adereach

Leamington Southpoint Sun

Summary Report

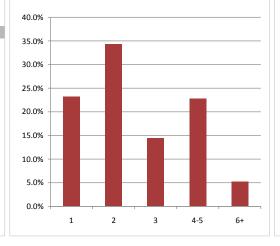
January 27, 2015

Market Information	1		
Average Household Spendir	ng / Vr		
		F 220	
Mortgage payments	\$	5,239	
Cell Phone and Internet	\$	877	
Home Renovations	\$	2,337	
Retirement & pension fund payments	\$	2,924	
Lotteries	\$	162	
Health Insurance	\$	577	
Household appliances	\$	400	
Furnishings	\$	31	
Computer hardware	\$	283	
Auto/Truck Purchase	\$	3,693	
Auto/Truck Rental or Lease	\$	782	
Air Travel	\$	469	
Age of Home Owners			
15 to 24 years 28	35	2.7%	

0		
15 to 24 years	285	2.7%
25 to 34 years	1,474	14.0%
35 to 44 years	1,677	15.9%
45 to 54 years	2,211	21.0%
55 to 64 years	1,891	18.0%
65 to 74 years	1,452	13.8%
75 years or over	1,542	14.6%

Population & Household Summary	
Total Population	30,650
Population Growth 2009-2014	1.1%
Population Growth 2014-2019	2.4%
Total Households	10,532
Household Growth 2009-2014	3.0%
Household Growth 2014-2019	6.2%
% of Households with Children	46.4%
% of Households - Married w/ Kids	34.9%
% of Households - Single Parent	11.5%

% of Households by Household Size



Population: 25 yrs and under 9,398 30.7% Population: 25-54 yrs 12,543 40.9% Population: Over 55 yrs 8,710 28.4% Median Age 39.2 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 500 1,000 1,500 2,000 2,500

Age Cohorts

Household Income

Median House Average Hous				\$76,536 \$61,103
	Households	s by Incom	e	
\$ 250K and over				
\$ 200K - \$ 250K				
\$ 175K - \$ 200K				
\$ 150K - \$ 175K				
\$ 125K - \$ 150K		I		
\$ 100K - \$ 125K	-			
\$ 90K - \$100K				
\$ 80K - \$90K				
\$ 70K - \$80K				
\$ 60K - \$70K				
\$ 50K - \$60K				
\$ 40K - \$50K			(
\$ 30K - \$40K				
\$ 20K - \$30K			•	
\$ 10K - \$20K				
Under \$10K				
	+ + + + + + 200 00 00 00 00 00 00 00 00 00 00 00 00		- 0000	1,500

Visible Minorities & Language

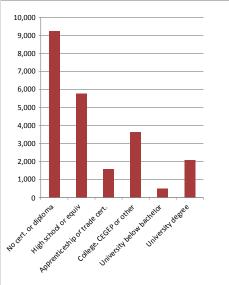
Population by Visible Minority		
Chinese	0.5%	
South Asian	0.4%	
Black	0.9%	
Filipino	0.5%	
Latin American	3.3%	
Southeast Asian	1.2%	
Arab	2.8%	
West Asian	0.1%	1
Korean	0.0%	1
Japanese	0.1%	1
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.2%	1
Population by Mother Tongue		
Single Responses	98.4%	
English	61.4%	

Single Responses	98.4%	
E a a lla la	64 40/	
English	61.4%	
French	1.4%	1
	25.00	_
Non-Official languages	35.6%	
Multiple responses	2.3%	1

Educational Attainment

No cert. or diploma	9,230	40.5%
High school or equiv	5,775	25.3%
Apprenticeship or trade cert.	1,580	6.9%
College, CEGEP or other	3,642	16.0%
University below bachelor	487	2.1%
University degree	2,080	9.1%

% of Population by Education



Leamington Southpoint Sun

Map Erie St N Wheatley HotSLE 2 N PA UNISION Road 4 E 3 Talbot Trail 3 Talbot Trail 33 Talbot Rd 34 Leamington Ruthven Talbot St W Oak St W Oak St E 45 Erie St S Seacliff Dr W Hillman Marsh ville 20 Seacliff Dr Conservation Area 20 Seadliff Dr E Learnington Pigeon Bay Point Pelee National bing 🕨 © 2015 Microsoft Corporation © 2014 Nokia

Distribution Map

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