

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	7,958
Cell Phone and Internet	\$	1,037
Home Renovations	\$	2,911
Retirement & pension fund payments	\$	3,572
Lotteries	\$	177
Health Insurance	\$	610
Household appliances	\$	563
Furnishings	\$	41
Computer hardware	\$	385
Auto/Truck Purchase	\$	4,278
Auto/Truck Rental or Lease	\$	1,011
Air Travel	\$	565
Age of Home Owners		
15 to 24 years	208	1.5%
25 to 34 years	1,603	11.6%
35 to 44 years	2,429	17.6%
45 to 54 years	3,789	27.4%
55 to 64 years	2,455	17.8%
65 to 74 years	1,962	14.2%
75 years or over	1,375	9.9%

Population & Household Summary	
Total Population	36,995
Population Growth 2009-2014	8.6%
Population Growth 2014-2019	11.3%
Total Households	13,821
Household Growth 2009-2014	10.1%
Household Growth 2014-2019	14.6%
% of Households with Children	47.4%
% of Households - Married w/ Kids	36.5%
% of Households - Single Parent	10.8%
% of Households by Household Size	

Household Size	Percentage
1	18.8%
2	35.2%
3	18.1%
4-5	25.1%
6+	2.8%

Age Cohorts		
Population: 25 yrs and under	11,151	30.1%
Population: 25-54 yrs	15,896	43.0%
Population: Over 55 yrs	9,948	26.9%
Median Age	41.6	
Age Distribution		

Age Group	Count
85+	~300
80 to 84	~500
75 to 79	~800
70 to 74	~1,200
65 to 69	~1,800
60 to 64	~2,000
55 to 59	~2,500
50 to 54	~3,500
45 to 49	~3,200
40 to 44	~2,500
35 to 39	~2,200
30 to 34	~2,100
25 to 29	~2,000
20 to 24	~2,200
15 to 19	~2,500
10 to 14	~2,100
5 to 9	~2,000
0 to 4	~1,800

Household Income	
Median Household Income	\$94,759
Average Household Income	\$79,862
Households by Income	

Income Bracket	Count
\$ 250K and over	~200
\$ 200K - \$ 250K	~300
\$ 175K - \$ 200K	~400
\$ 150K - \$ 175K	~700
\$ 125K - \$ 150K	~1,300
\$ 100K - \$ 125K	~2,000
\$ 90K - \$100K	~900
\$ 80K - \$90K	~900
\$ 70K - \$80K	~900
\$ 60K - \$70K	~1,000
\$ 50K - \$60K	~1,100
\$ 40K - \$50K	~1,100
\$ 30K - \$40K	~900
\$ 20K - \$30K	~700
\$ 10K - \$20K	~500
Under \$10K	~300

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.3%
South Asian	0.7%
Black	1.3%
Filipino	0.2%
Latin American	0.5%
Southeast Asian	0.4%
Arab	0.0%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	99.1%
English	88.3%
French	1.5%
Non-Official languages	9.4%
Multiple responses	1.1%

Educational Attainment		
No cert. or diploma	6,068	19.7%
High school or equiv	10,026	32.6%
Apprenticeship or trade cert.	3,590	11.7%
College, CEGEP or other	6,671	21.7%
University below bachelor	866	2.8%
University degree	3,526	11.5%
% of Population by Education		

Education Level	Count
No cert. or diploma	6,068
High school or equiv	10,026
Apprenticeship or trade cert.	3,590
College, CEGEP or other	6,671
University below bachelor	866
University degree	3,526

Map

