

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	5,937
Cell Phone, Pager & Services	\$	1,079
Internet Access Services	\$	483
Home Renovations	\$	772
Retirement & pension fund payments	\$	1,205
Lotteries	\$	563
Health Insurance	\$	571
Household appliances	\$	535
Furnishings	\$	1,353
Computer hardware	\$	165
Auto/Truck Purchase	\$	8,242
Auto/Truck Rental or Lease	\$	89
Air Travel	\$	317

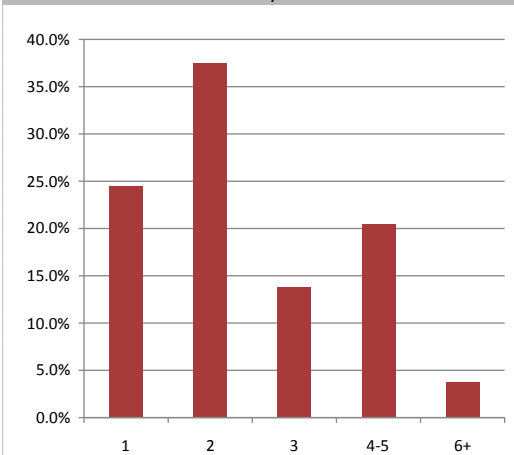
Age of Home Owners

15 to 24 years	166	3.6%
25 to 34 years	879	19.0%
35 to 44 years	709	15.4%
45 to 54 years	816	17.7%
55 to 64 years	800	17.3%
65 to 74 years	663	14.4%
75 years or over	587	12.7%

Population & Household Summary

Total Population	11,997
Population Growth 2012-2017	5.2%
Population Growth 2017-2022	5.1%
Total Households	4,619
Household Growth 2012-2017	4.5%
Household Growth 2017-2022	5.0%
% of Households with Children	41.4%
% of Households - Married w/ Kids	33.6%
% of Households - Single Parent	7.8%

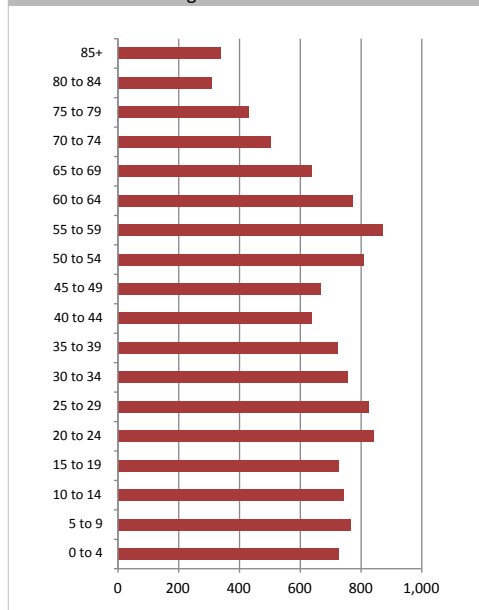
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	3,776	31.5%
Population: 25-54 yrs	4,392	36.6%
Population: Over 55 yrs	3,828	31.9%
Median Age	39.5	

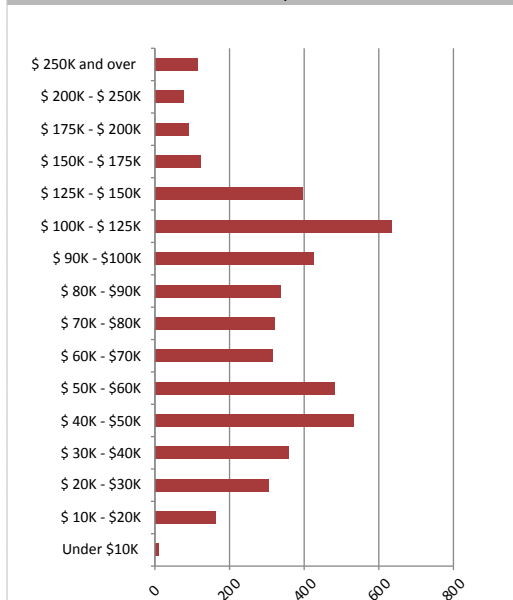
Age Distribution



Household Income

Average Household Income	\$90,376
Median Household Income	\$75,499

Households by Income



Visible Minorities & Language

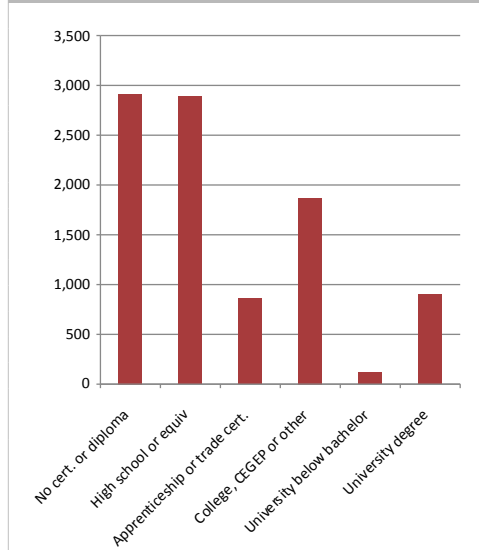
Population by Visible Minority	
Chinese	0.2%
South Asian	0.7%
Black	0.1%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%

Population by Mother Tongue	
Single Responses	99.4%
English	88.7%
French	0.6%
Non-Official languages	10.0%
Multiple responses	0.6%

Educational Attainment (15 Yrs +)

No cert. or diploma	2,914	30.5%
High school or equiv	2,889	30.2%
Apprenticeship or trade cert.	862	9.0%
College, CEGEP or other	1,871	19.6%
University below bachelor	119	1.2%
University degree	901	9.4%

% of Population by Education



Listowel Banner



Distribution Map

Map

