

Kawartha Lakes This Week

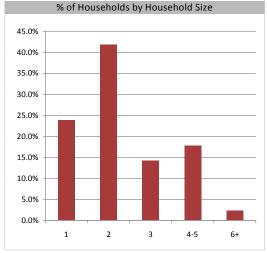
Summary Report

November 11, 2014

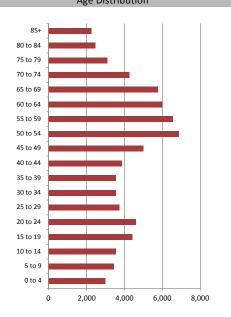
iviarket information		
Average Household Spending	g / Yr	
Mortgage payments	\$	5,244
Cell Phone and Internet	\$	903
Home Renovations	\$	2,305
Retirement & pension fund payments	\$	2,955
Lotteries	\$	169
Health Insurance	\$	663
Household appliances	\$	503
Furnishings	\$	33
Computer hardware	\$	311
Auto/Truck Purchase	\$	4,458
Auto/Truck Rental or Lease	\$	821
Air Travel	\$	504

Age of Home Owners			
15 to 24 years	457	1.5%	
25 to 34 years	2,761	9.0%	
35 to 44 years	3,626	11.8%	
45 to 54 years	6,329	20.6%	
55 to 64 years	7,011	22.8%	
65 to 74 years	5,826	19.0%	
75 years or over	4,707	15.3%	

Population & Household Summary	,
Total Population	75,183
Population Growth 2009-2014	0.8%
Population Growth 2014-2019	2.1%
Total Households	30,717
Household Growth 2009-2014	2.4%
Household Growth 2014-2019	6.2%
% of Households with Children	36.7%
% of Households - Married w/ Kids	27.1%
% of Households - Single Parent	9.6%

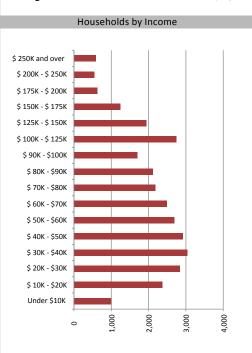






Median Household Income Average Household Income	\$82,004 \$62,526

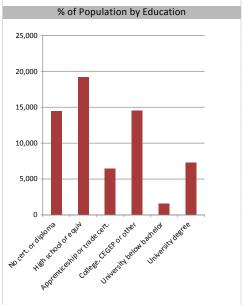
Household Income



Visible Minorities & Language		
		•
Population by Visible Minority		
Chinese	0.2%	
South Asian	0.5%	
Black	0.4%	
Filipino	0.1%	
Latin American	0.1%	
Southeast Asian	0.0%	1
Arab	0.0%	1
West Asian	0.0%	1
Korean	0.2%	
Japanese	0.0%	1
Visible minority, n.i.e.	0.1%	1
Multiple visible minorities	0.1%	•
Population by Mother Tongue		
Single Responses	99.8%	
English	94.3%	
French	1.0%	1
Non-Official languages	4.4%	1
Multiple responses	0.4%	1

No cert. or diploma	14,428	22.8%
High school or equiv	19,156	30.2%
Apprenticeship or trade cert.	6,452	10.2%
College, CEGEP or other	14,537	22.9%
University below bachelor	1,546	2.4%
University degree	7,298	11.5%
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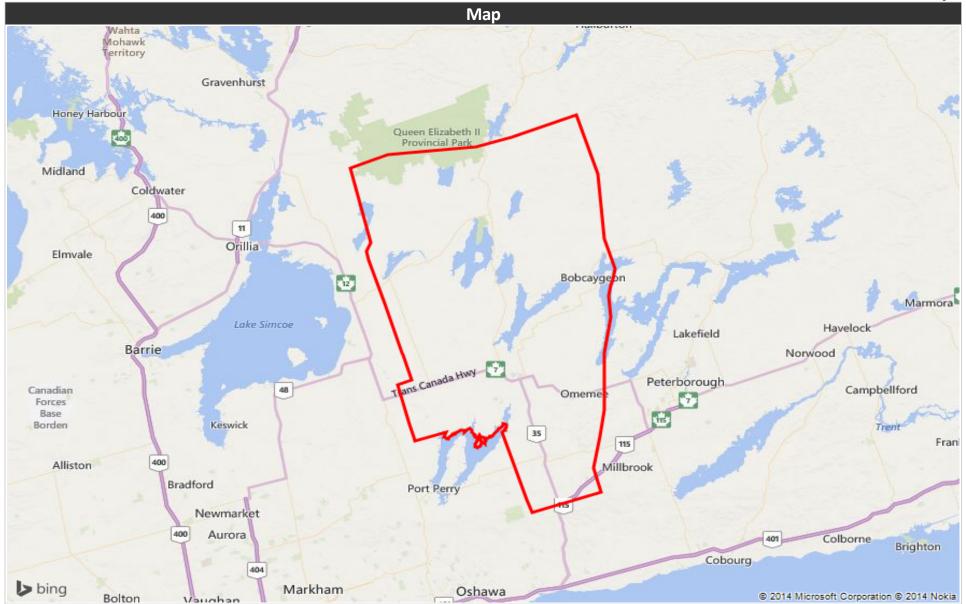
Educational Attainment





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