

# Newmarket Era/Aurora Banner/East Gwillimbury Express



## Summary Report

January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	9,681
Cell Phone, Pager & Services	\$	1,418
Internet Access Services	\$	576
Home Renovations	\$	748
Retirement & pension fund payments	\$	2,370
Lotteries	\$	915
Health Insurance	\$	887
Household appliances	\$	715
Furnishings	\$	2,017
Computer hardware	\$	347
Auto/Truck Purchase	\$	6,163
Auto/Truck Rental or Lease	\$	1,128
Air Travel	\$	1,063

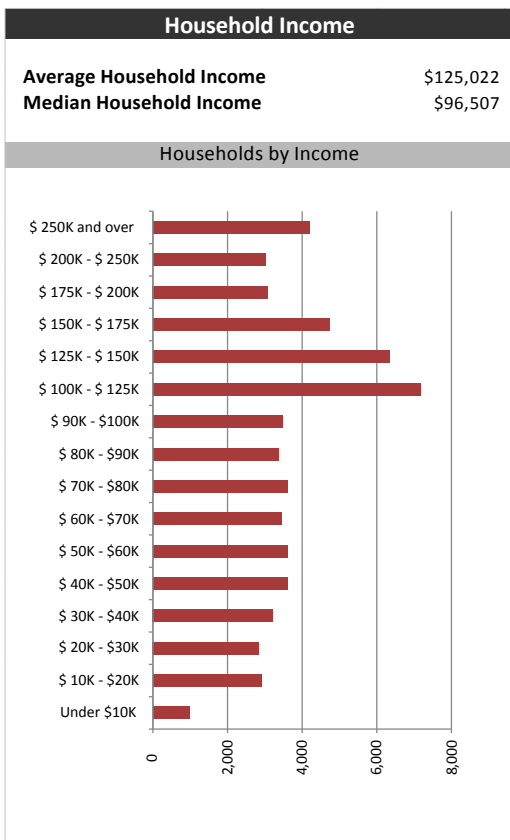
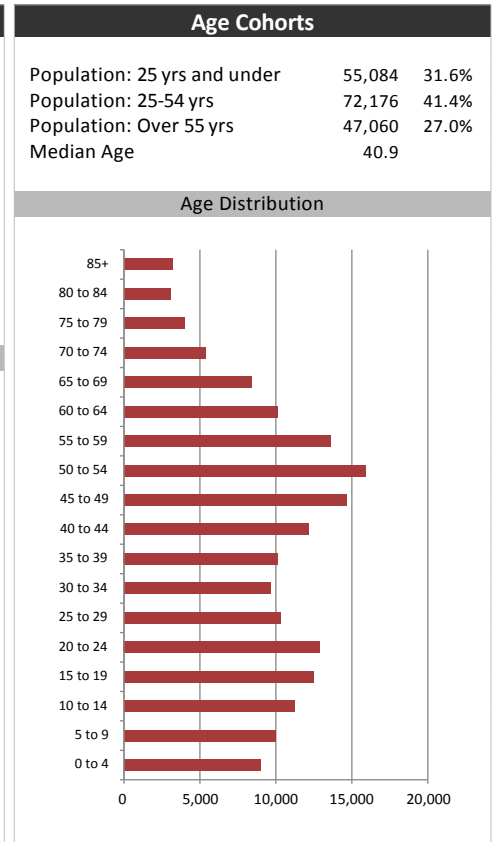
  

Age of Home Owners		
15 to 24 years	643	1.1%
25 to 34 years	6,920	11.7%
35 to 44 years	10,951	18.6%
45 to 54 years	16,122	27.3%
55 to 64 years	12,391	21.0%
65 to 74 years	7,114	12.1%
75 years or over	4,870	8.3%

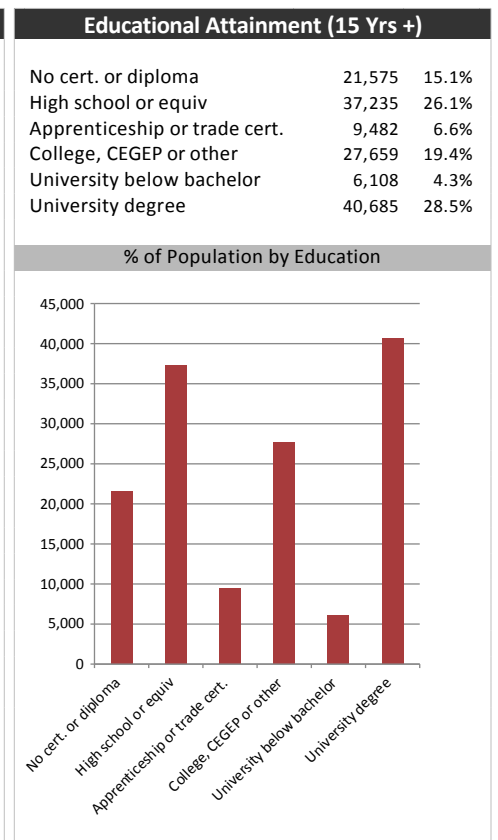
Population & Household Summary	
Total Population	174,320
Population Growth 2011-2016	8.3%
Population Growth 2016-2021	7.1%
Total Households	59,011
Household Growth 2011-2016	7.9%
Household Growth 2016-2021	7.1%
% of Households with Children	53.9%
% of Households - Married w/ Kids	43.0%
% of Households - Single Parent	10.9%

% of Households by Household Size	
1	16.1%
2	28.1%
3	19.6%
4-5	32.4%
6+	3.8%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	3.7%
South Asian	3.1%
Black	2.2%
Filipino	1.4%
Latin American	1.1%
Southeast Asian	1.8%
Arab	0.7%
West Asian	1.2%
Korean	0.6%
Japanese	0.3%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.6%
<b>Population by Mother Tongue</b>	
Single Responses	98.1%
English	75.5%
French	1.4%
Non-Official languages	21.2%
Multiple responses	1.9%



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## Distribution Map

Map

