

New Hamburg Independent

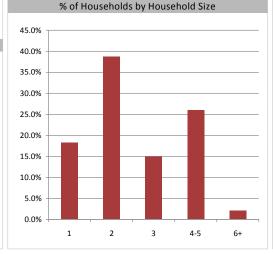
Summary Report

October 3, 2014

Market Information			
Average Household Spending / Yr			
Mortgage payments	\$	8,639	
Cell Phone and Internet	\$	1,028	
Home Renovations	\$	3,114	
Retirement & pension fund payments	\$	3,974	
Lotteries	\$	201	
Health Insurance	\$	589	
Household appliances	\$	584	
Furnishings	\$	46	
Computer hardware	\$	396	
Auto/Truck Purchase	\$	4,465	
Auto/Truck Rental or Lease	\$	1,035	
Air Travel	\$	637	
Age of Home Owners			

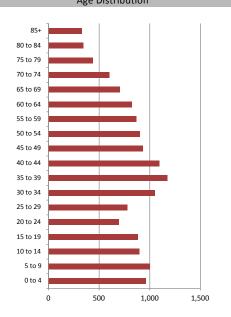
Age of Home Owners			
15 to 24 years	72	1.3%	
25 to 34 years	885	16.5%	
35 to 44 years	1,181	22.1%	
45 to 54 years	916	17.1%	
55 to 64 years	950	17.8%	
65 to 74 years	782	14.6%	
75 years or over	565	10.6%	

Population & Household Summary	
Total Population	14,356
Population Growth 2009-2014	17.2%
Population Growth 2014-2019	11.5%
Total Households	5,351
Household Growth 2009-2014	18.2%
Household Growth 2014-2019	15.4%
% of Households with Children	45.7%
% of Households - Married w/ Kids	38.6%
% of Households - Single Parent	7.1%
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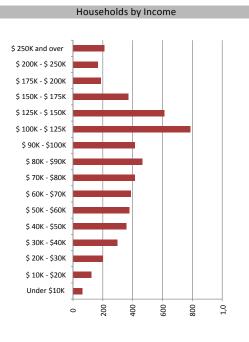
Visible Minorities & Language





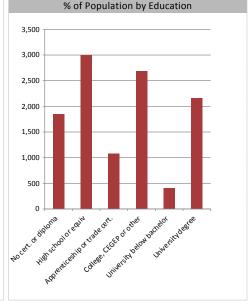
Median Household Income Average Household Income	\$102,701 \$90,943
Households by Income	

Household Income



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Population by Visible Minority		
Chinese	0.2%	
South Asian	0.5%	
Black	0.4%	
Filipino	0.5%	
Latin American	0.4%	
Southeast Asian	0.3%	
Arab	0.0%	
West Asian	0.1%	
Korean	0.0%	1
Japanese	0.1%	
Visible minority, n.i.e.	0.0%	1
Multiple visible minorities	0.0%	1
Population by Mother Tongue		
Single Responses	100.9%	
English	91.6%	
French	0.8%	1
Non-Official languages	8.5%	1
Multiple responses	0.5%	1

Educational Attainment			
No cert. or diploma	1,851	16.6%	
High school or equiv	2,995	26.8%	
Apprenticeship or trade cert.	1,076	9.6%	
College, CEGEP or other	2,687	24.0%	
University below bachelor	409	3.7%	
University degree	2,162	19.3%	
% of Population by Education			





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Distribution Map

