

### Market Information

Average Household Spending / Yr		
Mortgage payments	\$	8,909
Cell Phone, Pager & Services	\$	1,219
Internet Access Services	\$	528
Home Renovations	\$	635
Retirement & pension fund payments	\$	1,708
Lotteries	\$	789
Health Insurance	\$	469
Household appliances	\$	687
Furnishings	\$	1,397
Computer hardware	\$	280
Auto/Truck Purchase	\$	7,800
Auto/Truck Rental or Lease	\$	138
Air Travel	\$	678

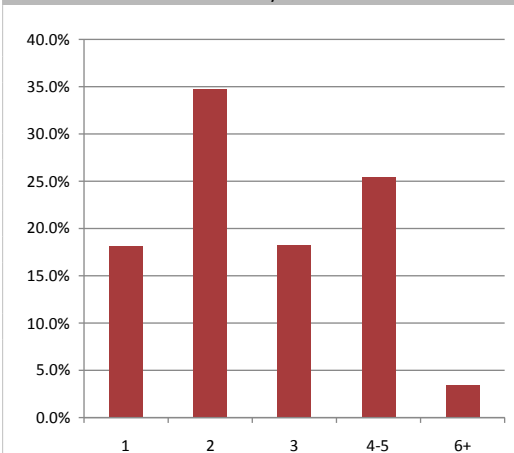
### Age of Home Owners

15 to 24 years	225	1.6%
25 to 34 years	1,936	13.7%
35 to 44 years	2,617	18.5%
45 to 54 years	3,389	24.0%
55 to 64 years	2,701	19.1%
65 to 74 years	1,950	13.8%
75 years or over	1,332	9.4%

### Population & Household Summary

Total Population	38,424
Population Growth 2012-2017	10.8%
Population Growth 2017-2022	8.9%
Total Households	14,149
Household Growth 2012-2017	11.7%
Household Growth 2017-2022	9.3%
% of Households with Children	48.4%
% of Households - Married w/ Kids	37.2%
% of Households - Single Parent	11.2%

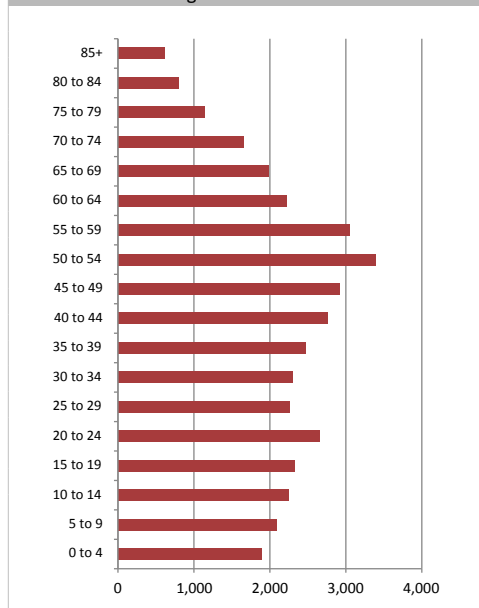
### % of Households by Household Size



### Age Cohorts

Population: 25 yrs and under	11,118	28.9%
Population: 25-54 yrs	15,984	41.6%
Population: Over 55 yrs	11,322	29.5%
Median Age	42.0	

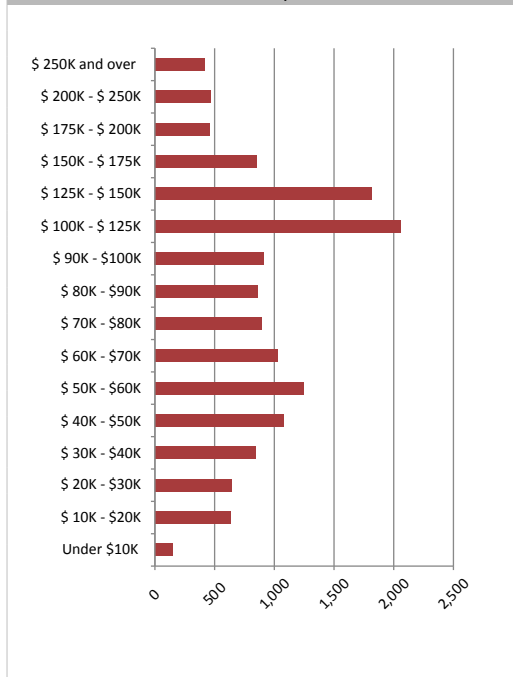
### Age Distribution



### Household Income

Average Household Income	\$101,288
Median Household Income	\$87,941

### Households by Income



### Visible Minorities & Language

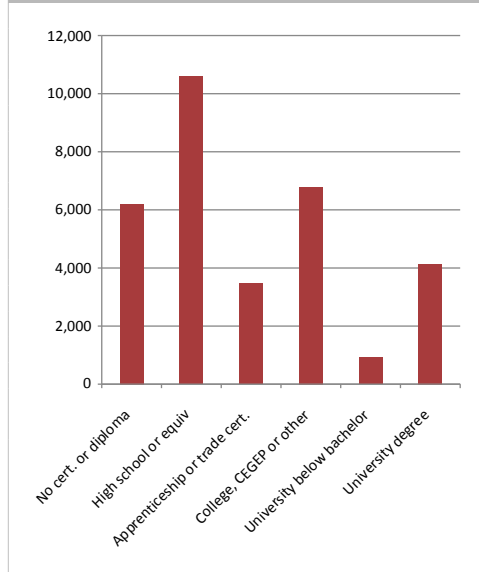
Population by Visible Minority	
Chinese	0.3%
South Asian	0.7%
Black	1.4%
Filipino	0.2%
Latin American	0.6%
Southeast Asian	0.4%
Arab	0.1%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.4%

Population by Mother Tongue	
Single Responses	99.0%
English	87.9%
French	1.6%
Non-Official languages	9.6%
Multiple responses	1.0%

### Educational Attainment (15 Yrs +)

No cert. or diploma	6,197	19.3%
High school or equiv	10,582	33.0%
Apprenticeship or trade cert.	3,473	10.8%
College, CEGEP or other	6,786	21.1%
University below bachelor	915	2.9%
University degree	4,133	12.9%

### % of Population by Education



# Innisfil Journal

## Distribution Map

### Map

