

Grand Bend Lakeshore Advance

Summary Report

October 2, 2014

Market information		
Average Household Spending	g / Yr	
Mortgage payments	\$	5,260
Cell Phone and Internet	\$	861
Home Renovations	\$	2,070
Retirement & pension fund payments	\$	2,936
Lotteries	\$	151
Health Insurance	\$	704
Household appliances	\$	555
Furnishings	\$	28
Computer hardware	\$	312
Auto/Truck Purchase	\$	4,501
Auto/Truck Rental or Lease	\$	755
Air Travel	\$	444
Age of Home Owners		

31

99

107

274

542

771

429

1.4%

4.4%

4.7%

12.2%

24.0%

34.2%

19.0%

15 to 24 years

25 to 34 years

35 to 44 years

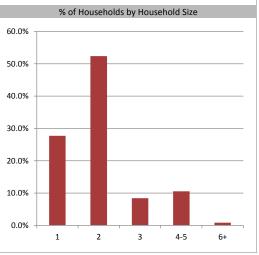
45 to 54 years

55 to 64 years

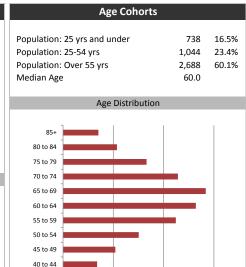
65 to 74 years

75 years or over

Population & Household Summary			
Total Population	4,470		
Population Growth 2009-2014	-2.9%		
Population Growth 2014-2019	1.1%		
Total Households	2,254		
Household Growth 2009-2014	1.0%		
Household Growth 2014-2019	5.1%		
% of Households with Children	20.0%		
% of Households - Married w/ Kids	16.4%		
% of Households - Single Parent	3.7%		
% of Households by Household Size			



Visible Minorities & Language



35 to 39

30 to 34

25 to 29 20 to 24

15 to 19 10 to 14

200

No cert. or

Median Household Income \$80,5 Average Household Income \$60,5	
Households by Income	
\$ 250K and over	
\$ 200K - \$ 250K	
\$ 175K - \$ 200K	
\$ 150K - \$ 175K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 90K - \$100K	
\$ 80K - \$90K	
\$ 70K - \$80K	
\$ 60K - \$70K	
\$ 50K - \$60K	
\$ 40K - \$50K	
\$ 30K - \$40K	
\$ 20K - \$30K	
\$ 10K - \$20K	
Under \$10K	
0 0 50 50 100 200 250 250	

Population by Visible Minority Chinese 0.0% 0.2% South Asian Black 0.2% Filipino 0.0% 0.1% Latin American Southeast Asian 0.0% 0.1% Arab West Asian 0.1% Korean 0.0% Japanese 0.0% Visible minority, n.i.e. 0.0% Multiple visible minorities 0.0% **Population by Mother Tongue** Single Responses 95.8% English 88.6% French 0.9% Non-Official languages 6.3% I 0.8% Multiple responses

Educational Attainment					
No cert. or diploma		855	20.2%		
High school or equiv	,	1,152	27.3%		
Apprenticeship or tr	ade cert.	434	10.3%		
College, CEGEP or of	ther	925	21.9%		
University below ba	chelor	174	4.1%		
University degree		688	16.3%		
, •					
% of P	opulation by	Education			
1,400					
1,200					
1,000					
600			_		
000					

Apprenticeship or University below

trade cert.

200

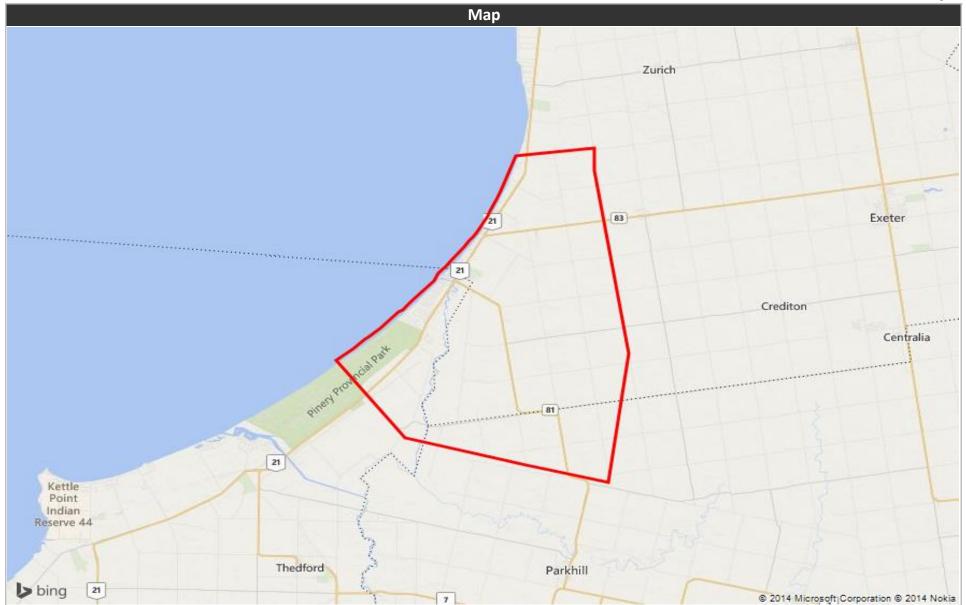
400

600



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Distribution Map



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