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Georgina Advocate

Summary Report

June 11, 2015

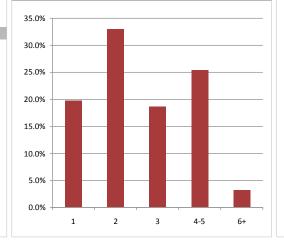
Market	Infor	mation

Average Household Spending	g / Yr	
Mortgage payments	\$	7,243
Cell Phone and Internet	\$	963
Home Renovations	\$	2,572
Retirement & pension fund payments	\$	3,129
Lotteries	\$	162
Health Insurance	\$	504
Household appliances	\$	473
Furnishings	\$	35
Computer hardware	\$	328
Auto/Truck Purchase	\$	3,414
Auto/Truck Rental or Lease	\$	929
Air Travel	\$	495
Age of Home Owners		

Age of Home Owners		
15 to 24 years	169	1.0%
25 to 34 years	2,096	12.0%
35 to 44 years	2,780	15.9%
45 to 54 years	5,299	30.4%
55 to 64 years	3,416	19.6%
65 to 74 years	2,090	12.0%
75 years or over	1,593	9.1%

Population & Household Summary		
Total Population	47,323	
Population Growth 2009-2014	4.2%	
Population Growth 2014-2019	8.3%	
Total Households	17,443	
Household Growth 2009-2014	6.2%	
Household Growth 2014-2019	11.8%	
% of Households with Children	48.3%	
% of Households - Married w/ Kids	35.6%	
% of Households - Single Parent	12.8%	

% of Households by Household Size



Population: 25 yrs and under 14,492 30.6% Population: 25-54 yrs 20,386 43.1% Population: Over 55 yrs 12,445 26.3% Median Age 41.6 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4

Age Cohorts

Household Income

Median Household Income Average Household Income	\$85,845 \$79,193
Households by	Income
\$ 250K and over	
\$ 200K - \$ 250K	
\$ 175K - \$ 200K	
\$ 150K - \$ 175K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 90K - \$100K	
\$ 80K - \$90K	
\$ 70К - \$80K	
\$ 60K - \$70K	
\$ 50K - \$60K	
\$ 40K - \$50K	
\$ 30K - \$40K	
\$ 20K - \$30K	
\$ 10K - \$20K	
Under \$10K	
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Visible Minorities & Language

Population by Visible Minority		
Chinese	0.6%	
South Asian	0.8%	
Black	1.0%	
Filipino	0.6%	
Latin American	0.4%	
Southeast Asian	0.5%	
Arab	0.2%	
West Asian	0.1%	
Korean	0.2%	
Japanese	0.1%	
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.3%	

Population by Mother Tongue Single Responses

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Single Responses	99.3%	
English	90.2%	
French	1.2%	1
Non-Official languages	7.9%	
Multiple responses	0.7%	1

Educational Attainment

2,000

3,000

4,000

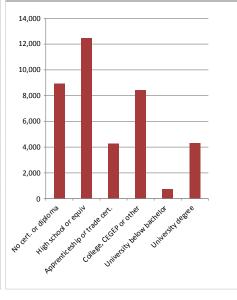
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1,000

No cert. or diploma	8,936	22.8%
High school or equiv	12,468	31.8%
Apprenticeship or trade cert.	4,266	10.9%
College, CEGEP or other	8,431	21.5%
University below bachelor	752	1.9%
University degree	4,294	11.0%

% of Population by Education



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Distribution Map

