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Brantford, Brant News

Summary Report

October 2, 2014

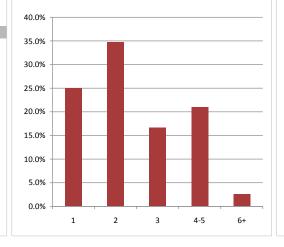
Market Information

	Average Household Spending / Yr		
	Mortgage payments	\$	6,484
	Cell Phone and Internet	\$	888
	Home Renovations	\$	2,440
	Retirement & pension fund payments	\$	3,155
	Lotteries	\$	173
	Health Insurance	\$	484
	Household appliances	\$	444
	Furnishings	\$	37
	Computer hardware	\$	334
	Auto/Truck Purchase	\$	3,283
	Auto/Truck Rental or Lease	\$	868
	Air Travel	\$	503
Age of Home Owners			
	15 to 34 years 1.7	00	2 /10/

15 to 24 years	1,788	3.4%
25 to 34 years	7,416	13.9%
35 to 44 years	9,293	17.4%
45 to 54 years	10,896	20.4%
55 to 64 years	10,850	20.3%
65 to 74 years	7,142	13.4%
75 years or over	5,941	11.1%

Population & Household Summary			
Total Population	134,058		
Population Growth 2009-2014	2.7%		
Population Growth 2014-2019	3.9%		
Total Households	53,326		
Household Growth 2009-2014	5.4%		
Household Growth 2014-2019	7.3%		
% of Households with Children	44.6%		
% of Households - Married w/ Kids	31.6%		
% of Households - Single Parent	12.9%		

% of Households by Household Size



Population: 25 yrs and under 40,658 30.3% Population: 25-54 yrs 53,816 40.1% Population: Over 55 yrs 39,584 29.5% Median Age 40.3 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 5,000 10,000 15,000

Age Cohorts

Household Income

Median House Average House		\$83,488 \$69,151
	Households by Income	
\$ 250K and over		
\$ 200K - \$ 250K		
\$ 175K - \$ 200K		
\$ 150K - \$ 175K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 90K - \$100K		
\$ 80K - \$90K		
\$ 70K - \$80K		
\$ 60K - \$70K		
\$ 50K - \$60K		
\$ 40K - \$50K		
\$ 30K - \$40K		
\$ 20K - \$30K		
\$ 10K - \$20K		
Under \$10K		
	2,000 - 4,000 -	6,000

Visible Minorities & Language

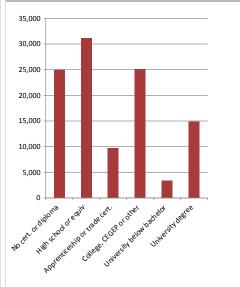
Population by Visible Minority		
Chinese	0.6%	
South Asian	1.6%	
Black	1.4%	
Filipino	0.5%	
Latin American	0.3%	
Southeast Asian	0.5%	
Arab	0.2%	
West Asian	0.1%	1
Korean	0.2%	
Japanese	0.1%	1
Visible minority, n.i.e.	0.1%	1
Multiple visible minorities	0.2%	•
Population by Mother Tongue		
Single Responses	99.0%	
English	88.3%	

		-
English	88.3%	
French	1.0%	1
Non-Official languages	9.7%	
Multiple responses	0.9%	1

Educational Attainment

No cert. or diploma	24,976	22.9%
High school or equiv	31,125	28.6%
Apprenticeship or trade cert.	9,651	8.9%
College, CEGEP or other	25,113	23.0%
University below bachelor	3,331	3.1%
University degree	14,819	13.6%

% of Population by Education



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Distribution Map

