

# Marathon Mercury



## Summary Report

January 9, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,575
Cell Phone, Pager & Services	\$	1,204
Internet Access Services	\$	535
Home Renovations	\$	820
Retirement & pension fund payments	\$	2,821
Lotteries	\$	910
Health Insurance	\$	644
Household appliances	\$	482
Furnishings	\$	1,263
Computer hardware	\$	179
Auto/Truck Purchase	\$	9,170
Auto/Truck Rental or Lease	\$	69
Air Travel	\$	672

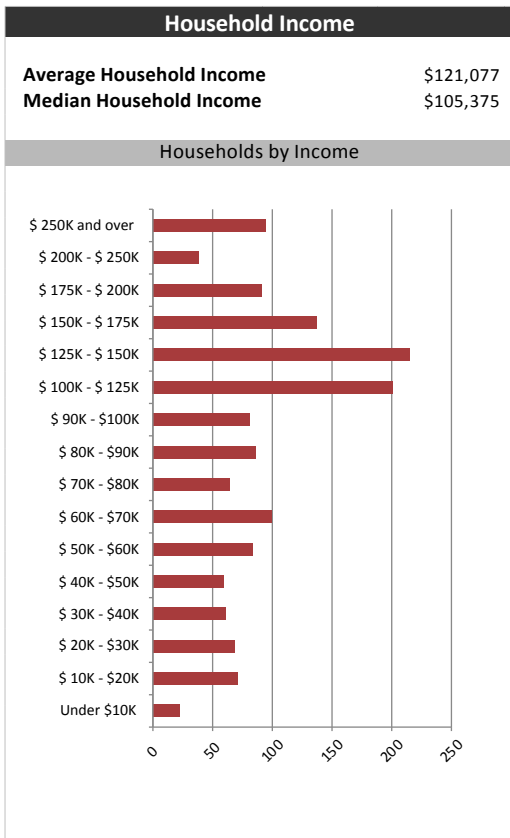
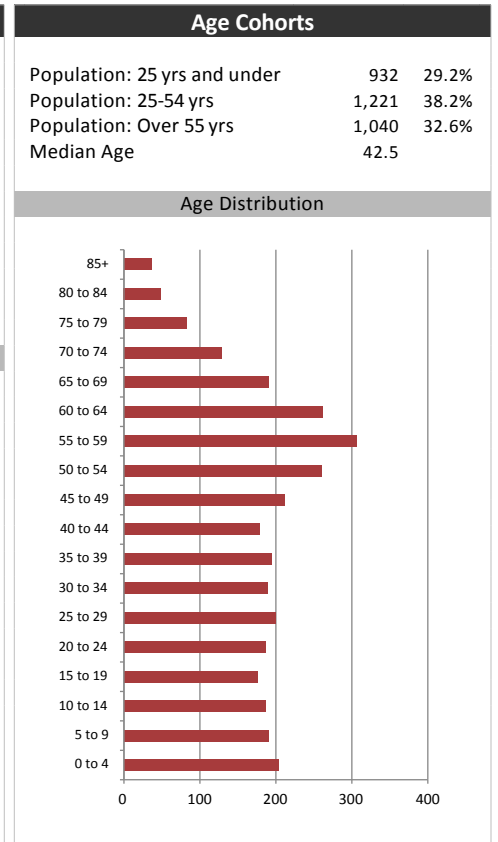
  

Age of Home Owners		
15 to 24 years	108	7.4%
25 to 34 years	244	16.8%
35 to 44 years	255	17.5%
45 to 54 years	286	19.7%
55 to 64 years	240	16.5%
65 to 74 years	214	14.7%
75 years or over	107	7.4%

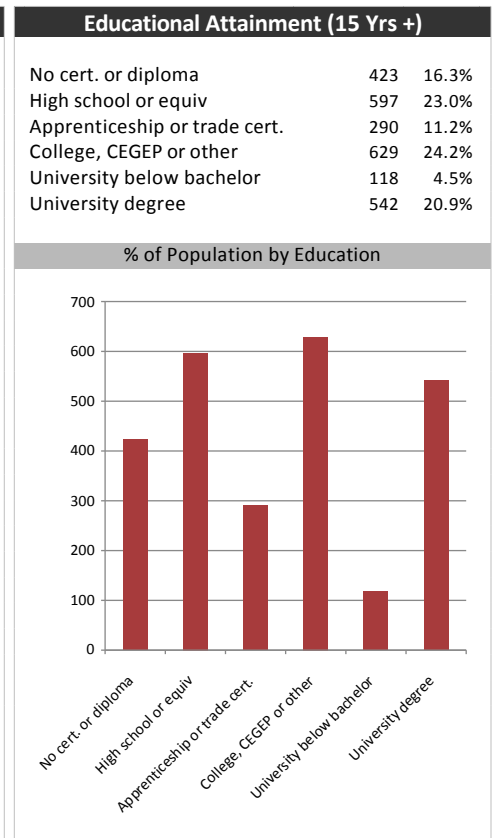
Population & Household Summary	
Total Population	3,193
Population Growth 2012-2017	-6.3%
Population Growth 2017-2022	-2.5%
Total Households	1,454
Household Growth 2012-2017	-0.6%
Household Growth 2017-2022	-1.9%
% of Households with Children	36.8%
% of Households - Married w/ Kids	26.3%
% of Households - Single Parent	10.5%

% of Households by Household Size	
1	25.5%
2	39.0%
3	16.5%
4-5	17.5%
6+	1.0%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.3%
South Asian	0.0%
Black	0.4%
Filipino	0.3%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.2%
<b>Population by Mother Tongue</b>	
Single Responses	99.1%
English	85.4%
French	10.5%
Non-Official languages	3.3%
Multiple responses	0.9%



# Marathon Mercury

## Distribution Map

Map

