

Bradford West Gwillimbury Topic

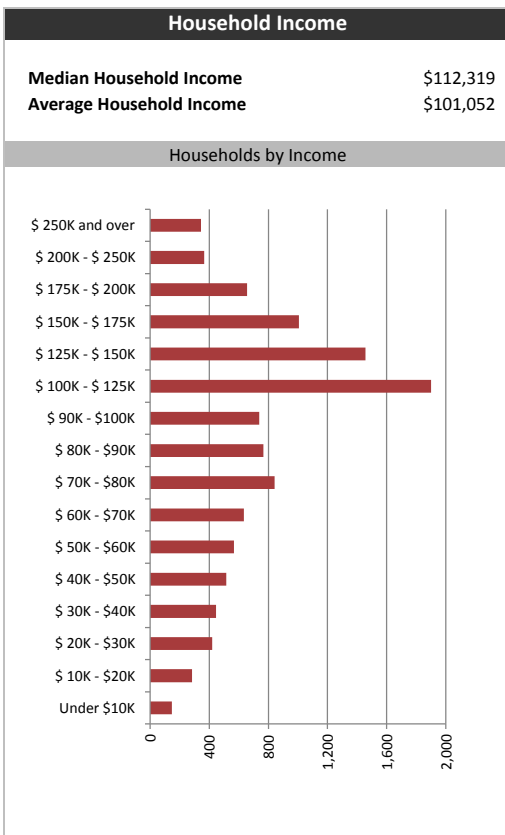
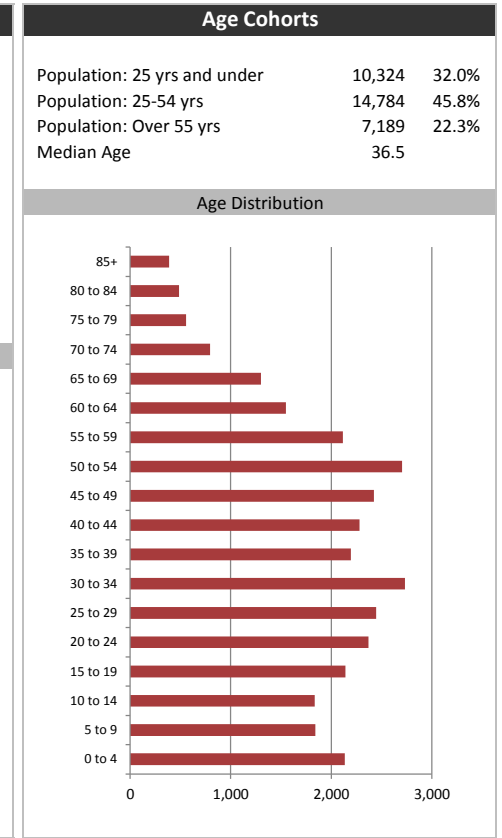


Summary Report
January 5, 2015

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	10,463
Cell Phone and Internet	\$	1,017
Home Renovations	\$	4,158
Retirement & pension fund payments	\$	4,416
Lotteries	\$	213
Health Insurance	\$	664
Household appliances	\$	645
Furnishings	\$	48
Computer hardware	\$	434
Auto/Truck Purchase	\$	4,664
Auto/Truck Rental or Lease	\$	1,166
Air Travel	\$	723
Age of Home Owners		
15 to 24 years	207	1.9%
25 to 34 years	1,878	16.9%
35 to 44 years	2,337	21.1%
45 to 54 years	2,730	24.6%
55 to 64 years	2,064	18.6%
65 to 74 years	1,142	10.3%
75 years or over	735	6.6%

Population & Household Summary	
Total Population	32,297
Population Growth 2009-2014	18.4%
Population Growth 2014-2019	13.2%
Total Households	11,092
Household Growth 2009-2014	20.4%
Household Growth 2014-2019	18.6%
% of Households with Children	53.7%
% of Households - Married w/ Kids	43.3%
% of Households - Single Parent	10.4%
% of Households by Household Size	

Household Size	% of Households
1	14.5%
2	30.5%
3	19.5%
4-5	31.5%
6+	3.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.7%
South Asian	2.5%
Black	1.2%
Filipino	0.7%
Latin American	1.0%
Southeast Asian	1.1%
Arab	0.2%
West Asian	0.1%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.4%
Population by Mother Tongue	
Single Responses	98.3%
English	75.0%
French	1.2%
Non-Official languages	22.1%
Multiple responses	1.7%

