# ad&reach

## **Burks Falls Almaguin News**

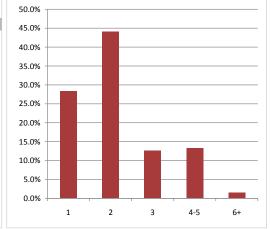
### Summary Report

September 25, 2014

Market Informatio	on		
Average Household Spend	ling / Yr		
Mortgage payments	\$	3,464	
Cell Phone and Internet	\$	808	
Home Renovations	\$	2,166	
Retirement & pension fund paymen	ts \$	2,122	
Lotteries	\$	142	
Health Insurance	\$	768	
Household appliances	\$	449	
Furnishings	\$	17	
Computer hardware	\$	292	
Auto/Truck Purchase	\$	4,450	
Auto/Truck Rental or Lease	\$	570	
Air Travel	\$	365	
Age of Home Owners			
15 to 24 years	51	1.2%	
25 to 34 years	27/	6 3%	

Age of Home Owners		
15 to 24 years	51	1.2%
25 to 34 years	274	6.3%
35 to 44 years	412	9.4%
45 to 54 years	727	16.6%
55 to 64 years	1,260	28.8%
65 to 74 years	944	21.6%
75 years or over	711	16.2%

Population & Household Summary	
Total Population	9,518
Population Growth 2009-2014	-1.1%
Population Growth 2014-2019	1.3%
Total Households	4,379
Household Growth 2009-2014	3.9%
Household Growth 2014-2019	3.6%
% of Households with Children	30.5%
% of Households - Married w/ Kids	21.4%
% of Households - Single Parent	9.0%
% of Households by Household Size	



#### Population: 25 yrs and under 2,136 22.4% Population: 25-54 yrs 3,019 31.7% Population: Over 55 yrs 4,363 45.8% Median Age 52.3 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4

Age Cohorts

#### Household Income

Median House Average House				\$65,715 \$54,379
	Households	by Incor	ne	
\$ 250K and over				
\$ 200K - \$ 250K				
\$ 175K - \$ 200K				
\$ 150K - \$ 175K				
\$ 125K - \$ 150K				
\$ 100K - \$ 125K				
\$ 90K - \$100K				
\$ 80K - \$90K				
\$ 70K - \$80K				
\$ 60K - \$70K				
\$ 50K - \$60K				
\$ 40K - \$50K				
\$ 30K - \$40K				
\$ 20K - \$30K				
\$ 10K - \$20K				
Under \$10K				
	100 - 00		400 -	- 200

#### Visible Minorities & Language

Population by Visible Minority		
Chinese	0.1%	
South Asian	0.0%	
Black	0.1%	
Filipino	0.0%	
Latin American	0.0%	
Southeast Asian	0.0%	
Arab	0.0%	
West Asian	0.0%	1
Korean	0.0%	
Japanese	0.0%	
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.0%	•
Population by Mother Tongue		
Single Responses	97.5%	

Single Responses	97.5%	
English	91.3%	
French	1.6%	1
Non-Official languages	4.5%	τ.
Multiple responses	0.4%	1

#### Educational Attainment

400

600

800

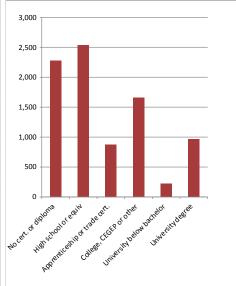
1,000

0

200

2,274	26.7%
2,532	29.7%
872	10.2%
1,661	19.5%
224	2.6%
963	11.3%
	2,532 872 1,661 224

#### % of Population by Education



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