adsreach

Orangeville Banner

Summary Report

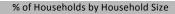
June 12, 2015

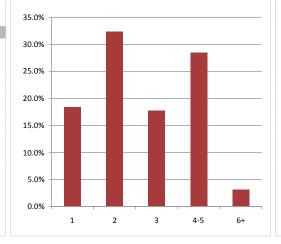
Mar	ket In	forma	tion
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Average Household Spending / Yr		
Mortgage payments	\$	9,356
Cell Phone and Internet	\$	1,017
Home Renovations	\$	3,632
Retirement & pension fund payments	\$	4,073
Lotteries	\$	187
Health Insurance	\$	621
Household appliances	\$	584
Furnishings	\$	44
Computer hardware	\$	393
Auto/Truck Purchase	\$	4,456
Auto/Truck Rental or Lease	\$	1,083
Air Travel	\$	679
Age of Home Owners		

Age of Home Owners		
15 to 24 years	410	1.5%
25 to 34 years	3,096	11.2%
35 to 44 years	5,176	18.7%
45 to 54 years	7,527	27.2%
55 to 64 years	5,570	20.1%
65 to 74 years	3,590	13.0%
75 years or over	2,327	8.4%

6,915
,
3.4%
6.2%
7,697
7.0%
1.6%
60.6%
9.7%
.0.9%
5





Population: 25 yrs and under 24,723 32.1% Population: 25-54 yrs 31,746 41.3% Population: Over 55 yrs 20,445 26.6% Median Age 40.9 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 2,000 4,000 6,000 8,000

Age Cohorts

Visible Minorities & Language

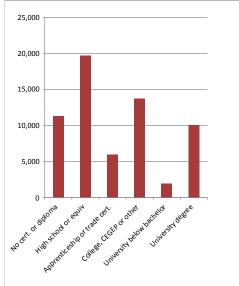
Population by Visible Minority		
Chinese	0.3%	
South Asian	0.9%	
Black	1.2%	
Filipino	0.3%	
Latin American	0.4%	
Southeast Asian	0.2%	
Arab	0.1%	1.00
West Asian	0.1%	1.11
Korean	0.1%	1.11
Japanese	0.1%	•
Visible minority, n.i.e.	0.3%	
Multiple visible minorities	0.1%	•
Population by Mother Tongue		
Single Responses	99.4%	

Single Responses	99.4%	
English	90.7%	
French	1.1%	1
Non-Official languages	7.6%	1
Multiple responses	0.7%	1

Educational Attainment

No cert. or diploma	11,284	18.0%
High school or equiv	19,659	31.4%
Apprenticeship or trade cert.	5,948	9.5%
College, CEGEP or other	13,751	22.0%
University below bachelor	1,962	3.1%
University degree	10,025	16.0%

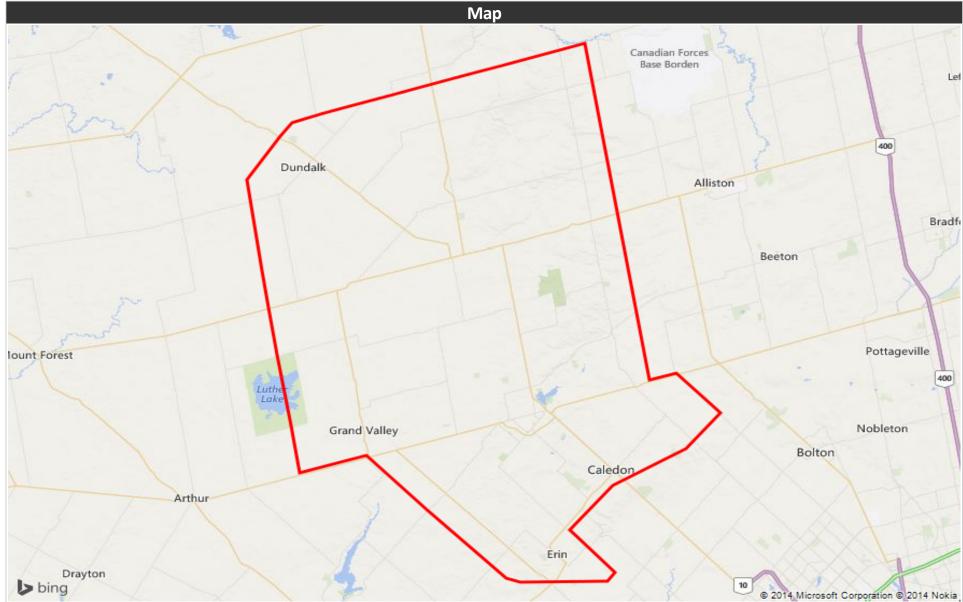
% of Population by Education



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Distribution Map



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