

### Market Information

#### Average Household Spending / Yr

|                                    |    |       |
|------------------------------------|----|-------|
| Mortgage payments                  | \$ | 5,775 |
| Cell Phone and Internet            | \$ | 950   |
| Home Renovations                   | \$ | 2,502 |
| Retirement & pension fund payments | \$ | 3,071 |
| Lotteries                          | \$ | 176   |
| Health Insurance                   | \$ | 617   |
| Household appliances               | \$ | 502   |
| Furnishings                        | \$ | 37    |
| Computer hardware                  | \$ | 328   |
| Auto/Truck Purchase                | \$ | 3,986 |
| Auto/Truck Rental or Lease         | \$ | 879   |
| Air Travel                         | \$ | 462   |

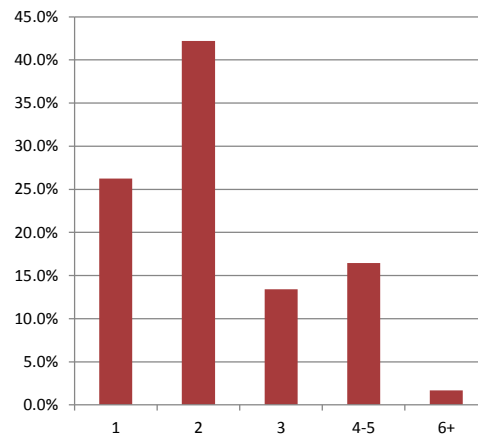
#### Age of Home Owners

|                  |       |       |
|------------------|-------|-------|
| 15 to 24 years   | 445   | 1.8%  |
| 25 to 34 years   | 2,139 | 8.5%  |
| 35 to 44 years   | 3,243 | 12.9% |
| 45 to 54 years   | 4,481 | 17.8% |
| 55 to 64 years   | 5,305 | 21.1% |
| 65 to 74 years   | 5,459 | 21.7% |
| 75 years or over | 4,085 | 16.2% |

### Population & Household Summary

|                                   |        |
|-----------------------------------|--------|
| Total Population                  | 58,021 |
| Population Growth 2009-2014       | 7.4%   |
| Population Growth 2014-2019       | 7.0%   |
| Total Households                  | 25,157 |
| Household Growth 2009-2014        | 11.6%  |
| Household Growth 2014-2019        | 13.0%  |
| % of Households with Children     | 32.9%  |
| % of Households - Married w/ Kids | 23.8%  |
| % of Households - Single Parent   | 9.2%   |

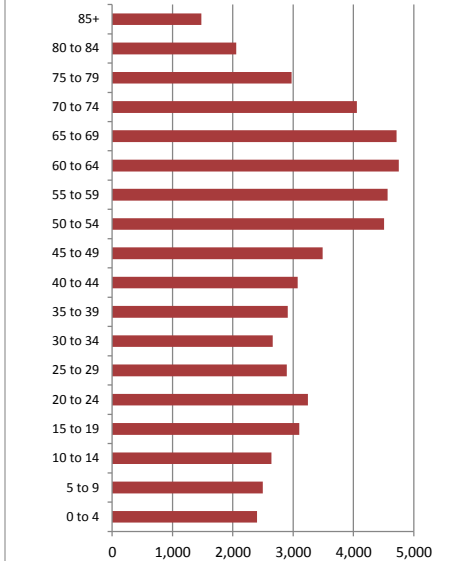
#### % of Households by Household Size



### Age Cohorts

|                              |        |       |
|------------------------------|--------|-------|
| Population: 25 yrs and under | 13,885 | 23.9% |
| Population: 25-54 yrs        | 19,535 | 33.7% |
| Population: Over 55 yrs      | 24,601 | 42.4% |
| Median Age                   | 50.1   |       |

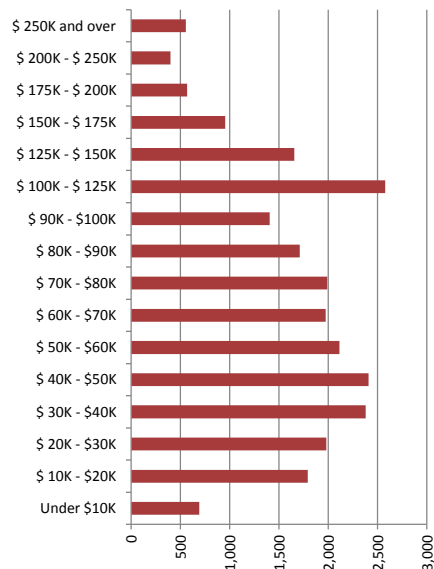
#### Age Distribution



### Household Income

|                          |          |
|--------------------------|----------|
| Median Household Income  | \$84,591 |
| Average Household Income | \$66,148 |

#### Households by Income



### Visible Minorities & Language

#### Population by Visible Minority

|                             |      |
|-----------------------------|------|
| Chinese                     | 0.2% |
| South Asian                 | 0.4% |
| Black                       | 0.6% |
| Filipino                    | 0.2% |
| Latin American              | 0.1% |
| Southeast Asian             | 0.2% |
| Arab                        | 0.0% |
| West Asian                  | 0.0% |
| Korean                      | 0.1% |
| Japanese                    | 0.1% |
| Visible minority, n.i.e.    | 0.1% |
| Multiple visible minorities | 0.1% |

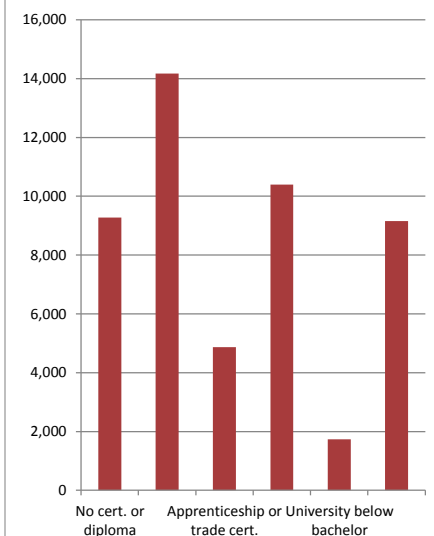
#### Population by Mother Tongue

|                        |       |
|------------------------|-------|
| Single Responses       | 98.7% |
| English                | 89.3% |
| French                 | 1.4%  |
| Non-Official languages | 8.0%  |
| Multiple responses     | 0.7%  |

### Educational Attainment

|                               |        |       |
|-------------------------------|--------|-------|
| No cert. or diploma           | 9,271  | 18.7% |
| High school or equiv          | 14,171 | 28.6% |
| Apprenticeship or trade cert. | 4,866  | 9.8%  |
| College, CEGEP or other       | 10,394 | 21.0% |
| University below bachelor     | 1,737  | 3.5%  |
| University degree             | 9,153  | 18.5% |

#### % of Population by Education



Map

