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Innisfil Journal

Summary Report

October 3, 2014

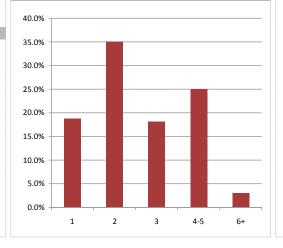
Market Information

Average Household Spending / Yr			
Mortgage payments	\$	7,958	
Cell Phone and Internet	\$	1,037	
Home Renovations	\$	2,911	
Retirement & pension fund payme	nts \$	3,572	
Lotteries	\$	177	
Health Insurance	\$	610	
Household appliances	\$	563	
Furnishings	\$	41	
Computer hardware	\$	385	
Auto/Truck Purchase	\$	4,278	
Auto/Truck Rental or Lease	\$	1,011	
Air Travel	\$	565	
Age of Home Owners			
15 to 24 years	208	1.5%	
25 to 34 years	1,603	11.6%	

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25 to 34 years	1,603	11.6%
35 to 44 years	2,429	17.6%
45 to 54 years	3,789	27.4%
55 to 64 years	2,455	17.8%
65 to 74 years	1,962	14.2%
75 years or over	1,375	9.9%

Population & Household Summary		
Total Population	36,995	
Population Growth 2009-2014	8.6%	
Population Growth 2014-2019	11.3%	
Total Households	13,821	
Household Growth 2009-2014	10.1%	
Household Growth 2014-2019	14.6%	
% of Households with Children	47.4%	
% of Households - Married w/ Kids	36.5%	
% of Households - Single Parent	10.8%	

% of Households by Household Size



Population: 25 yrs and under 11,151 30.1% Population: 25-54 yrs 15,896 43.0% Population: Over 55 yrs 9,948 26.9% Median Age 41.6 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 1,000 2,000 3,000 4,000

Age Cohorts

Household Income

Median House Average Hous		\$94,759 \$79,862
	Households by Income	
\$ 250K and over	1	
\$ 200K - \$ 250K		
\$ 175K - \$ 200K		
\$ 150K - \$ 175K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 90K - \$100K		
\$ 80K - \$90K		
\$ 70K - \$80K		
\$ 60K - \$70K		
\$ 50K - \$60K		
\$ 40K - \$50K		
\$ 30K - \$40K		
\$ 20K - \$30K		
\$ 10K - \$20K		
Under \$10K		
	0 500 1,000 1,500	2,500

Visible Minorities & Language

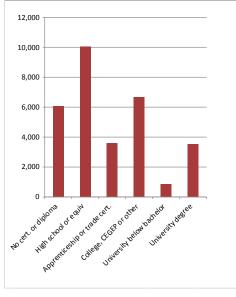
Population by Visible Minority		
Chinese	0.3%	
South Asian	0.7%	
Black	1.3%	
Filipino	0.2%	
Latin American	0.5%	
Southeast Asian	0.4%	
Arab	0.0%	1.00
West Asian	0.2%	
Korean	0.1%	1.1
Japanese	0.1%	1.1
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.3%	-
Population by Mother Tongue		
Single Responses	99.1%	

Single Responses	99.1%	
English	88.3%	
French	1.5%	1
Non-Official languages	9.4%	1 - C
Multiple responses	1.1%	1

Educational Attainment

No cert. or diploma	6,068	19.7%
High school or equiv	10,026	32.6%
Apprenticeship or trade cert.	3,590	11.7%
College, CEGEP or other	6,671	21.7%
University below bachelor	866	2.8%
University degree	3,526	11.5%

% of Population by Education



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Distribution Map

