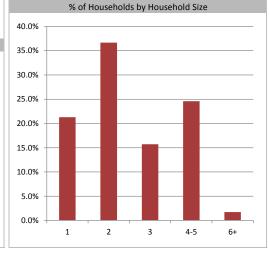
# ad<br/> Breach Amherstburg River Town Times

### Summary Report

September 26, 2014

Market Information					
Average Household Spending / Yr					
Mortgage payments	\$	6,570			
Cell Phone and Internet	\$	999			
Home Renovations	\$	3,648			
Retirement & pension fund payments	\$	3,566			
Lotteries	\$	185			
Health Insurance	\$	743			
Household appliances	\$	508			
Furnishings	\$	45			
Computer hardware	\$	329			
Auto/Truck Purchase	\$	4,604			
Auto/Truck Rental or Lease	\$	837			
Air Travel	\$	656			
Age of Home Owners					
15 to 24 years 1	L54	1.6%			
25 to 34 years 1,0	012	10.3%			
35 to 44 years 1,5	502	15.3%			
45 to 54 years 2,2	261	23.0%			
55 to 64 years 2,2	248	22.9%			
65 to 74 years 1,6	522	16.5%			

Population & Household Summary				
Total Population	25,226			
Population Growth 2009-2014	0.9%			
Population Growth 2014-2019	2.8%			
Total Households	9,837			
Household Growth 2009-2014	4.4%			
Household Growth 2014-2019	8.0%			
% of Households with Children	44.7%			
% of Households - Married w/ Kids	34.5%			
% of Households - Single Parent	10.2%			



#### Population: 25 yrs and under 7,355 29.2% Population: 25-54 yrs 9,763 38.7% Population: Over 55 yrs 8,107 32.1% Median Age 43.6 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 2,000 2,500 0 500 1,000 1,500

**Age Cohorts** 

#### Household Income

1,036

10.5%

75 years or over

Median Househo Average Househo				\$93,258 \$79,392
	Households	by Income		
\$ 250K and over	-			
\$ 200K - \$ 250K \$ 175K - \$ 200K				
\$ 150K - \$ 175K				
\$ 125K - \$ 150K				
\$ 100K - \$ 125K				
\$ 90K - \$100K		•		
\$ 80K - \$90K		•		
\$ 70K - \$80K		•		
\$ 60K - \$70K				
\$ 50K - \$60K				
\$ 40K - \$50K				
\$ 30K - \$40K				
\$ 20K - \$30K		•		
\$ 10K - \$20K		•		
Under \$10K				
0	200 - 400 -	600 - 800 -	1,000 - 1,200 -	1,400 -

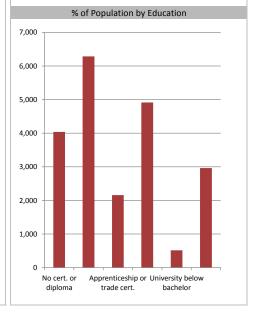
Population by Visible Minority		
Chinese	0.6%	
South Asian	0.2%	1
Black	2.2%	
Filipino	0.1%	1
Latin American	0.2%	1
Southeast Asian	0.2%	1
Arab	0.2%	1
West Asian	0.1%	1
Korean	0.0%	
Japanese	0.1%	1
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.1%	I.
Population by Mother Tongue		
Single Responses	99.4%	
English	88.6%	
French	3.3%	1
Non-Official languages	7.4%	1.00

Multiple responses

0.9%

#### **Educational Attainment**

No cert. or diploma	4,036	19.3%
High school or equiv	6,284	30.1%
Apprenticeship or trade cert.	2,159	10.3%
College, CEGEP or other	4,915	23.6%
University below bachelor	514	2.5%
University degree	2,963	14.2%



## **Amherstburg River Town Times**

**Distribution Map** Map 401 La Salle 401 Fighting 401 Island Taylor Southgate Wyandotte Eureka Rd Riverview Essex RIV rb. Trenton Woodhaven Stony Cottam Grosse Island Island 75 ······ Flat Rock Gibraltar Amherstburg Rockwood South Rockwood 20 Knapps Island Kingsville Harrow 20 Estral Beach Pigeon Bay Colchester > bing © 2014 Microsoft Corporation © 2014 Nokia

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