

New Liskeard Temiskaming Speaker-WE



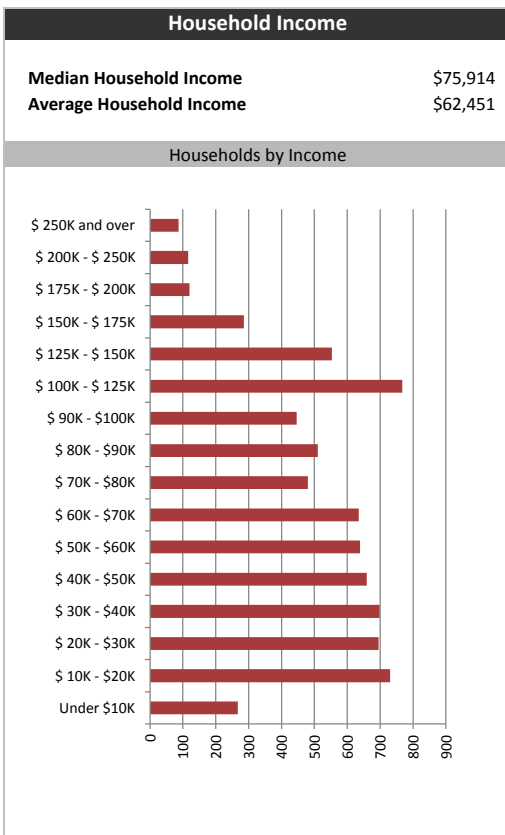
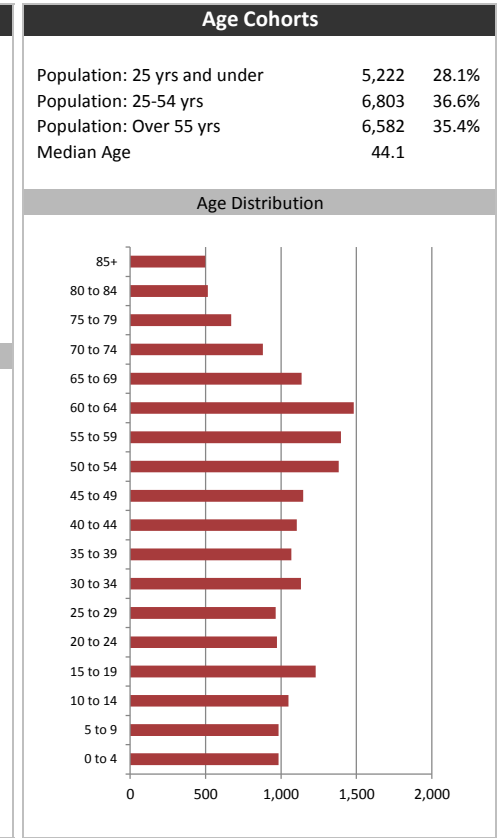
Summary Report

April 20, 2015

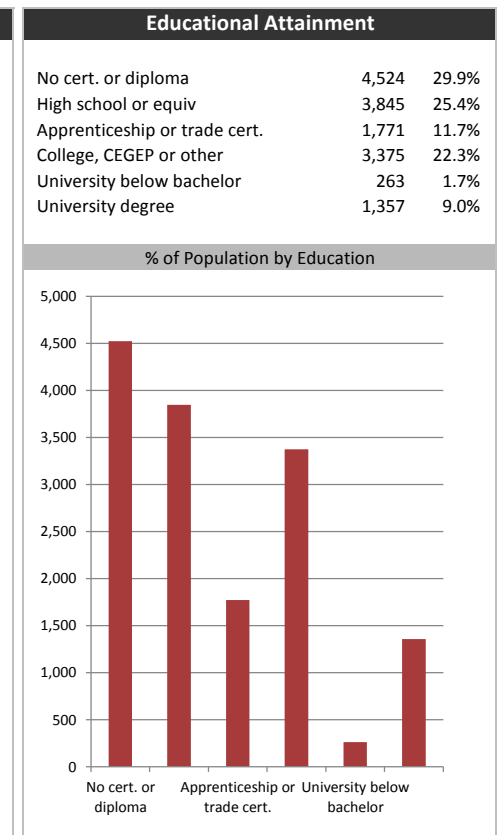
| Market Information | | |
|------------------------------------|-------|-------|
| Average Household Spending / Yr | | |
| Mortgage payments | \$ | 4,272 |
| Cell Phone and Internet | \$ | 887 |
| Home Renovations | \$ | 2,755 |
| Retirement & pension fund payments | \$ | 2,861 |
| Lotteries | \$ | 183 |
| Health Insurance | \$ | 884 |
| Household appliances | \$ | 516 |
| Furnishings | \$ | 32 |
| Computer hardware | \$ | 319 |
| Auto/Truck Purchase | \$ | 4,270 |
| Auto/Truck Rental or Lease | \$ | 631 |
| Air Travel | \$ | 388 |
| Age of Home Owners | | |
| 15 to 24 years | 256 | 3.3% |
| 25 to 34 years | 920 | 12.0% |
| 35 to 44 years | 1,111 | 14.4% |
| 45 to 54 years | 1,512 | 19.7% |
| 55 to 64 years | 1,628 | 21.2% |
| 65 to 74 years | 1,114 | 14.5% |
| 75 years or over | 1,148 | 14.9% |

| Population & Household Summary | |
|-----------------------------------|--------|
| Total Population | 18,606 |
| Population Growth 2009-2014 | 1.8% |
| Population Growth 2014-2019 | -1.7% |
| Total Households | 7,688 |
| Household Growth 2009-2014 | 3.1% |
| Household Growth 2014-2019 | 0.8% |
| % of Households with Children | 39.0% |
| % of Households - Married w/ Kids | 29.1% |
| % of Households - Single Parent | 9.9% |
| % of Households by Household Size | |

| Household Size | % of Households |
|----------------|-----------------|
| 1 | 27.0% |
| 2 | 39.0% |
| 3 | 14.5% |
| 4-5 | 18.0% |
| 6+ | 2.5% |



| Visible Minorities & Language | |
|--------------------------------|-------|
| Population by Visible Minority | |
| Chinese | 0.2% |
| South Asian | 0.2% |
| Black | 0.5% |
| Filipino | 0.0% |
| Latin American | 0.0% |
| Southeast Asian | 0.0% |
| Arab | 0.0% |
| West Asian | 0.0% |
| Korean | 0.0% |
| Japanese | 0.0% |
| Visible minority, n.i.e. | 0.0% |
| Multiple visible minorities | 0.1% |
| Population by Mother Tongue | |
| Single Responses | 99.3% |
| English | 68.8% |
| French | 28.3% |
| Non-Official languages | 2.2% |
| Multiple responses | 1.5% |



Map

