Gravenhurst Banner

Summary Report

September 25, 2014

Market Information

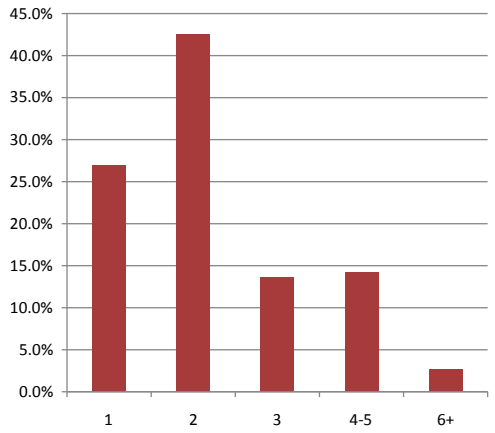
Average Household Spending / Yr		
Mortgage payments	$	4,591
Cell Phone and Internet	$	853
Home Renovations	$	2,417
Retirement & pension fund payments	$	2,662
Lotteries	$	157
Health Insurance	$	661
Household appliances	$	472
Furnishings	$	28
Computer hardware	$	305
Auto/Truck Purchase	$	3,816
Auto/Truck Rental or Lease	$	673
Air Travel	$	367

Age of Home Owners		
15 to 24 years	92	1.8%
25 to 34 years	472	9.2%
35 to 44 years	569	11.0%
45 to 54 years	926	18.0%
55 to 64 years	1,333	25.9%
65 to 74 years	961	18.7%
75 years or over	800	15.5%

Population & Household Summary

Total Population	13,838
Population Growth 2009-2014	5.0%
Population Growth 2014-2019	2.1%
Total Households	5,151
Household Growth 2009-2014	5.2%
Household Growth 2014-2019	1.7%
% of Households with Children	33.6%
% of Households - Married w/ Kids	23.3%
% of Households - Single Parent	10.3%

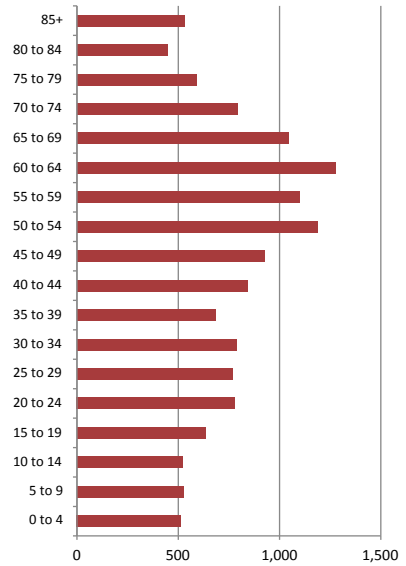
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	2,946	21.3%
Population: 25-54 yrs	5,153	37.2%
Population: Over 55 yrs	5,739	41.5%
Median Age	50.0	

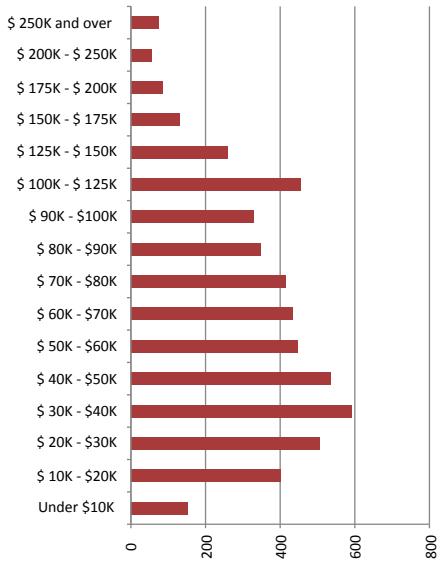
Age Distribution



Household Income

Median Household Income	$72,582
Average Household Income	$59,309

Households by Income



Visible Minorities & Language

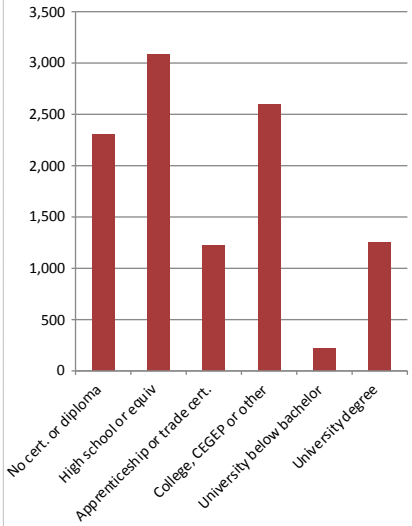
Population by Visible Minority	
Chinese	0.2%
South Asian	0.7%
Black	0.6%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.2%
Korean	0.3%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%

Population by Mother Tongue	
Single Responses	103.8%
English	97.5%
French	1.2%
Non-Official languages	5.0%
Multiple responses	0.4%

Educational Attainment

No cert. or diploma	2,301	21.6%
High school or equiv	3,081	28.9%
Apprenticeship or trade cert.	1,223	11.5%
College, CEGEP or other	2,597	24.3%
University below bachelor	221	2.1%
University degree	1,249	11.7%

% of Population by Education



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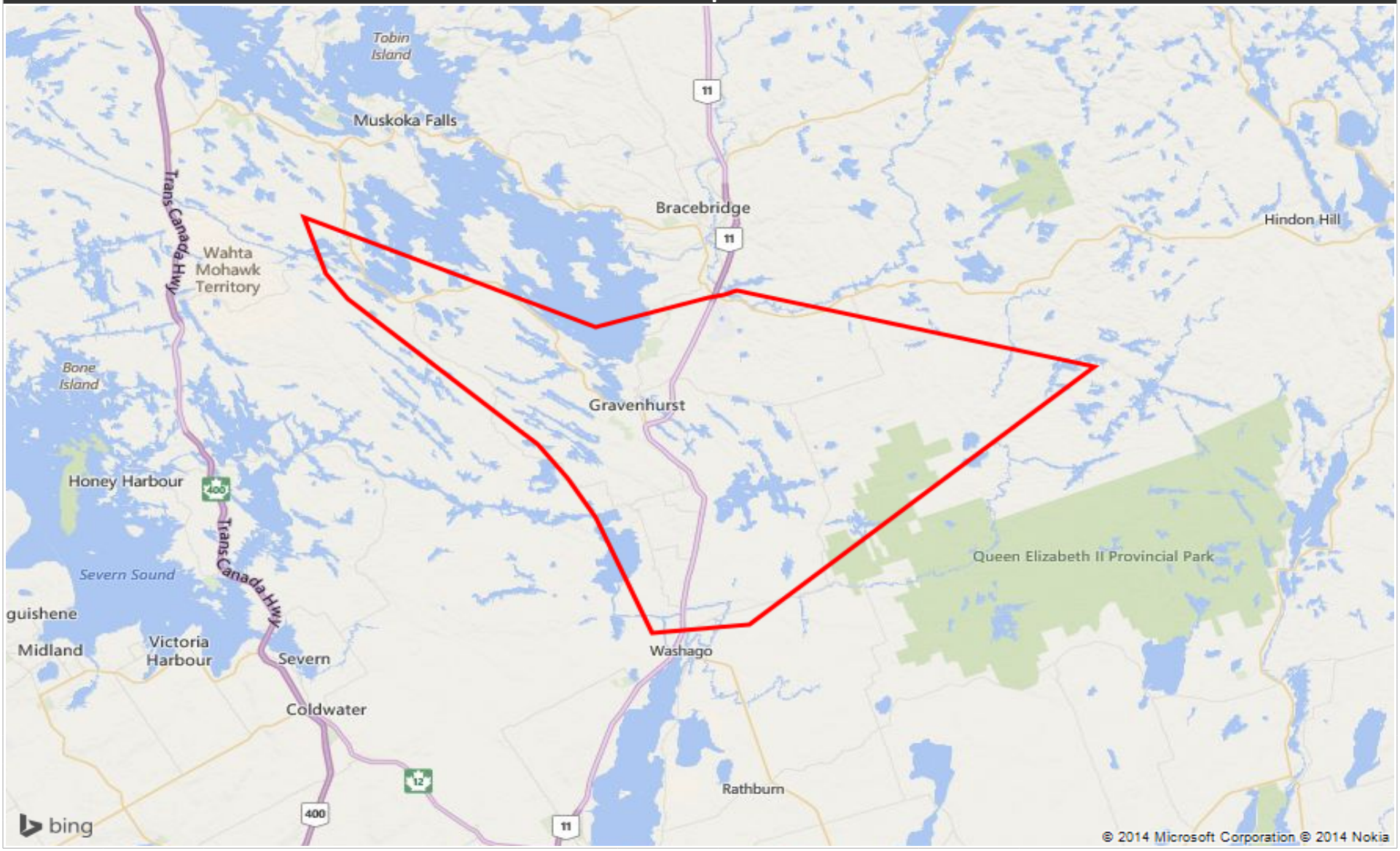
Distribution Map

Map



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