

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	6,952
Cell Phone, Pager & Services	\$	1,118
Internet Access Services	\$	508
Home Renovations	\$	515
Retirement & pension fund payments	\$	1,412
Lotteries	\$	730
Health Insurance	\$	408
Household appliances	\$	532
Furnishings	\$	1,358
Computer hardware	\$	277
Auto/Truck Purchase	\$	5,776
Auto/Truck Rental or Lease	\$	149
Air Travel	\$	790

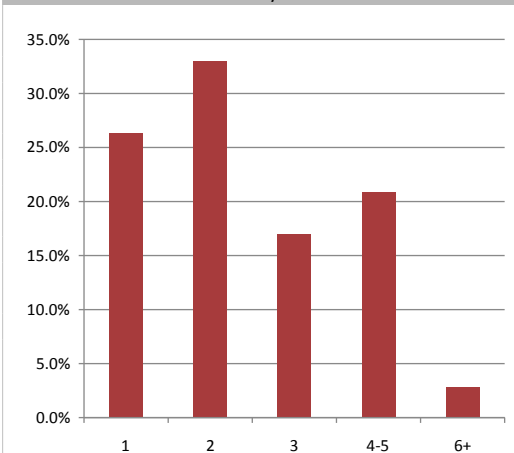
Age of Home Owners

15 to 24 years	3,043	3.3%
25 to 34 years	18,652	20.1%
35 to 44 years	17,400	18.7%
45 to 54 years	18,592	20.0%
55 to 64 years	16,895	18.2%
65 to 74 years	10,723	11.6%
75 years or over	7,532	8.1%

Population & Household Summary

Total Population	233,591
Population Growth 2012-2017	4.5%
Population Growth 2017-2022	4.7%
Total Households	92,838
Household Growth 2012-2017	4.6%
Household Growth 2017-2022	4.7%
% of Households with Children	42.6%
% of Households - Married w/ Kids	31.3%
% of Households - Single Parent	11.4%

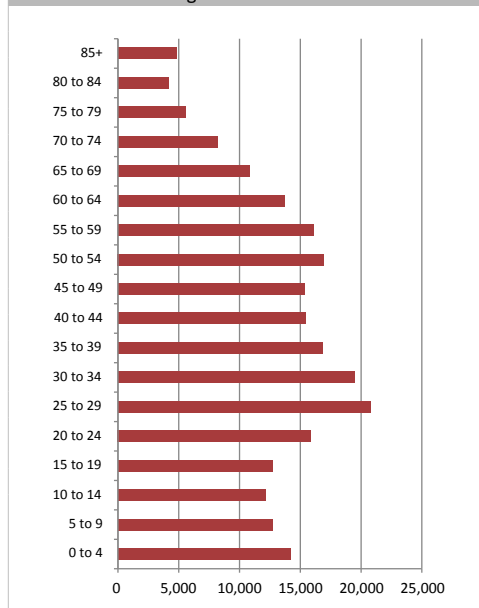
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	67,081	28.7%
Population: 25-54 yrs	104,090	44.6%
Population: Over 55 yrs	62,421	26.7%
Median Age	37.9	

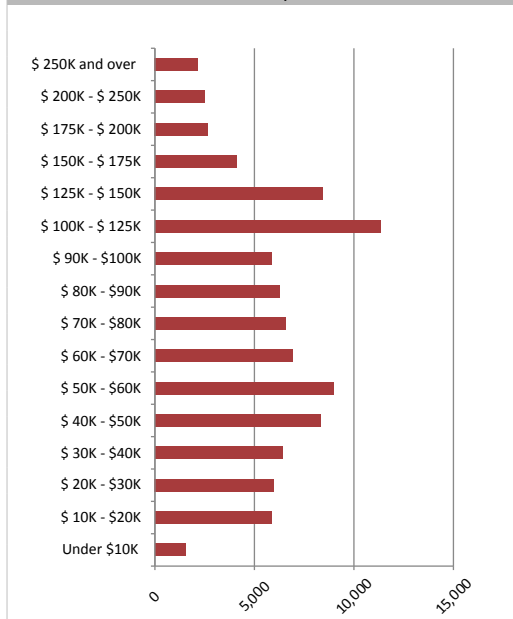
Age Distribution



Household Income

Average Household Income	\$90,349
Median Household Income	\$74,412

Households by Income



Visible Minorities & Language

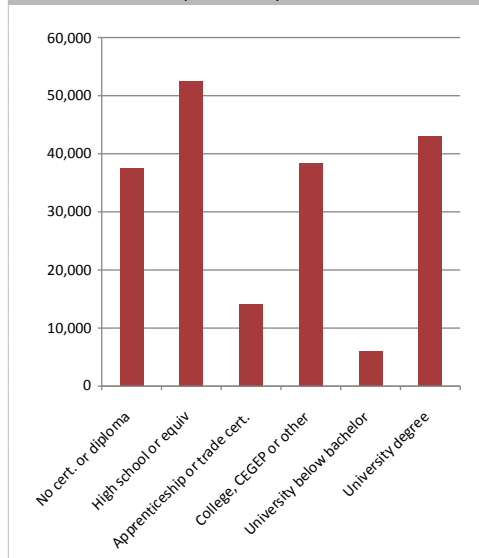
Population by Visible Minority	
Chinese	1.8%
South Asian	4.3%
Black	3.0%
Filipino	0.6%
Latin American	2.8%
Southeast Asian	2.3%
Arab	1.2%
West Asian	1.2%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.6%

Population by Mother Tongue	
Single Responses	98.3%
English	70.4%
French	1.3%
Non-Official languages	26.6%
Multiple responses	1.7%

Educational Attainment (15 Yrs +)

No cert. or diploma	37,525	19.6%
High school or equiv	52,521	27.4%
Apprenticeship or trade cert.	14,135	7.4%
College, CEGEP or other	38,419	20.1%
University below bachelor	5,919	3.1%
University degree	42,922	22.4%

% of Population by Education



Kitchener Post

Distribution Map

Map

