

# Georgina Advocate



## Summary Report

January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	7,534
Cell Phone, Pager & Services	\$	1,135
Internet Access Services	\$	487
Home Renovations	\$	615
Retirement & pension fund payments	\$	1,662
Lotteries	\$	878
Health Insurance	\$	655
Household appliances	\$	567
Furnishings	\$	1,162
Computer hardware	\$	243
Auto/Truck Purchase	\$	4,682
Auto/Truck Rental or Lease	\$	560
Air Travel	\$	501

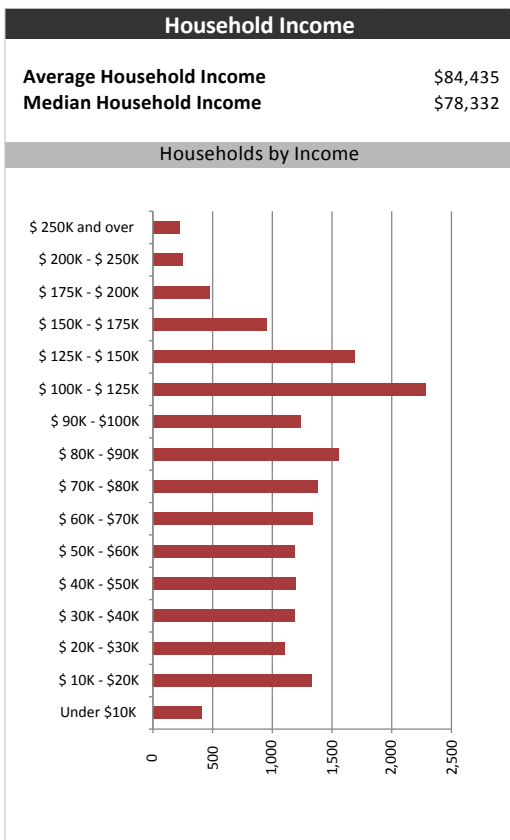
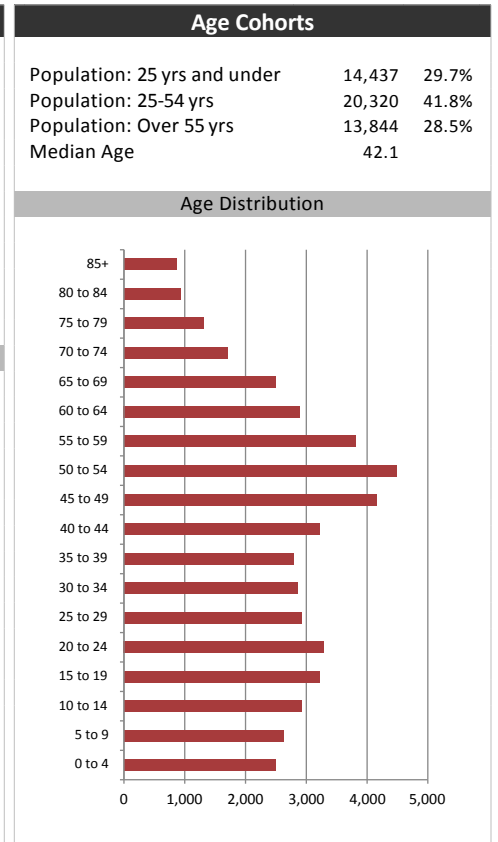
  

Age of Home Owners		
15 to 24 years	158	0.9%
25 to 34 years	2,447	13.9%
35 to 44 years	3,052	17.3%
45 to 54 years	4,556	25.9%
55 to 64 years	3,420	19.4%
65 to 74 years	2,289	13.0%
75 years or over	1,686	9.6%

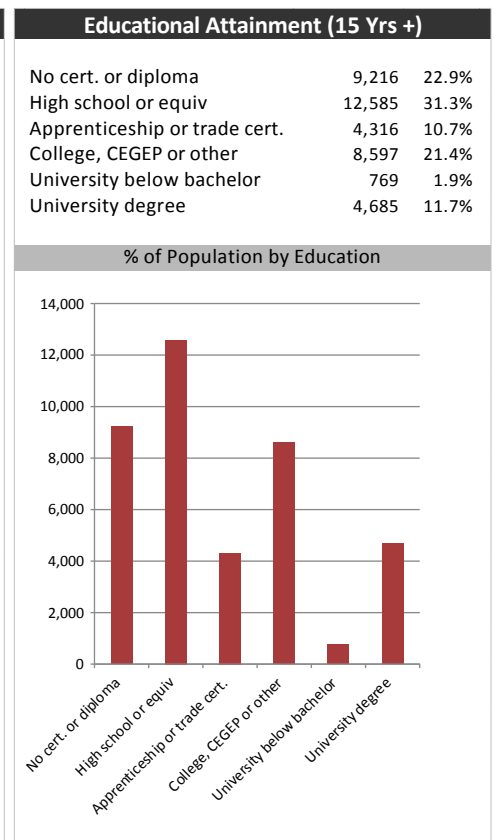
Population & Household Summary	
Total Population	48,601
Population Growth 2011-2016	7.7%
Population Growth 2016-2021	7.0%
Total Households	17,608
Household Growth 2011-2016	6.7%
Household Growth 2016-2021	6.9%
% of Households with Children	47.2%
% of Households - Married w/ Kids	34.9%
% of Households - Single Parent	12.4%

% of Households by Household Size	
1	20.0%
2	33.0%
3	19.0%
4-5	25.0%
6+	3.0%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.7%
South Asian	0.9%
Black	1.1%
Filipino	0.8%
Latin American	0.5%
Southeast Asian	0.5%
Arab	0.2%
West Asian	0.1%
Korean	0.2%
Japanese	0.2%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.3%
<b>Population by Mother Tongue</b>	
Single Responses	99.2%
English	89.5%
French	1.3%
Non-Official languages	8.4%
Multiple responses	0.8%



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## Distribution Map

### Map

