

# Gravenhurst Banner



## Summary Report

January 9, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,901
Cell Phone, Pager & Services	\$	822
Internet Access Services	\$	430
Home Renovations	\$	761
Retirement & pension fund payments	\$	1,131
Lotteries	\$	781
Health Insurance	\$	390
Household appliances	\$	579
Furnishings	\$	1,073
Computer hardware	\$	118
Auto/Truck Purchase	\$	4,770
Auto/Truck Rental or Lease	\$	102
Air Travel	\$	315

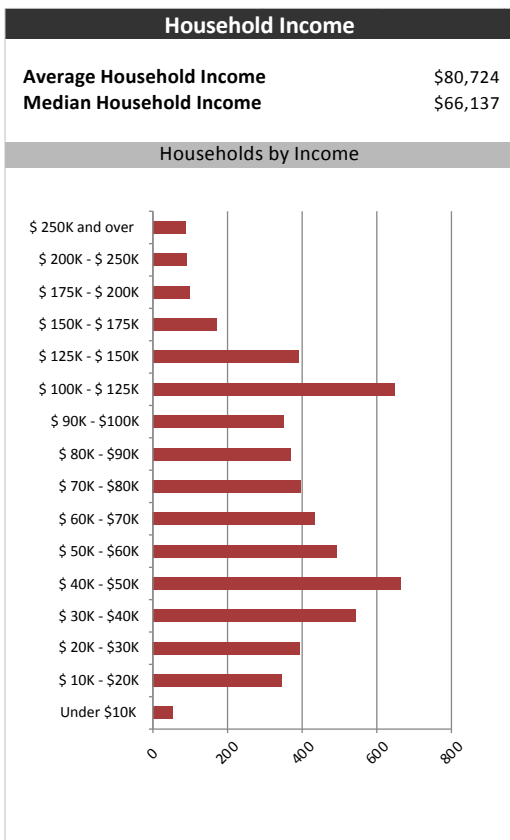
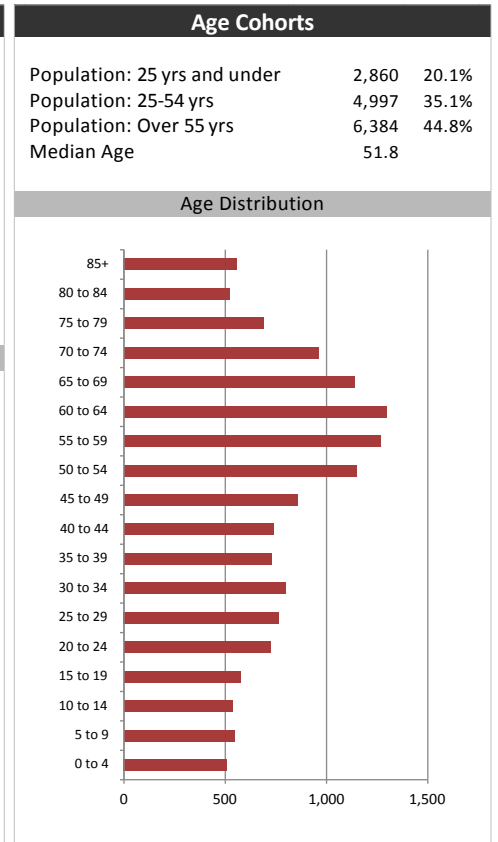
  

Age of Home Owners		
15 to 24 years	75	1.4%
25 to 34 years	527	9.6%
35 to 44 years	575	10.5%
45 to 54 years	868	15.9%
55 to 64 years	1,410	25.8%
65 to 74 years	1,132	20.7%
75 years or over	882	16.1%

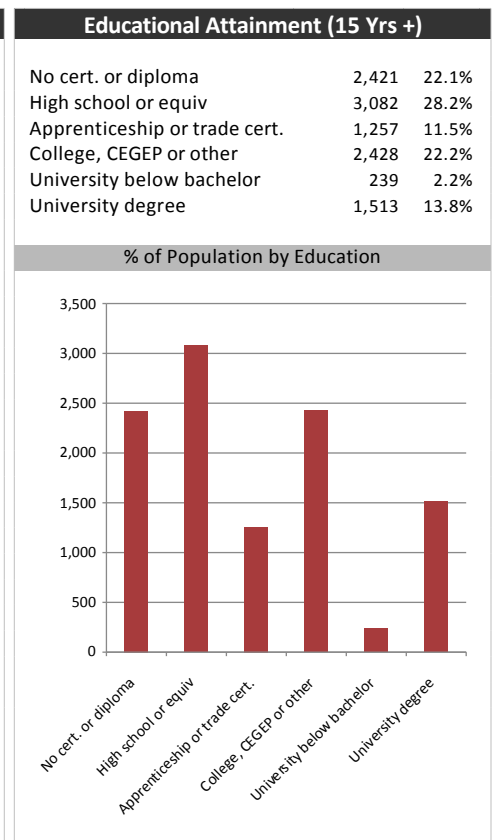
Population & Household Summary	
Total Population	14,241
Population Growth 2012-2017	3.2%
Population Growth 2017-2022	3.5%
Total Households	5,469
Household Growth 2012-2017	3.3%
Household Growth 2017-2022	3.4%
% of Households with Children	32.3%
% of Households - Married w/ Kids	22.5%
% of Households - Single Parent	9.8%

% of Households by Household Size	
1	28.0%
2	42.0%
3	14.0%
4-5	14.0%
6+	2.0%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.3%
South Asian	1.2%
Black	0.2%
Filipino	0.3%
Latin American	0.4%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.4%
Korean	0.3%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%
<b>Population by Mother Tongue</b>	
Single Responses	99.5%
English	94.1%
French	1.1%
Non-Official languages	4.3%
Multiple responses	0.5%



# Gravenhurst Banner

Map

