

Bruce Peninsula Press

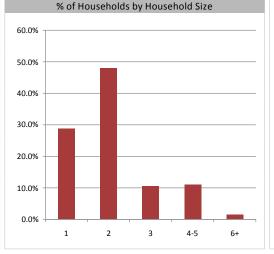
Summary Report

June 10, 2015

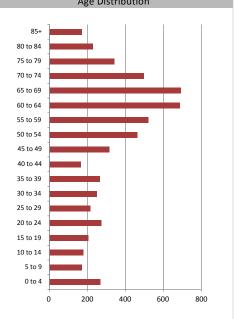
| Market Information | | |
|------------------------------------|------|-------|
| | | |
| Average Household Spending | / Yr | |
| Mortgage payments | \$ | 3,347 |
| Cell Phone and Internet | \$ | 828 |
| Home Renovations | \$ | 2,157 |
| Retirement & pension fund payments | \$ | 2,041 |
| Lotteries | \$ | 144 |
| Health Insurance | \$ | 796 |
| Household appliances | \$ | 443 |
| Furnishings | \$ | 15 |
| Computer hardware | \$ | 300 |
| Auto/Truck Purchase | \$ | 4,916 |
| Auto/Truck Rental or Lease | \$ | 568 |
| Air Travel | \$ | 403 |
| | | |

| Age of Hom | ne Owners | |
|------------------|-----------|-------|
| 15 to 24 years | 52 | 1.9% |
| 25 to 34 years | 177 | 6.5% |
| 35 to 44 years | 197 | 7.2% |
| 45 to 54 years | 430 | 15.8% |
| 55 to 64 years | 634 | 23.3% |
| 65 to 74 years | 710 | 26.0% |
| 75 years or over | 526 | 19.3% |
| | | |

| Population & Household Summary | |
|-----------------------------------|-------|
| Total Population | 5,829 |
| Population Growth 2009-2014 | 0.3% |
| Population Growth 2014-2019 | 0.6% |
| Total Households | 2,728 |
| Household Growth 2009-2014 | 8.8% |
| Household Growth 2014-2019 | 5.0% |
| % of Households with Children | 24.3% |
| % of Households - Married w/ Kids | 17.2% |
| % of Households - Single Parent | 7.2% |
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Educational Attainment

1.023

1,346

590

19.8%

26.1%

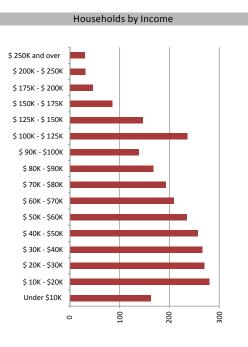
11.4%

No cert. or diploma

High school or equiv

Apprenticeship or trade cert.

| Household Income | |
|--------------------------|----------|
| Median Household Income | \$66,310 |
| Average Household Income | \$55,799 |



Visible Minorities & Language **Population by Visible Minority** Chinese 0.0% South Asian 0.0% Black 0.2% Filipino 0.0% Latin American 0.1% Southeast Asian 0.1% Arab 0.0% West Asian 0.0% Korean 0.0% Japanese 0.0% Visible minority, n.i.e. 0.0% Multiple visible minorities 0.0% Population by Mother Tongue Single Responses 99.4% English 92.7% French 1.0% Non-Official languages 5.7%

0.3%

Multiple responses

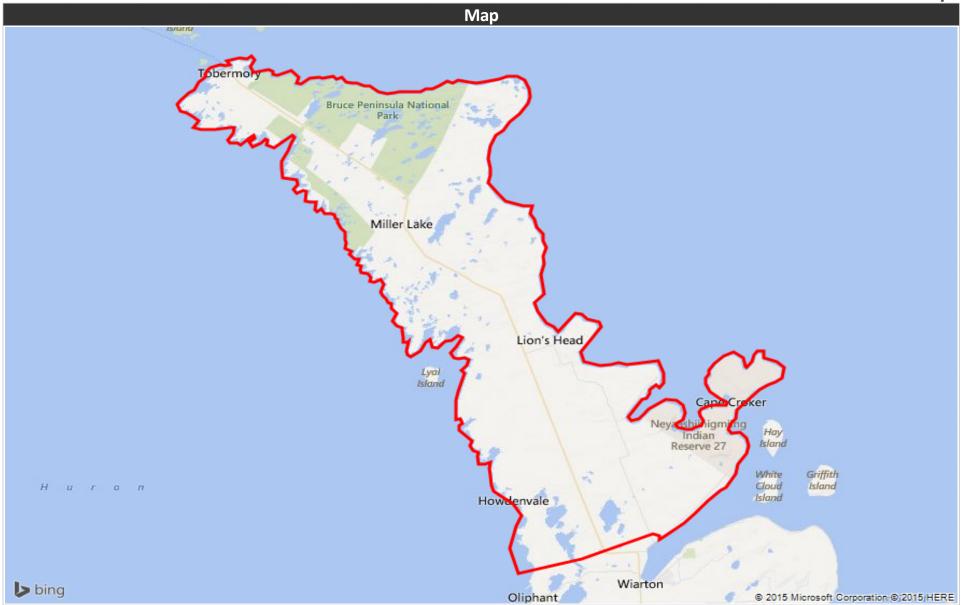
| College, | | | | | 1,224 | 23.7% | |
|------------------|-------------------------|-------------|----------|-----------|----------|-------|--|
| Universit | y belov | v bache | elor | | 148 | 2.9% | |
| Universit | y degre | ee | | | 831 | 16.1% | |
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| University degre | e | 831 | 16.1% |
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