

Nipigon-Red Rock Gazette

Summary Report

November 10, 2014

| | Market Information | | | | | |
|---------------------------------|------------------------------------|----|-------|--|--|--|
| | | | | | | |
| Average Household Spending / Yr | | | | | | |
| | Mortgage payments | \$ | 5,072 | | | |
| | Cell Phone and Internet | \$ | 923 | | | |
| | Home Renovations | \$ | 2,495 | | | |
| | Retirement & pension fund payments | \$ | 2,847 | | | |
| | Lotteries | \$ | 166 | | | |
| | Health Insurance | \$ | 657 | | | |
| | Household appliances | \$ | 401 | | | |
| | Furnishings | \$ | 31 | | | |
| | Computer hardware | \$ | 225 | | | |
| | Auto/Truck Purchase | \$ | 3,447 | | | |
| | Auto/Truck Rental or Lease | \$ | 784 | | | |
| | Air Travel | \$ | 486 | | | |
| | | | | | | |
| Age of Home Owners | | | | | | |
| | 15 to 24 years | 27 | 1.8% | | | |

143

212

294

377

250

241

9.2%

13.7%

19.0%

24.4%

16.2%

15.6%

25 to 34 years

35 to 44 years

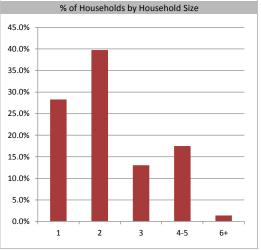
45 to 54 years

55 to 64 years

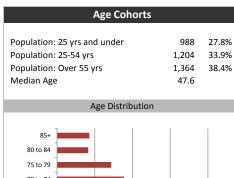
65 to 74 years

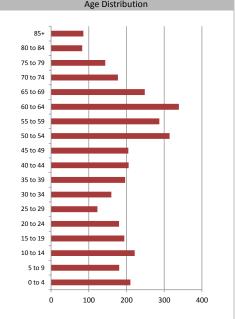
75 years or over

| Population & Household Summary | |
|-----------------------------------|-------|
| Total Population | 3,556 |
| Population Growth 2009-2014 | -5.1% |
| Population Growth 2014-2019 | -0.5% |
| | |
| Total Households | 1,545 |
| Household Growth 2009-2014 | -1.5% |
| Household Growth 2014-2019 | 5.0% |
| | |
| % of Households with Children | 37.1% |
| % of Households - Married w/ Kids | 26.5% |
| % of Households - Single Parent | 10.6% |
| | |
| % of Households by Household Size | |



Visible Minorities & Language



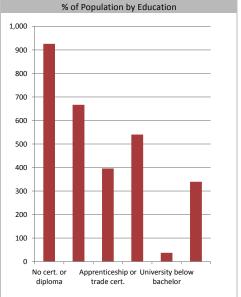


| Average Househo | old Income | \$79,075 \$54,327 |
|-------------------|-----------------------------|----------------------|
| | Households by Income | |
| | | |
| \$ 250K and over | - | |
| \$ 200K - \$ 250K | | |
| \$ 175K - \$ 200K | - | |
| \$ 150K - \$ 175K | | |
| \$ 125K - \$ 150K | | |
| \$ 100K - \$ 125K | | |
| \$ 90K - \$100K | | |
| \$ 80K - \$90K | | |
| \$ 70K - \$80K | | |
| \$ 60K - \$70K | | |
| \$ 50K - \$60K | | |
| \$ 40K - \$50K | | |
| \$ 30K - \$40K | | |
| \$ 20K - \$30K | | |
| \$ 10K - \$20K | | |
| Under \$10K | | |
| +0 | 20 40 60 80 100 | 120 |

Household Income

Population by Visible Minority Chinese 0.0% 0.1% South Asian Black 0.0% Filipino 0.0% 0.0% Latin American Southeast Asian 0.0% Arab 0.0% West Asian 0.0% Korean 0.0% Japanese 0.3% 0.0% Visible minority, n.i.e. Multiple visible minorities 0.0% **Population by Mother Tongue** Single Responses 98.8% English 88.4% French 4.6% Non-Official languages 5.8% I 1.3% Multiple responses

| Educational Attainment | | | | | | |
|-------------------------------|-----|-------|--|--|--|--|
| | | | | | | |
| No cert. or diploma | 926 | 31.9% | | | | |
| High school or equiv | 667 | 22.9% | | | | |
| Apprenticeship or trade cert. | 396 | 13.6% | | | | |
| College, CEGEP or other | 540 | 18.6% | | | | |
| University below bachelor | 38 | 1.3% | | | | |
| University degree | 340 | 11.7% | | | | |
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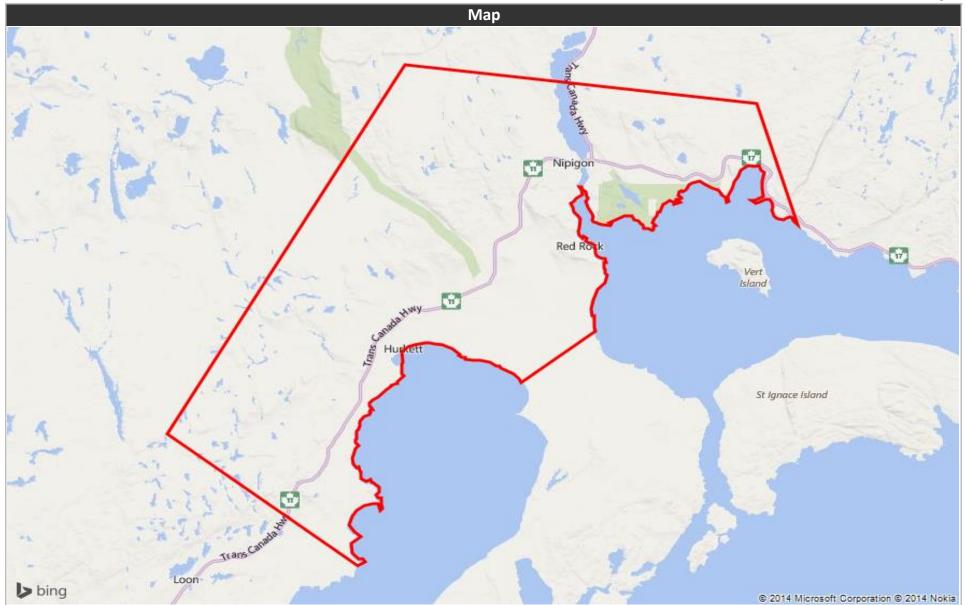


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