

Grey Bruce This Week

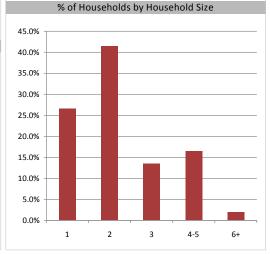
Summary Report

June 12, 2015

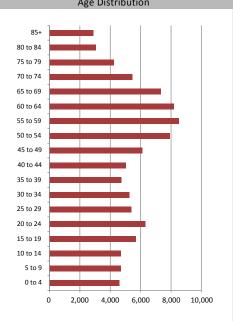
Market Information			
Average Household Spending / Yr			
Mortgage payments	\$	5,545	
Cell Phone and Internet	\$	880	
Home Renovations	\$	2,523	
Retirement & pension fund payments	\$	3,234	
Lotteries	\$	176	
Health Insurance	\$	652	
Household appliances	\$	502	
Furnishings	\$	34	
Computer hardware	\$	318	
Auto/Truck Purchase	\$	4,352	
Auto/Truck Rental or Lease	\$	860	
Air Travel	\$	468	

Age of Home Owners			
15 to 24 years	995	2.4%	
25 to 34 years	4,855	11.5%	
35 to 44 years	4,893	11.6%	
45 to 54 years	7,856	18.7%	
55 to 64 years	9,487	22.5%	
65 to 74 years	7,912	18.8%	
75 years or over	6,122	14.5%	

Population & Household Summary		
Total Population	99,176	
Population Growth 2009-2014	1.3%	
Population Growth 2014-2019	1.2%	
Total Households 42,1		
Household Growth 2009-2014	4.7%	
Household Growth 2014-2019	5.1%	
% of Households with Children	34.9%	
% of Households - Married w/ Kids	26.2%	
% of Households - Single Parent	8.7%	

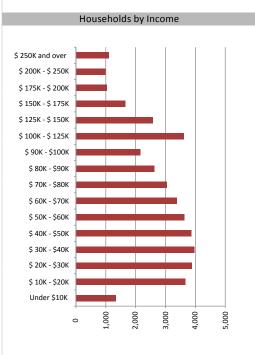






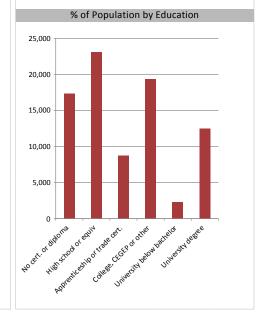
Median Household Income	\$83,444
Average Household Income	\$62,556
Households by Income	

Household Income



Visible Minorities & Language		
Population by Visible Minority		
Chinese	0.4%	
South Asian	0.4%	
Black	0.4%	
Filipino	0.1%	
Latin American	0.1%	
Southeast Asian	0.1%	
Arab	0.0%	
West Asian	0.1%	
Korean	0.1%	
Japanese	0.1%	
Visible minority, n.i.e.	0.1%	
Multiple visible minorities	0.1%	
Population by Mother Tongue		
Single Responses	99.5%	
English	92.6%	
French	0.9%	1
Non-Official languages	6.0%	1
Multiple responses	0.4%	1

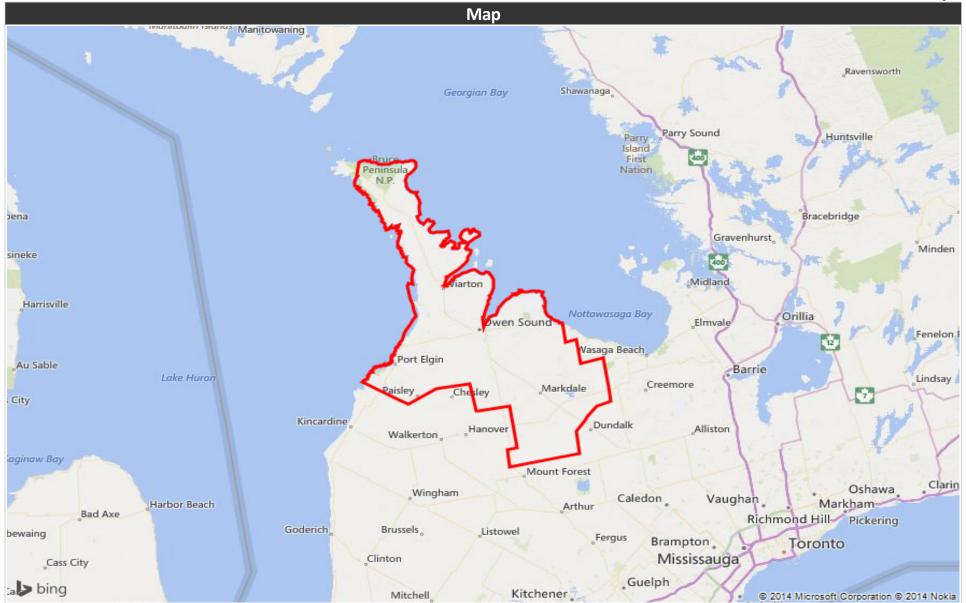
Educational Attainment			
No cert. or diploma	17,326	20.8%	
High school or equiv	23,071	27.7%	
Apprenticeship or trade cert.	8,764	10.5%	
College, CEGEP or other	19,371	23.2%	
University below bachelor	2,306	2.8%	
University degree	12,517	15.0%	





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Distribution Map



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