### **Geraldton Times Star**



#### **Summary Report**

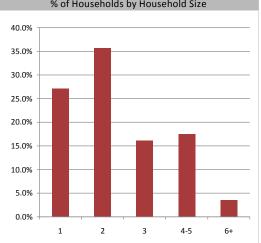
January 9, 2018

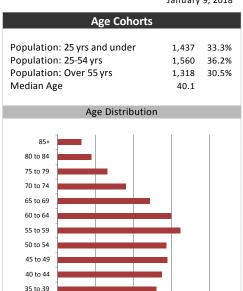
Market Information			
Average Household Spending	g / Yr		
Mortgage payments	\$	4,317	
Cell Phone, Pager & Services	\$	1,204	
Internet Access Services	\$	496	
Home Renovations	\$	1,178	
Retirement & pension fund payments	\$	2,320	
Lotteries	\$	997	
Health Insurance	\$	580	
Household appliances	\$	461	
Furnishings	\$	942	
Computer hardware	\$	152	
Auto/Truck Purchase	\$	8,112	
Auto/Truck Rental or Lease	\$	54	
Air Travel	\$	433	

Age of Home Owners				
15 to 24 years	65	3.7%		
25 to 34 years	272	15.5%		
35 to 44 years	286	16.3%		
45 to 54 years	302	17.2%		
55 to 64 years	336	19.1%		
65 to 74 years	270	15.4%		
75 years or over	228	13.0%		

**Household Income** 

Population & Household Summary			
Total Population	4,315		
Population Growth 2012-2017	-0.3%		
Population Growth 2017-2022	0.4%		
Total Households	1,759		
Household Growth 2012-2017	1.8%		
Household Growth 2017-2022	0.0%		
% of Households with Children	44.7%		
% of Households - Married w/ Kids	30.0%		
% of Households - Single Parent	14.7%		
% of Households by Household Size			





30 to 34

25 to 29

20 to 24 15 to 19

10 to 14 5 to 9

0 to 4

No cert. or diploma

100

200

Educational Attainment (15 Yrs +)

300

975

400

29.7%

#### **Average Household Income** \$99,149 **Median Household Income** \$86,205 Households by Income \$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K 200 200 300 0

Population by Visible Minority		
Chinese	0.0%	
South Asian	0.0%	
Black	0.5%	
Filipino	0.1%	
Latin American	0.1%	
Southeast Asian	0.1%	
Arab	0.0%	
West Asian	0.0%	
Korean	0.0%	
Japanese	0.5%	
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.2%	
Population by Mother Tongue		
Single Responses	98.8%	
English	68.3%	
French	25.4%	
Non-Official languages	5.1%	1
Multiple responses	1.2%	1

High school	ol or equiv	706	21.5%
Apprentice	eship or trade cert.	428	13.0%
College, Cl	EGEP or other	697	21.2%
University	below bachelor	72	2.2%
University	degree	407	12.4%
	% of Population by I	Education	
1,200			
1,000			
800			
	_		
500			
600			
400			
200			_
0			
			_
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## **Distribution Map**

