

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	8,699
Cell Phone, Pager & Services	\$	1,050
Internet Access Services	\$	506
Home Renovations	\$	407
Retirement & pension fund payments	\$	1,620
Lotteries	\$	877
Health Insurance	\$	651
Household appliances	\$	767
Furnishings	\$	1,344
Computer hardware	\$	239
Auto/Truck Purchase	\$	5,594
Auto/Truck Rental or Lease	\$	803
Air Travel	\$	529

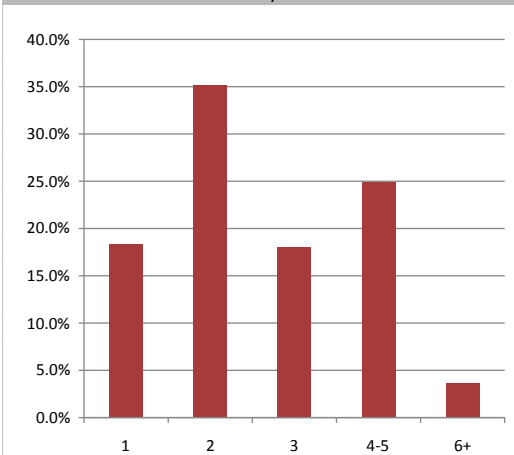
Age of Home Owners

15 to 24 years	206	1.6%
25 to 34 years	1,681	13.2%
35 to 44 years	2,336	18.3%
45 to 54 years	3,149	24.6%
55 to 64 years	2,382	18.6%
65 to 74 years	1,785	14.0%
75 years or over	1,238	9.7%

Population & Household Summary

Total Population	37,793
Population Growth 2011-2016	9.2%
Population Growth 2016-2021	8.7%
Total Households	12,778
Household Growth 2011-2016	3.0%
Household Growth 2016-2021	6.6%
% of Households with Children	47.1%
% of Households - Married w/ Kids	36.6%
% of Households - Single Parent	10.5%

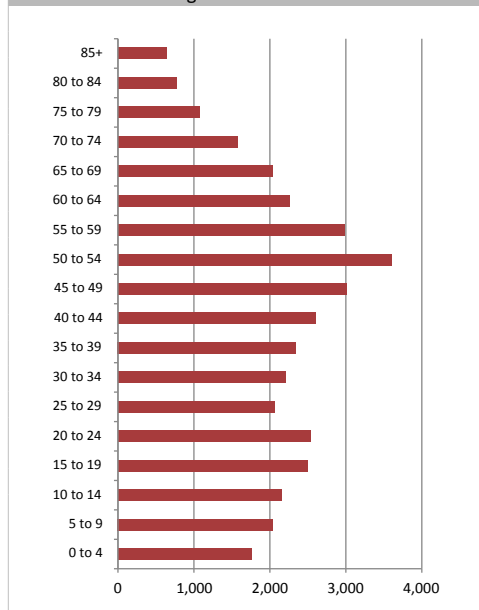
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	10,882	28.8%
Population: 25-54 yrs	15,717	41.6%
Population: Over 55 yrs	11,195	29.6%
Median Age	42.8	

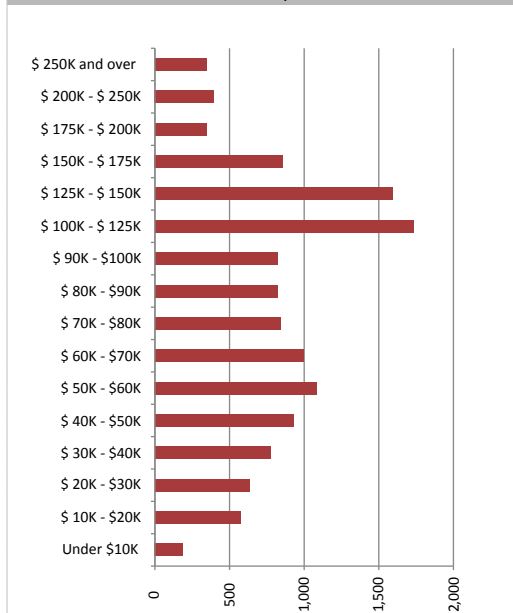
Age Distribution



Household Income

Average Household Income	\$98,810
Median Household Income	\$85,482

Households by Income



Visible Minorities & Language

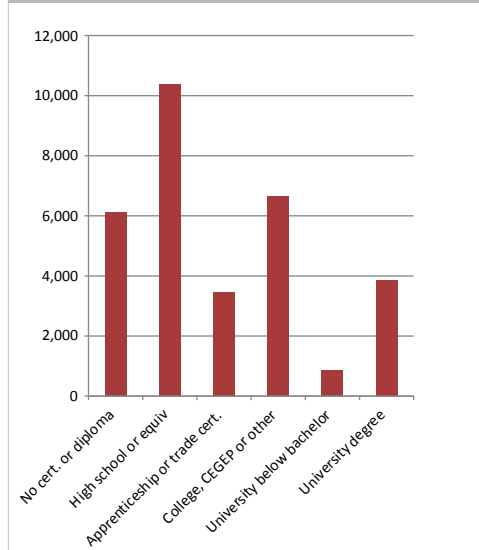
Population by Visible Minority	
Chinese	0.2%
South Asian	0.7%
Black	1.3%
Filipino	0.2%
Latin American	0.6%
Southeast Asian	0.4%
Arab	0.1%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.4%

Population by Mother Tongue	
Single Responses	99.0%
English	88.1%
French	1.5%
Non-Official languages	9.4%
Multiple responses	1.0%

Educational Attainment (15 Yrs +)

No cert. or diploma	6,112	19.5%
High school or equiv	10,364	33.1%
Apprenticeship or trade cert.	3,448	11.0%
College, CEGEP or other	6,639	21.2%
University below bachelor	854	2.7%
University degree	3,857	12.3%

% of Population by Education



Innisfil Journal

Map

