

Market Information

Average Household Spending / Yr

Mortgage payments	\$	6,063
Cell Phone and Internet	\$	998
Home Renovations	\$	3,376
Retirement & pension fund payments	\$	3,142
Lotteries	\$	139
Health Insurance	\$	577
Household appliances	\$	415
Furnishings	\$	41
Computer hardware	\$	346
Auto/Truck Purchase	\$	3,430
Auto/Truck Rental or Lease	\$	900
Air Travel	\$	682

Age of Home Owners

15 to 24 years	8,835	4.9%
25 to 34 years	31,287	17.5%
35 to 44 years	30,289	16.9%
45 to 54 years	36,163	20.2%
55 to 64 years	32,343	18.1%
65 to 74 years	22,017	12.3%
75 years or over	17,996	10.1%

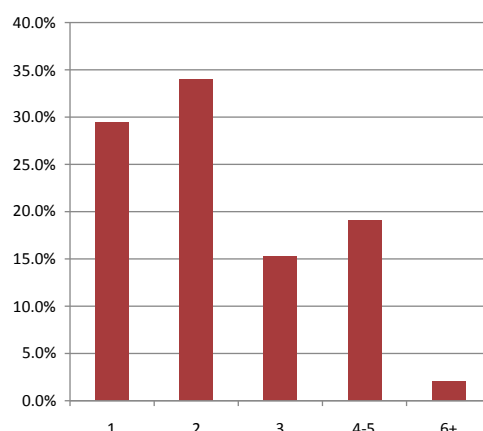
Population & Household Summary

Total Population	423,410
Population Growth 2009-2014	4.4%
Population Growth 2014-2019	3.9%

Total Households	178,931
Household Growth 2009-2014	7.1%
Household Growth 2014-2019	8.6%

% of Households with Children	39.1%
% of Households - Married w/ Kids	27.9%
% of Households - Single Parent	11.2%

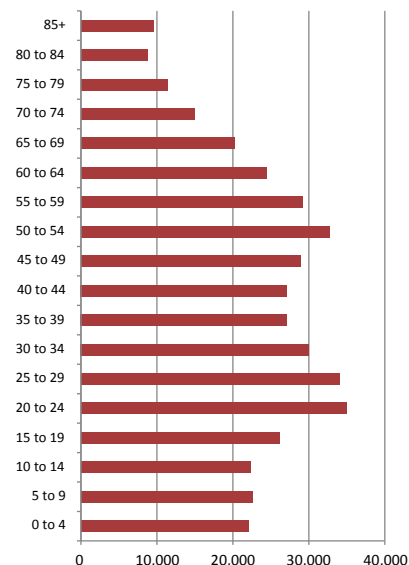
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	127,187	30.0%
Population: 25-54 yrs	178,839	42.2%
Population: Over 55 yrs	117,384	27.7%
Median Age	38.9	

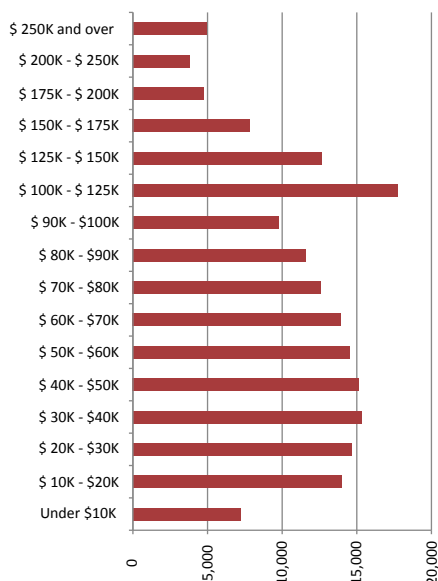
Age Distribution



Household Income

Median Household Income	\$88,165
Average Household Income	\$66,694

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	1.7%
South Asian	1.9%
Black	2.1%
Filipino	0.5%
Latin American	2.2%
Southeast Asian	0.9%
Arab	2.3%
West Asian	0.6%
Korean	0.6%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.5%

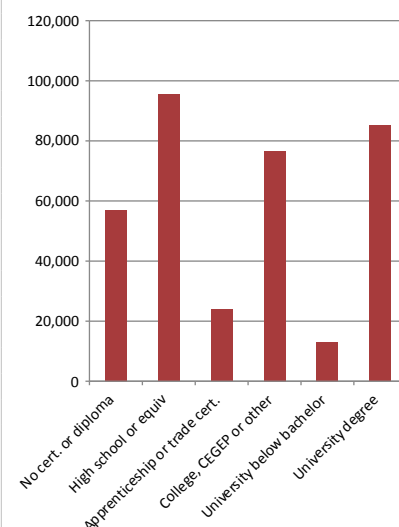
Population by Mother Tongue

Single Responses	98.5%
English	78.5%
French	1.2%
Non-Official languages	18.7%
Multiple responses	1.5%

Educational Attainment

No cert. or diploma	57,028	16.2%
High school or equiv	95,539	27.2%
Apprenticeship or trade cert.	23,819	6.8%
College, CEGEP or other	76,600	21.8%
University below bachelor	13,145	3.7%
University degree	85,036	24.2%

% of Population by Education



Map

