

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	7,243
Cell Phone and Internet	\$	963
Home Renovations	\$	2,572
Retirement & pension fund payments	\$	3,129
Lotteries	\$	162
Health Insurance	\$	504
Household appliances	\$	473
Furnishings	\$	35
Computer hardware	\$	328
Auto/Truck Purchase	\$	3,414
Auto/Truck Rental or Lease	\$	929
Air Travel	\$	495
Age of Home Owners		
15 to 24 years	169	1.0%
25 to 34 years	2,096	12.0%
35 to 44 years	2,780	15.9%
45 to 54 years	5,299	30.4%
55 to 64 years	3,416	19.6%
65 to 74 years	2,090	12.0%
75 years or over	1,593	9.1%

Population & Household Summary	
Total Population	47,323
Population Growth 2009-2014	4.2%
Population Growth 2014-2019	8.3%
Total Households	17,443
Household Growth 2009-2014	6.2%
Household Growth 2014-2019	11.8%
% of Households with Children	48.3%
% of Households - Married w/ Kids	35.6%
% of Households - Single Parent	12.8%
% of Households by Household Size	

Household Size	Percentage
1	20.0%
2	33.0%
3	19.0%
4-5	25.0%
6+	3.0%

Age Cohorts		
Population: 25 yrs and under	14,492	30.6%
Population: 25-54 yrs	20,386	43.1%
Population: Over 55 yrs	12,445	26.3%
Median Age	41.6	
Age Distribution		

Age Group	Population
85+	~500
80 to 84	~600
75 to 79	~1,000
70 to 74	~1,500
65 to 69	~2,200
60 to 64	~2,800
55 to 59	~3,500
50 to 54	~4,500
45 to 49	~4,200
40 to 44	~3,000
35 to 39	~2,800
30 to 34	~2,800
25 to 29	~2,800
20 to 24	~3,200
15 to 19	~3,200
10 to 14	~2,800
5 to 9	~2,200
0 to 4	~2,200

Household Income	
Median Household Income	\$85,845
Average Household Income	\$79,193
Households by Income	

Income Bracket	Number of Households
\$250K and over	~200
\$200K - \$250K	~250
\$175K - \$200K	~400
\$150K - \$175K	~800
\$125K - \$150K	~1,400
\$100K - \$125K	~2,200
\$90K - \$100K	~1,300
\$80K - \$90K	~1,400
\$70K - \$80K	~1,300
\$60K - \$70K	~1,300
\$50K - \$60K	~1,300
\$40K - \$50K	~1,300
\$30K - \$40K	~1,300
\$20K - \$30K	~1,100
\$10K - \$20K	~1,100
Under \$10K	~400

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.6%
South Asian	0.8%
Black	1.0%
Filipino	0.6%
Latin American	0.4%
Southeast Asian	0.5%
Arab	0.2%
West Asian	0.1%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	99.3%
English	90.2%
French	1.2%
Non-Official languages	7.9%
Multiple responses	0.7%

Educational Attainment		
No cert. or diploma	8,936	22.8%
High school or equiv	12,468	31.8%
Apprenticeship or trade cert.	4,266	10.9%
College, CEGEP or other	8,431	21.5%
University below bachelor	752	1.9%
University degree	4,294	11.0%
% of Population by Education		

Education Level	Population
No cert. or diploma	8,936
High school or equiv	12,468
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College, CEGEP or other	8,431
University below bachelor	752
University degree	4,294

Map

