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Kitchener Post

Summary Report

October 3, 2014

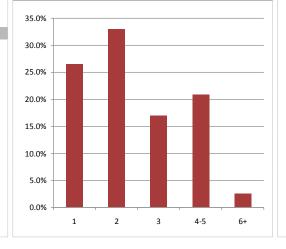
Market Information

Average Household Spending	g / Yr	
Mortgage payments	\$	6,998
Cell Phone and Internet	\$	994
Home Renovations	\$	2,677
Retirement & pension fund payments	\$	3,241
Lotteries	\$	159
Health Insurance	\$	551
Household appliances	\$	438
Furnishings	\$	34
Computer hardware	\$	352
Auto/Truck Purchase	\$	3,539
Auto/Truck Rental or Lease	\$	923
Air Travel	\$	592
Age of Home Owners		

Age o	of Home Owners	
15 to 24 years	3,582	3.8%
25 to 34 years	18,643	20.0%
35 to 44 years	18,179	19.5%
45 to 54 years	19,856	21.3%
55 to 64 years	15,671	16.8%
65 to 74 years	10,237	11.0%
75 years or over	7,176	7.7%

Population & Household Summary		
Total Population	231,624	
Population Growth 2009-2014	6.8%	
Population Growth 2014-2019	7.1%	
Total Households	93,344	
Household Growth 2009-2014	9.4%	
Household Growth 2014-2019	10.9%	
% of Households with Children	42.6%	
% of Households - Married w/ Kids	31.0%	
% of Households - Single Parent	11.6%	

% of Households by Household Size



Population: 25 yrs and under 69,977 30.2% Population: 25-54 yrs 106,013 45.8% Population: Over 55 yrs 55,634 24.0% Median Age 36.7 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 5,000 10,000 15,000 20,000 25,000

Age Cohorts

Household Income

Median House Average House			\$87,557 \$70,714
	Households b	y Income	!
\$ 250K and over			
\$ 200K - \$ 250K			
\$ 175K - \$ 200K			
\$ 150K - \$ 175K			
\$ 125K - \$ 150K		•	
\$ 100K - \$ 125K			
\$ 90K - \$100K			
\$ 80K - \$90K		•	
\$ 70K - \$80K			
\$ 60K - \$70K			
\$ 50K - \$60K			
\$ 40K - \$50K			
\$ 30K - \$40K			
\$ 20K - \$30K		•	
\$ 10K - \$20K			
Under \$10K			
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Visible Minorities & Language

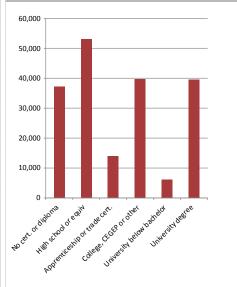
Population by Visible Minority		
Chinese	1.6%	
South Asian	3.7%	
Black	3.0%	
Filipino	0.5%	
Latin American	2.5%	
Southeast Asian	2.1%	
Arab	1.0%	
West Asian	1.0%	
Korean	0.2%	1 - C
Japanese	0.1%	1
Visible minority, n.i.e.	0.4%	•
Multiple visible minorities	0.5%	•
Population by Mother Tongue		
Single Responses	98.3%	

Single Responses	98.3%	
English	70.6%	
French	1.3%	1
Non-Official languages	26.4%	
Multiple responses	1.7%	1

Educational Attainment

37,098	19.6%
53,040	28.0%
14,013	7.4%
39,687	20.9%
6,093	3.2%
39,557	20.9%
	53,040 14,013 39,687 6,093

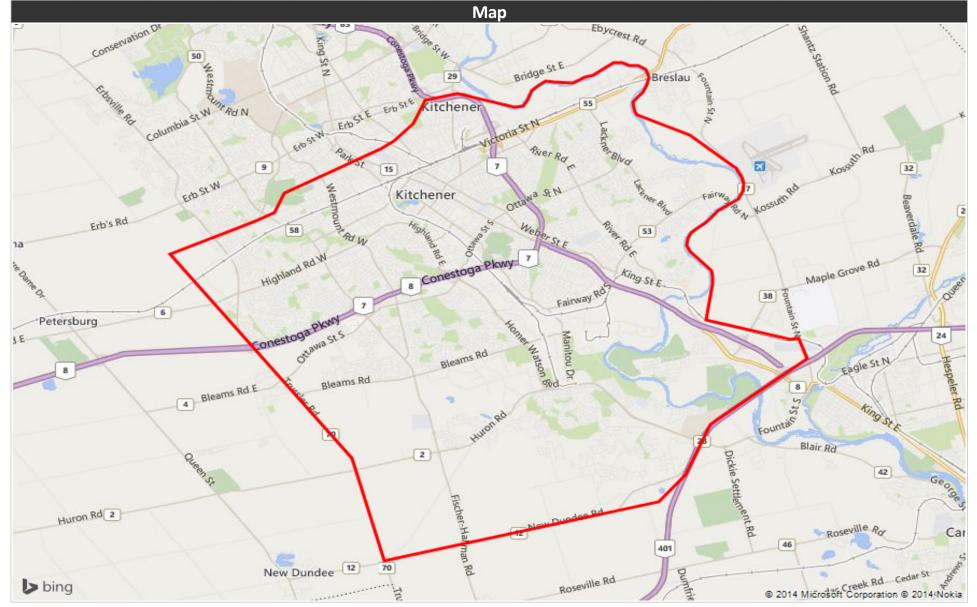
% of Population by Education



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Distribution Map



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