# adøreach

### **Mount Forest BizBull**

### Summary Report

June 12, 2015

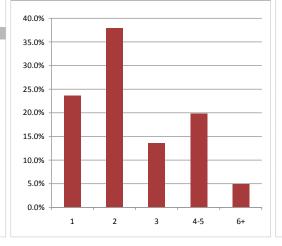
#### Market Information

Average Household Spending / Yr			
Mortgage payments	\$	5,416	
Cell Phone and Internet	\$	883	
Home Renovations	\$	1,647	
Retirement & pension fund payment	s \$	3,129	
Lotteries	\$	151	
Health Insurance	\$	491	
Household appliances		462	
Furnishings	\$	30	
Computer hardware		262	
Auto/Truck Purchase		3,716	
Auto/Truck Rental or Lease	\$	992	
Air Travel	\$	402	
Age of Home Owners			
15 to 24 years	207	3 7%	

15 to 24 years	307	3.7%
25 to 34 years	998	12.0%
35 to 44 years	1,223	14.7%
45 to 54 years	1,790	21.5%
55 to 64 years	1,678	20.1%
65 to 74 years	1,292	15.5%
75 years or over	1,056	12.7%

Population & Household Summary			
Total Population	21,748		
Population Growth 2009-2014	3.8%		
Population Growth 2014-2019			
Total Households	8,345		
Household Growth 2009-2014	7.6%		
Household Growth 2014-2019	13.1%		
% of Households with Children	40.1%		
% of Households - Married w/ Kids	32.3%		
% of Households - Single Parent	7.7%		

#### % of Households by Household Size



#### Population: 25 yrs and under 6,767 31.1% Population: 25-54 yrs 8,005 36.8% Population: Over 55 yrs 6,976 32.1% Median Age 42.6 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 500 1,000 1,500 2,000

Age Cohorts

#### Household Income

Median House Average House			\$80,208 \$67,645
	Households b	y Income	
\$ 250K and over			
\$ 200K - \$ 250K			
\$ 175K - \$ 200K			
\$ 150K - \$ 175K			
\$ 125K - \$ 150K			
\$ 100K - \$ 125K			
\$ 90K - \$100K			
\$ 80K - \$90K			
\$ 70K - \$80K			
\$ 60K - \$70K			
\$ 50K - \$60K			
\$ 40K - \$50K			
\$ 30K - \$40K			
\$ 20K - \$30K			
\$ 10K - \$20K			
Under \$10K			
c	200 - 400 -	600	1,0
			-

#### Visible Minorities & Language

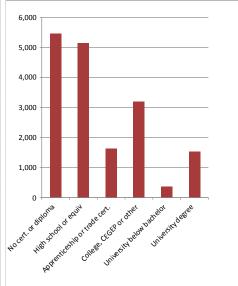
Population by Visible Minority				
Chinese	0.2%			
South Asian	0.4%			
Black	0.7%			
Filipino	0.0%			
Latin American	0.1%			
Southeast Asian	0.0%	1		
Arab	0.0%			
West Asian	0.0%			
Korean	0.0%	1.1		
Japanese	0.2%			
Visible minority, n.i.e.	0.0%	1		
Multiple visible minorities	0.0%	I.		
Population by Mother Tongue				

Single Respor	ises	100.1%	
English		86.9%	
French		0.5%	1
Non-Official l	anguages	12.8%	
Multiple resp	onses	0.5%	1

#### Educational Attainment

No cert. or diploma	5,455	31.5%
High school or equiv	5,148	29.7%
Apprenticeship or trade cert.	1,632	9.4%
College, CEGEP or other	3,200	18.5%
University below bachelor	365	2.1%
University degree	1,527	8.8%

#### % of Population by Education



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## **Distribution Map**

