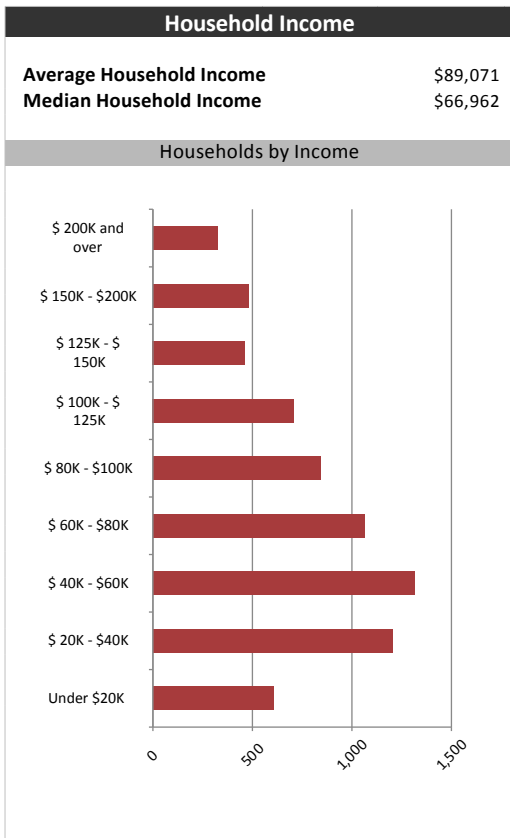
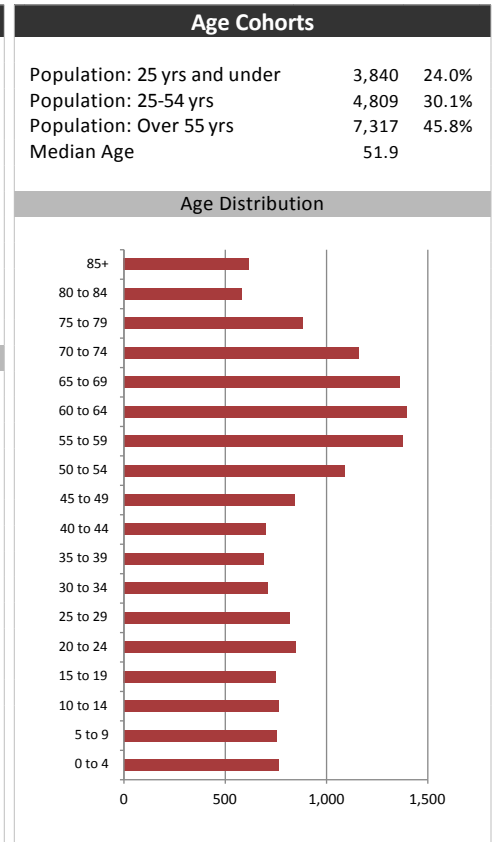
## Summary Report

November 6, 2018

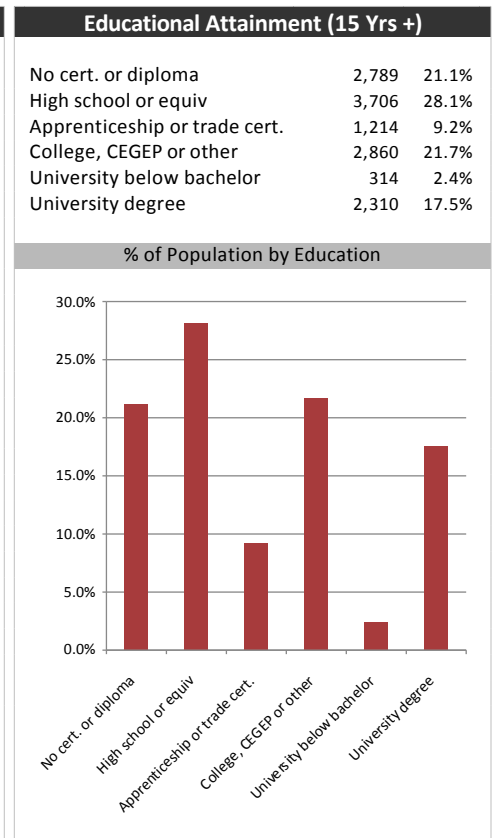
| Market Information                 |       |       |
|------------------------------------|-------|-------|
| Average Household Spending / Yr    |       |       |
| Mortgage payments                  | \$    | 4,225 |
| Cell Phone, Pager & Services       | \$    | 989   |
| Internet Access Services           | \$    | 448   |
| Home Renovations                   | \$    | 677   |
| Retirement & pension fund payments | \$    | 1,286 |
| Lotteries                          | \$    | 663   |
| Health Insurance                   | \$    | 518   |
| Household appliances               | \$    | 512   |
| Furnishings                        | \$    | 1,168 |
| Computer hardware                  | \$    | 179   |
| Auto/Truck Purchase                | \$    | 8,025 |
| Auto/Truck Rental or Lease         | \$    | 150   |
| Air Travel                         | \$    | 720   |
| Age of Home Owners                 |       |       |
| 15 to 24 years                     | 113   | 1.6%  |
| 25 to 34 years                     | 670   | 9.7%  |
| 35 to 44 years                     | 749   | 10.8% |
| 45 to 54 years                     | 1,070 | 15.4% |
| 55 to 64 years                     | 1,542 | 22.2% |
| 65 to 74 years                     | 1,444 | 20.8% |
| 75 years or over                   | 1,352 | 19.5% |

| Population & Household Summary    |        |
|-----------------------------------|--------|
| Total Population                  | 15,966 |
| Population Growth 2013-2018       | -0.7%  |
| Population Growth 2018-2023       | -0.9%  |
| Total Households                  | 6,940  |
| Household Growth 2013-2018        | 1.6%   |
| Household Growth 2018-2023        | -0.9%  |
| % of Households with Children     | 30.3%  |
| % of Households - Married w/ Kids | 23.0%  |
| % of Households - Single Parent   | 7.3%   |
| % of Households by Household Size |        |

| Household Size    | % of Households |
|-------------------|-----------------|
| 1 person          | ~29.0%          |
| 2 persons         | ~43.0%          |
| 3 persons         | ~10.0%          |
| 4 persons         | ~10.0%          |
| 5 or more persons | ~6.0%           |



| Visible Minorities & Language  |       |
|--------------------------------|-------|
| Population by Visible Minority |       |
| Chinese                        | 0.1%  |
| South Asian                    | 0.0%  |
| Black                          | 0.3%  |
| Filipino                       | 0.2%  |
| Latin American                 | 0.3%  |
| Southeast Asian                | 0.2%  |
| Arab                           | 0.0%  |
| West Asian                     | 0.0%  |
| Korean                         | 0.0%  |
| Japanese                       | 0.0%  |
| Visible minority, n.i.e.       | 0.1%  |
| Multiple visible minorities    | 0.0%  |
| Population by Mother Tongue    |       |
| Single Responses               | 99.5% |
| English                        | 92.0% |
| French                         | 1.2%  |
| Non-Official languages         | 6.3%  |
| Multiple responses             | 0.5%  |



# Exeter Lakeshore Times-Advance



## Distribution Map

### Map

