

Goderich Signal-Star

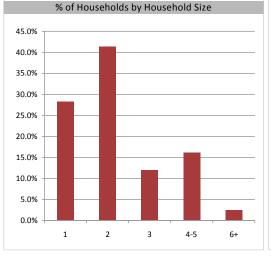
Summary Report

June 12, 2015

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Average Household Spending / Yr			
Mortgage payments	\$	5,397	
Cell Phone and Internet	\$	913	
Home Renovations	\$	2,121	
Retirement & pension fund payments	\$	3,102	
Lotteries	\$	165	
Health Insurance	\$	598	
Household appliances	\$	502	
Furnishings	\$	38	
Computer hardware	\$	309	
Auto/Truck Purchase	\$	4,049	
Auto/Truck Rental or Lease	\$	829	
Air Travel	\$	447	
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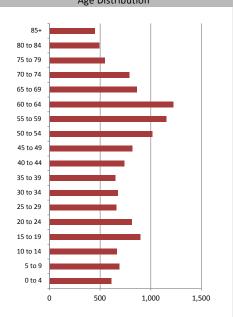
Age of Home Owners			
15 to 24 years	172	3.0%	
25 to 34 years	634	10.9%	
35 to 44 years	726	12.5%	
45 to 54 years	987	17.0%	
55 to 64 years	1,356	23.3%	
65 to 74 years	971	16.7%	
75 years or over	971	16.7%	

Population & Household Summary			
Total Population	13,617		
Population Growth 2009-2014	-0.9%		
Population Growth 2014-2019	0.1%		
Total Households	5,817		
Household Growth 2009-2014	2.3%		
Household Growth 2014-2019	3.2%		
% of Households with Children	33.7%		
% of Households - Married w/ Kids	25.9%		
% of Households - Single Parent	7.8%		



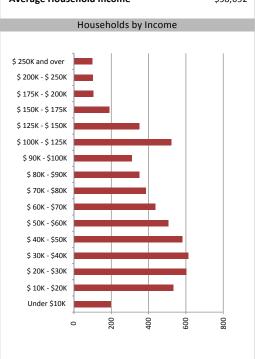
Visible Minorities & Language





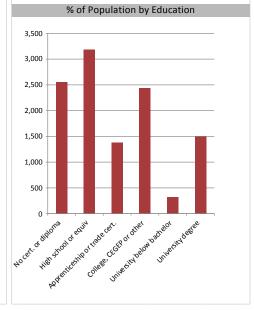
Median Household Income	\$82,099
Average Household Income	\$58,052
Households by Income	

Household Income



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Population by Visible Minority		
Chinese	0.2%	
South Asian	0.2%	
Black	0.1%	
Filipino	0.2%	
Latin American	0.1%	
Southeast Asian	0.0%	1
Arab	0.1%	
West Asian	0.0%	
Korean	0.1%	
Japanese	0.1%	
Visible minority, n.i.e.	0.0%	1
Multiple visible minorities	0.0%	•
Population by Mother Tongue		
Single Responses	100.1%	
English	91.7%	
French	1.0%	1
Non-Official languages	7.4%	1
Multiple responses	0.4%	1

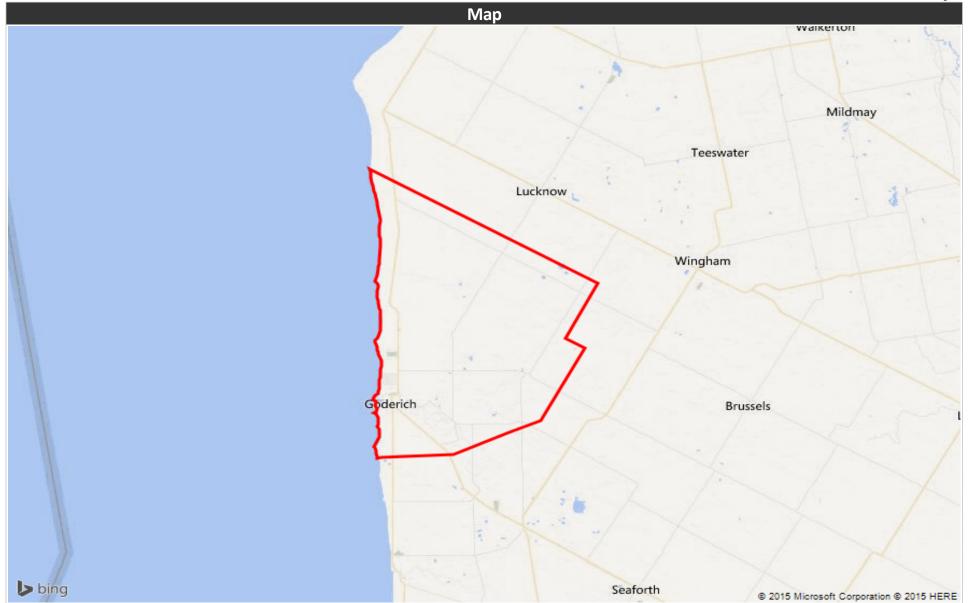
Educational Attainment			
No. of the Pales		22 = 2/	
No cert. or diploma	2,556	22.5%	
High school or equiv	3,181	28.0%	
Apprenticeship or trade cert.	1,382	12.2%	
College, CEGEP or other	2,433	21.4%	
University below bachelor	319	2.8%	
University degree	1,494	13.1%	





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Distribution Map



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