New Liskeard Temiskaming Speaker-WE

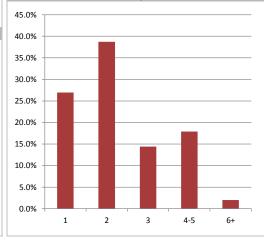
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Summary Report

April 20, 2015

Market Information			
Average Household Spendi	ing / Yr		
Mortgage payments	\$	4,272	
Cell Phone and Internet	\$	887	
Home Renovations	\$	2,755	
Retirement & pension fund payments	\$	2,861	
Lotteries	\$	183	
Health Insurance	\$	884	
Household appliances	\$	516	
Furnishings	\$	32	
Computer hardware	\$	319	
Auto/Truck Purchase	\$	4,270	
Auto/Truck Rental or Lease	\$	631	
Air Travel	\$	388	
Age of Home Owner	S		
15 to 24 years	256	3.3%	
25 to 34 years	920	12.0%	
35 to 44 years 1	,111	14.4%	
45 to 54 years 1	,512	19.7%	
55 to 64 years 1	,628	21.2%	
65 to 74 years 1	,114	14.5%	
75 years or over 1	,148	14.9%	

Population & Household Summary		
Total Population	18,606	
Population Growth 2009-2014	1.8%	
Population Growth 2014-2019	-1.7%	
Total Households	7,688	
Household Growth 2009-2014	3.1%	
Household Growth 2014-2019	0.8%	
% of Households with Children	39.0%	
% of Households - Married w/ Kids	29.1%	
% of Households - Single Parent	9.9%	
% of Households by Household Size		



Age Cohorts Population: 25 yrs and under 5,222 28.1% Population: 25-54 yrs 6,803 36.6% Population: Over 55 yrs 6,582 35.4% Median Age 44.1 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 500 1,000 1,500 2,000

Household Income

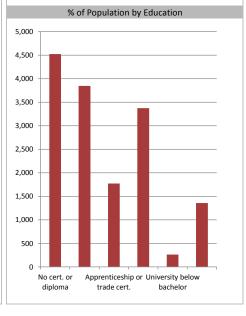
Median House Average House			\$75,914 \$62,451
	Households I	oy Income	
\$ 250K and over			
\$ 200K - \$ 250K			
\$ 175K - \$ 200K			
\$ 150K - \$ 175K			
\$ 125K - \$ 150K			
\$ 100K - \$ 125K			
\$ 90K - \$100K			
\$ 80K - \$90K			
\$ 70K - \$80K			
\$ 60K - \$70K			
\$ 50K - \$60K			
\$ 40K - \$50K			
\$ 30K - \$40K			
\$ 20K - \$30K			
\$ 10K - \$20K			
Under \$10K			
	0 100 200 300	400 - 500 - 600 - 700 -	900
	(1)		

Visible Minorities & Language

Population by Visible Minority		
Chinese	0.2%	
South Asian	0.2%	
Black	0.5%	
Filipino	0.0%	1
Latin American	0.0%	1
Southeast Asian	0.0%	
Arab	0.0%	1
West Asian	0.0%	
Korean	0.0%	1
Japanese	0.0%	
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.1%	•
Population by Mother Tongue		
Single Responses	99.3%	
English	68.8%	
French	28.3%	
Non-Official languages	2.2%	1
Multiple responses	1.5%	

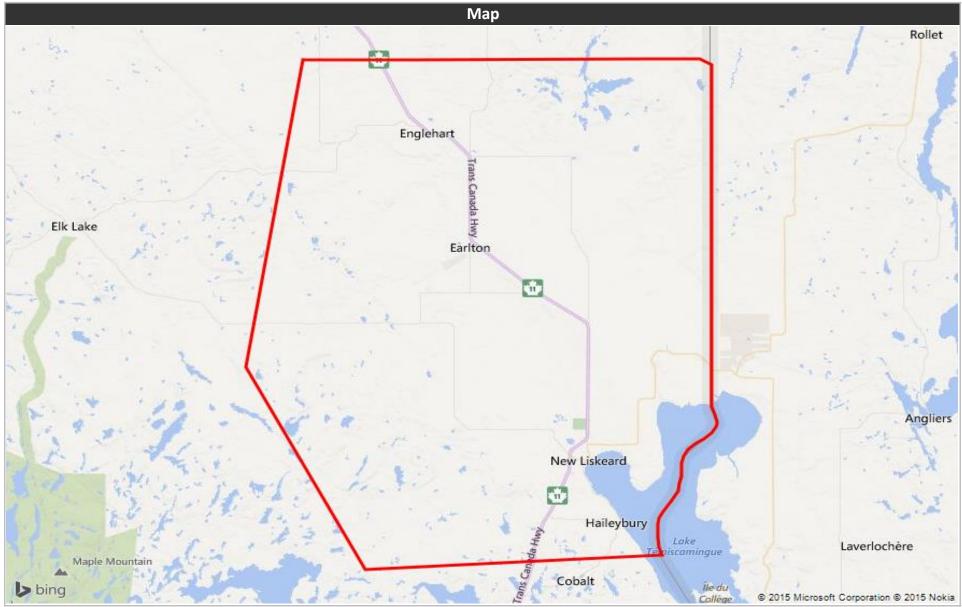
Educational Attainment

No cert. or diploma	4,524	29.9%
High school or equiv	3,845	25.4%
Apprenticeship or trade cert.	1,771	11.7%
College, CEGEP or other	3,375	22.3%
University below bachelor	263	1.7%
University degree	1,357	9.0%



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