

Market Information

Average Household Spending / Yr

Mortgage payments	\$	5,698
Cell Phone and Internet	\$	1,127
Home Renovations	\$	3,228
Retirement & pension fund payments	\$	3,041
Lotteries	\$	111
Health Insurance	\$	505
Household appliances	\$	283
Furnishings	\$	39
Computer hardware	\$	366
Auto/Truck Purchase	\$	2,550
Auto/Truck Rental or Lease	\$	704
Air Travel	\$	917

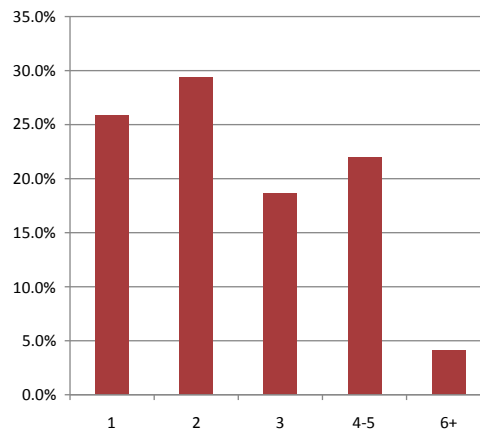
Age of Home Owners

15 to 24 years	7,871	3.0%
25 to 34 years	41,644	16.1%
35 to 44 years	47,632	18.4%
45 to 54 years	52,713	20.4%
55 to 64 years	43,619	16.9%
65 to 74 years	30,808	11.9%
75 years or over	34,048	13.2%

Population & Household Summary

Total Population	672,165
Population Growth 2009-2014	8.4%
Population Growth 2014-2019	7.3%
Total Households	258,335
Household Growth 2009-2014	10.6%
Household Growth 2014-2019	10.5%
% of Households with Children	45.9%
% of Households - Married w/ Kids	30.6%
% of Households - Single Parent	15.3%

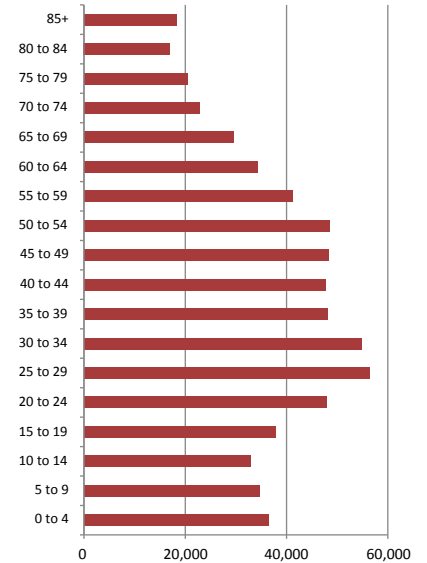
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	188,348	28.0%
Population: 25-54 yrs	302,060	44.9%
Population: Over 55 yrs	181,757	27.0%
Median Age	38.9	

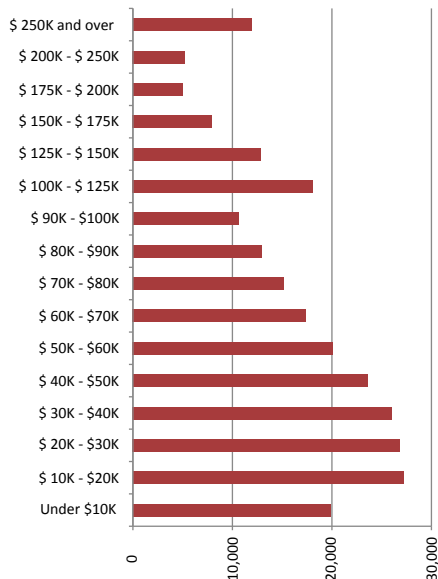
Age Distribution



Household Income

Median Household Income	\$90,633
Average Household Income	\$53,207

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	13.2%
South Asian	9.5%
Black	9.4%
Filipino	4.8%
Latin American	3.7%
Southeast Asian	2.4%
Arab	1.5%
West Asian	4.0%
Korean	3.2%
Japanese	0.4%
Visible minority, n.i.e.	1.0%
Multiple visible minorities	1.4%

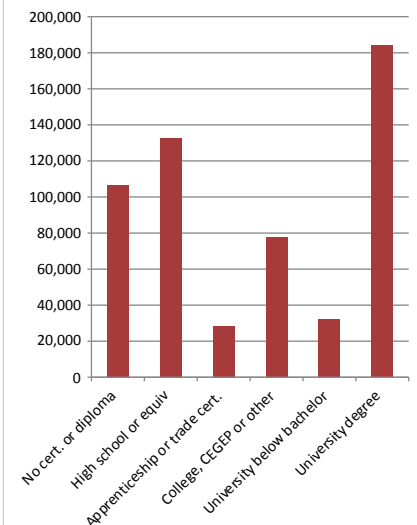
Population by Mother Tongue

Single Responses	96.4%
English	40.0%
French	0.9%
Non-Official languages	55.5%
Multiple responses	3.5%

Educational Attainment

No cert. or diploma	106,647	19.0%
High school or equiv	132,735	23.6%
Apprenticeship or trade cert.	28,471	5.1%
College, CEGEP or other	77,854	13.9%
University below bachelor	32,102	5.7%
University degree	184,098	32.8%

% of Population by Education



Map

