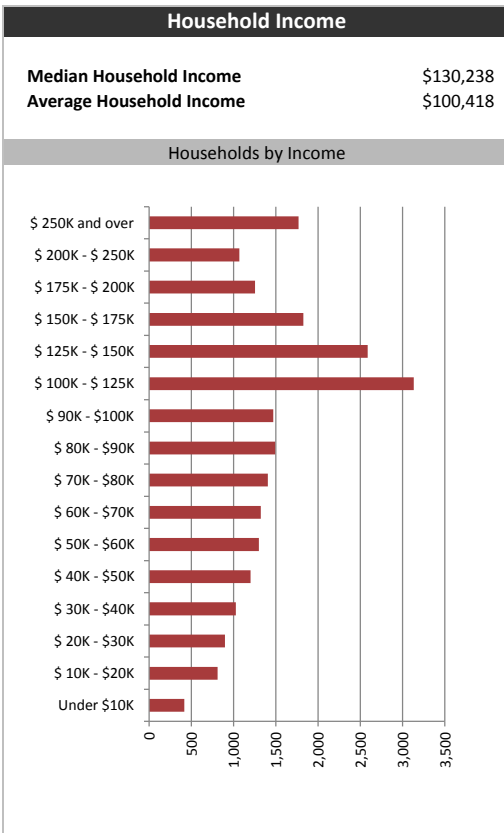
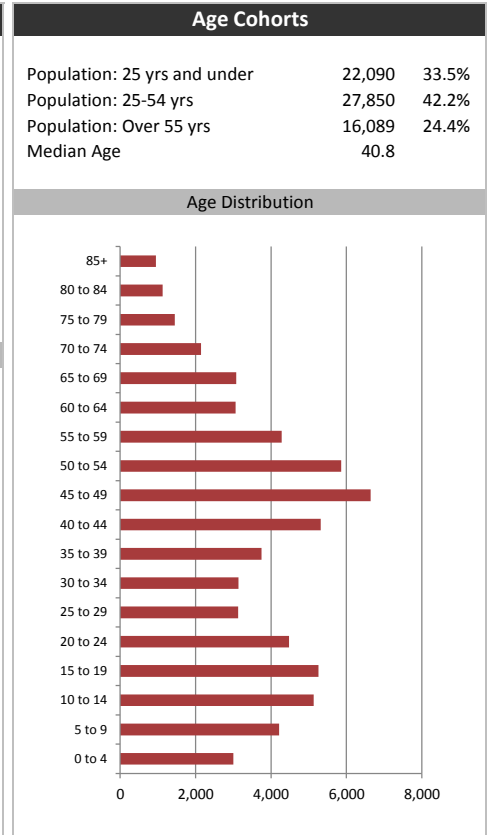


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	11,744
Cell Phone and Internet	\$	1,285
Home Renovations	\$	4,536
Retirement & pension fund payments	\$	4,899
Lotteries	\$	197
Health Insurance	\$	710
Household appliances	\$	670
Furnishings	\$	56
Computer hardware	\$	449
Auto/Truck Purchase	\$	4,951
Auto/Truck Rental or Lease	\$	1,357
Air Travel	\$	835
Age of Home Owners		
15 to 24 years	322	1.4%
25 to 34 years	1,984	8.6%
35 to 44 years	4,510	19.6%
45 to 54 years	6,880	29.9%
55 to 64 years	4,259	18.5%
65 to 74 years	3,021	13.1%
75 years or over	2,000	8.7%

Population & Household Summary	
Total Population	66,030
Population Growth 2009-2014	4.8%
Population Growth 2014-2019	9.1%
Total Households	22,977
Household Growth 2009-2014	7.1%
Household Growth 2014-2019	13.6%
% of Households with Children	55.3%
% of Households - Married w/ Kids	44.7%
% of Households - Single Parent	10.6%
% of Households by Household Size	



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.7%
South Asian	1.4%
Black	1.0%
Filipino	0.5%
Latin American	0.5%
Southeast Asian	0.1%
Arab	0.1%
West Asian	0.0%
Korean	0.2%
Japanese	0.3%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	98.8%
English	85.6%
French	2.0%
Non-Official languages	11.2%
Multiple responses	1.0%

