

Muskoka, Muskokaregion.com

Summary Report

6,000

11,259

8,000

20.4%

May 5, 2015

iviarket information										
Average Household Spending / Yr										
Mortgage payments	\$	5,310								
Cell Phone and Internet	\$	910								
Home Renovations	\$	2,564								
Retirement & pension fund payments	\$	3,056								
Lotteries	\$	179								
Health Insurance	\$	696								
Household appliances	\$	510								
Furnishings	\$	37								
Computer hardware	\$	329								
Auto/Truck Purchase	\$	4,236								
Auto/Truck Rental or Lease	\$	744								
Air Travel	\$	444								
Age of Home Owners										

2.0%

8.7%

12.1%

19.7%

23.4%

18.6%

15.4%

2.353

3,274

5,316

6,315

5,007

4,156

15 to 24 years

25 to 34 years

35 to 44 years

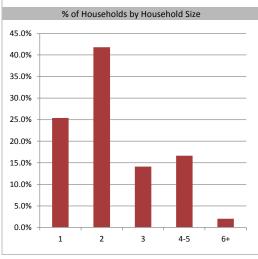
45 to 54 years

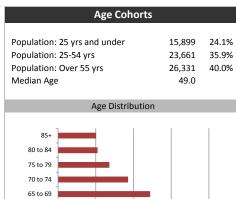
55 to 64 years

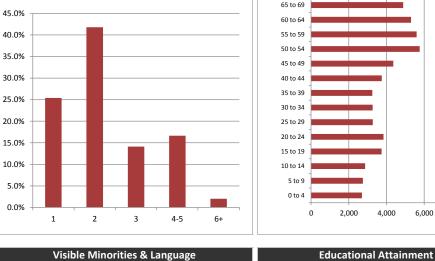
65 to 74 years

75 years or over

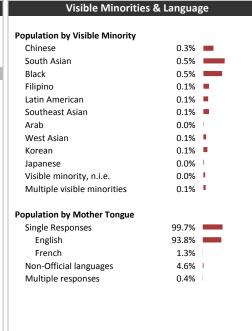
Population & Household Summary									
Total Population	65,891								
Population Growth 2009-2014	1.6%								
Population Growth 2014-2019	1.6%								
Total Households	26,960								
Household Growth 2009-2014	-2.0%								
Household Growth 2014-2019	3.9%								
% of Households with Children	35.8%								
% of Households - Married w/ Kids	26.3%								
% of Households - Single Parent	9.5%								
% of Households by Household Size									







Household Income Median Household Income \$82,246 **Average Household Income** \$62,972 Households by Income \$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K



							'				
High school or equiv						15,540	28.1%				
Apprenticeship or trade cert.					5,900	10.7%					
College	College, CEGEP or other					12,120	21.9%				
University below bachelor					1,804	3.3%					
University degree					8,688	15.7%					
% of Population by Education											
18,000											
16,000											
14,000			L								
,											
12,000		_			_						
,		.									
10,000		ш	L								
,											
8,000		Ш	L								
6,000		Ш	L					_			
4,000		Ш	L	_	ш						
2,000		ш	L	_	ш			_			
0 -		Щ			Щ						
No cert. or Apprenticeship or University below											
	diplo	ma	t	rade o	ert.	ŀ	oachelor				

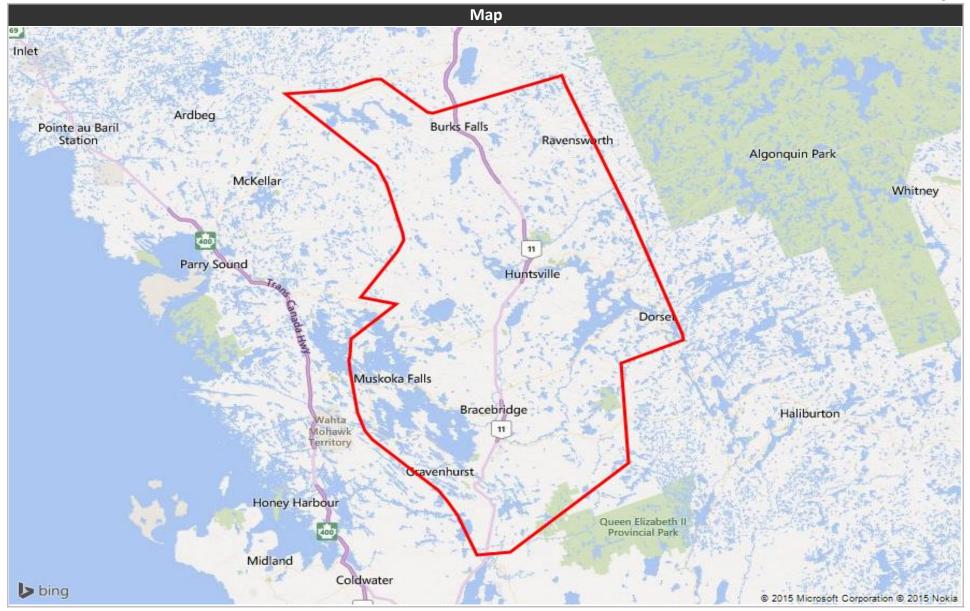
No cert. or diploma

Powered by Sitewise Pro Data Source: 2014 Environics Analytics



Muskoka, Muskokaregion.com

Distribution Map



©Copyright 2014 - Tetrad Powered by Sitewise Pro