

### Market Information

#### Average Household Spending / Yr

Mortgage payments	\$	9,531
Cell Phone and Internet	\$	889
Home Renovations	\$	3,727
Retirement & pension fund payments	\$	4,350
Lotteries	\$	216
Health Insurance	\$	572
Household appliances	\$	615
Furnishings	\$	52
Computer hardware	\$	405
Auto/Truck Purchase	\$	4,721
Auto/Truck Rental or Lease	\$	1,095
Air Travel	\$	645

#### Age of Home Owners

15 to 24 years	15	0.9%
25 to 34 years	199	11.8%
35 to 44 years	207	12.2%
45 to 54 years	462	27.3%
55 to 64 years	327	19.3%
65 to 74 years	339	20.0%
75 years or over	144	8.5%

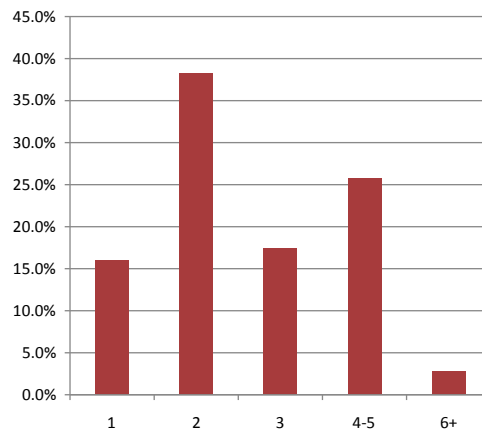
### Population & Household Summary

Total Population	4,519
Population Growth 2009-2014	-2.8%
Population Growth 2014-2019	-0.8%

Total Households	1,692
Household Growth 2009-2014	0.9%
Household Growth 2014-2019	4.9%

% of Households with Children	46.0%
% of Households - Married w/ Kids	37.5%
% of Households - Single Parent	8.5%

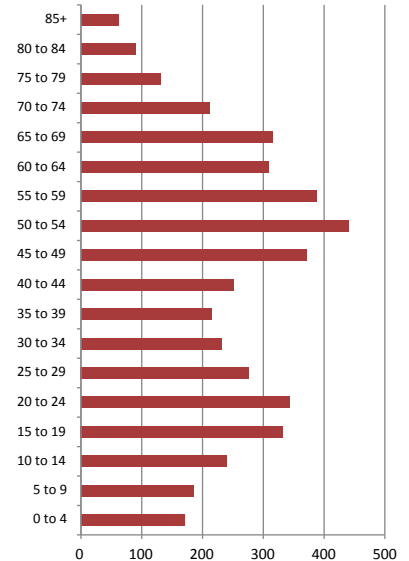
#### % of Households by Household Size



### Age Cohorts

Population: 25 yrs and under	1,258	27.8%
Population: 25-54 yrs	1,771	39.2%
Population: Over 55 yrs	1,489	33.0%
Median Age	45.5	

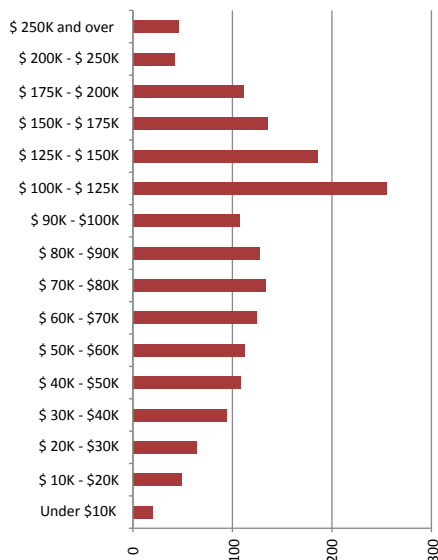
#### Age Distribution



### Household Income

Median Household Income	\$105,935
Average Household Income	\$92,426

#### Households by Income



### Visible Minorities & Language

#### Population by Visible Minority

Chinese	0.4%
South Asian	1.1%
Black	0.4%
Filipino	0.1%
Latin American	0.0%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.2%

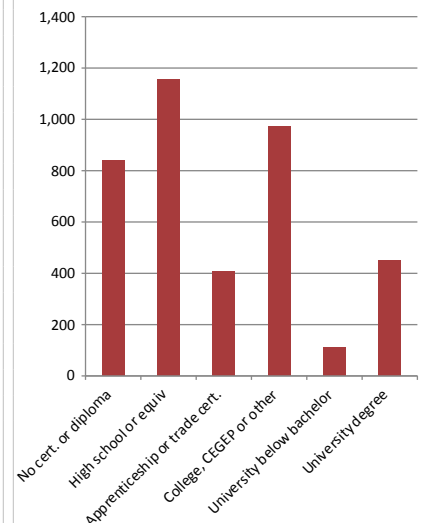
#### Population by Mother Tongue

Single Responses	99.2%
English	92.3%
French	1.1%
Non-Official languages	5.9%
Multiple responses	0.5%

### Educational Attainment

No cert. or diploma	840	21.3%
High school or equiv	1,156	29.4%
Apprenticeship or trade cert.	407	10.3%
College, CEGEP or other	972	24.7%
University below bachelor	110	2.8%
University degree	452	11.5%

#### % of Population by Education



# Orono Weekly Times

*Distribution Map*

Map

