

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,899
Cell Phone and Internet	\$	1,000
Home Renovations	\$	3,364
Retirement & pension fund payments	\$	3,046
Lotteries	\$	134
Health Insurance	\$	571
Household appliances	\$	400
Furnishings	\$	40
Computer hardware	\$	344
Auto/Truck Purchase	\$	3,303
Auto/Truck Rental or Lease	\$	880
Air Travel	\$	683
Age of Home Owners		
15 to 24 years	8,626	5.1%
25 to 34 years	30,190	18.0%
35 to 44 years	28,182	16.8%
45 to 54 years	33,371	19.9%
55 to 64 years	30,066	17.9%
65 to 74 years	20,256	12.1%
75 years or over	16,967	10.1%

Population & Household Summary	
Total Population	392,285
Population Growth 2009-2014	4.3%
Population Growth 2014-2019	3.7%
Total Households	167,658
Household Growth 2009-2014	6.9%
Household Growth 2014-2019	8.5%
% of Households with Children	38.4%
% of Households - Married w/ Kids	26.9%
% of Households - Single Parent	11.5%
% of Households by Household Size	

Age Cohorts		
Population: 25 yrs and under	117,299	29.9%
Population: 25-54 yrs	166,555	42.5%
Population: Over 55 yrs	108,431	27.6%
Median Age	38.6	
Age Distribution		

Household Income	
Median Household Income	\$86,692
Average Household Income	\$65,139
Households by Income	

Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	1.9%
South Asian	2.0%
Black	2.3%
Filipino	0.6%
Latin American	2.3%
Southeast Asian	1.0%
Arab	2.5%
West Asian	0.7%
Korean	0.7%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.5%
<b>Population by Mother Tongue</b>	
Single Responses	98.4%
English	77.6%
French	1.3%
Non-Official languages	19.6%
Multiple responses	1.6%

Educational Attainment		
No cert. or diploma	52,949	16.2%
High school or equiv	88,222	27.0%
Apprenticeship or trade cert.	21,726	6.7%
College, CEGEP or other	70,303	21.6%
University below bachelor	12,268	3.8%
University degree	80,701	24.7%
% of Population by Education		

### Map

