

Marathon Mercury

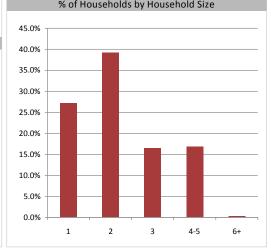
Summary Report

October 3, 2014

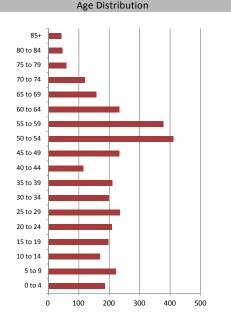
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Average Household Spending / Yr			
Mortgage payments	\$	7,706	
Cell Phone and Internet	\$	1,275	
Home Renovations	\$	4,061	
Retirement & pension fund payments	\$	4,528	
Lotteries	\$	194	
Health Insurance	\$	972	
Household appliances	\$	641	
Furnishings	\$	53	
Computer hardware	\$	478	
Auto/Truck Purchase	\$	6,947	
Auto/Truck Rental or Lease	\$	949	
Air Travel	\$	800	

Age of Home Owners			
15 to 24 years	99	6.5%	
25 to 34 years	267	17.6%	
35 to 44 years	206	13.6%	
45 to 54 years	404	26.7%	
55 to 64 years	294	19.4%	
65 to 74 years	175	11.6%	
75 years or over	68	4.5%	

Population & Household Summary			
Total Population	3,375		
Population Growth 2009-2014	-8.7%		
Population Growth 2014-2019	-2.8%		
Total Households	1,513		
Household Growth 2009-2014	0.7%		
Household Growth 2014-2019	8.3%		
% of Households with Children	37.3%		
% of Households - Married w/ Kids	27.5%		
% of Households - Single Parent	9.8%		
% of Households by Household Size			

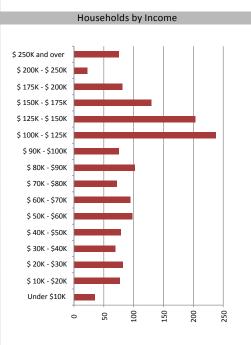






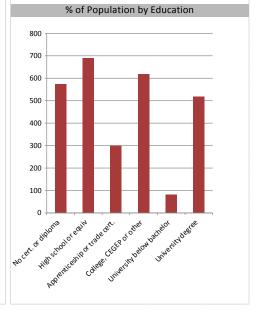
Median Household Income	\$111,222
Average Household Income	\$97,905

Household Income



Visible Minorities & Language **Population by Visible Minority** Chinese 0.3% South Asian 0.2% Black 0.2% Filipino 0.7% Latin American 0.1% Southeast Asian 0.0% Arab 0.1% West Asian 0.0% Korean 0.0% Japanese 0.0% Visible minority, n.i.e. 0.1% Multiple visible minorities 0.1% **Population by Mother Tongue Single Responses** 99.2% English 85.3% French 10.2% Non-Official languages 3.7% Multiple responses 0.8%

Educational Attainment				
No cert. or diploma	574	20.6%		
High school or equiv	690	24.8%		
Apprenticeship or trade cert.	299	10.8%		
College, CEGEP or other	618	22.2%		
University below bachelor	81	2.9%		
University degree	518	18.6%		

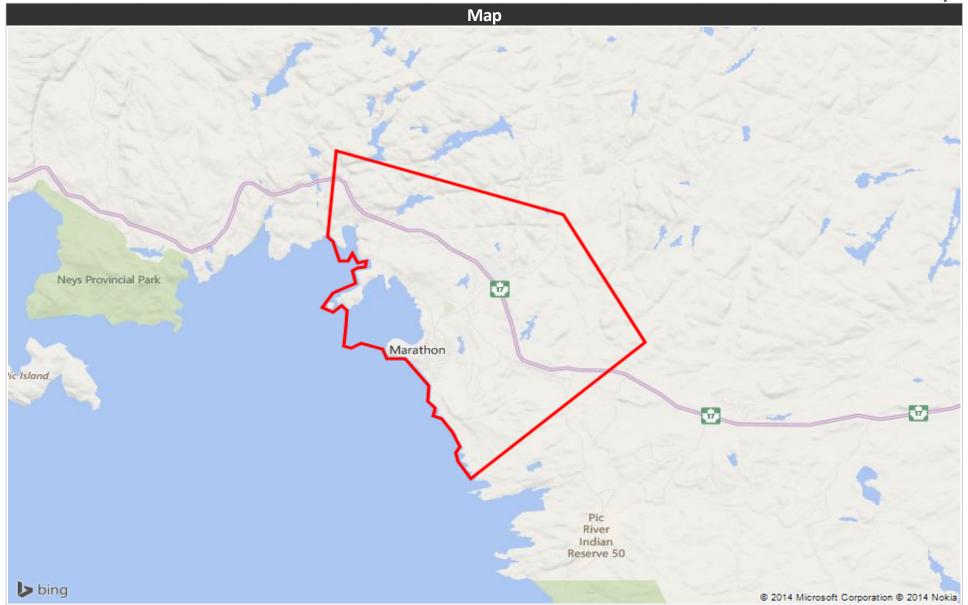


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Distribution Map



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