

### Oshawa/Whitby This Week-WE

#### **Summary Report**

October 3, 2014

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Average Household Spending	g / Yr	
Mortgage payments	\$	8,486
Cell Phone and Internet	\$	1,077
Home Renovations	\$	3,230
Retirement & pension fund payments	\$	3,720
Lotteries	\$	163
Health Insurance	\$	584
Household appliances	\$	502
Furnishings	\$	41
Computer hardware	\$	376
Auto/Truck Purchase	\$	3,982
Auto/Truck Rental or Lease	\$	1,021
Air Travel	\$	667
Age of Home Owners		

2,521

14,029

21,783

26,444

20,177

13,193

9,942

2.3%

13.0%

20.2%

24.5%

18.7%

12.2%

9.2%

15 to 24 years

25 to 34 years

35 to 44 years

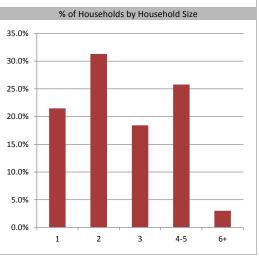
45 to 54 years

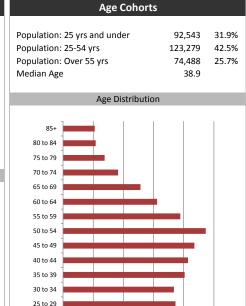
55 to 64 years

65 to 74 years

75 years or over

Population & Household Summary	
Total Population	290,311
Population Growth 2009-2014	5.1%
Population Growth 2014-2019	5.0%
Total Households	108,090
Household Growth 2009-2014	7.3%
Household Growth 2014-2019	9.8%
% of Households with Children	50.4%
% of Households - Married w/ Kids	36.2%
% of Households - Single Parent	14.2%
% of Households by Household Size	





20 to 24

15 to 19 10 to 14

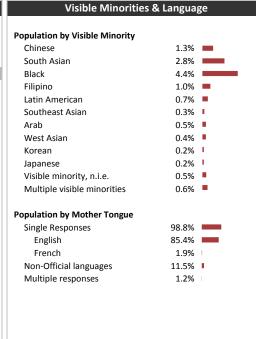
> > 5,000

**Educational Attainment** 

10,000 15,000 20,000 25,000

#### Median Household Income \$99,760 **Average Household Income** \$82,695 Households by Income \$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K

**Household Income** 



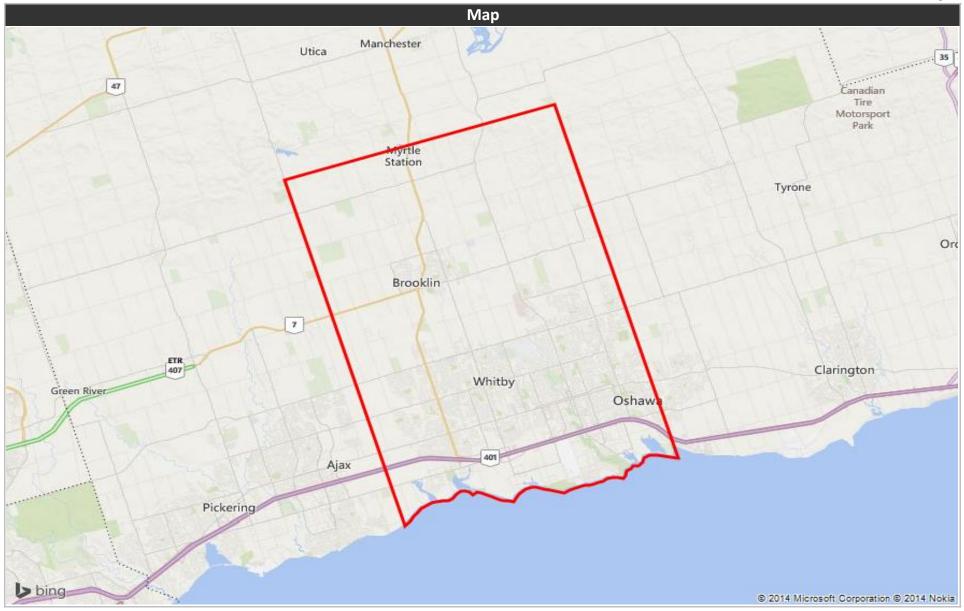
No cert. or diplom	a	42,496	18.1%	
High school or equ	ıiv	68,842	29.3%	
Apprenticeship or	trade cert.	17,572	7.5%	
College, CEGEP or	other	55,903	23.8%	
University below b	achelor	7,938	3.4%	
University degree		42,443	18.0%	
% of	Population by Educ	cation		
80,000				
70,000				
70,000				
60,000				
50,000			_	
		_		
40,000			- 1	
30,000			_	
20,000				
,,,,,				
10,000				
10,000				
No cert. or Apprenticeship or University below				
diploma		bachelor		

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## **Distribution Map**



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