

Market Information

Average Household Spending / Yr

Mortgage payments	\$	7,024
Cell Phone and Internet	\$	1,165
Home Renovations	\$	4,044
Retirement & pension fund payments	\$	3,609
Lotteries	\$	123
Health Insurance	\$	685
Household appliances	\$	442
Furnishings	\$	53
Computer hardware	\$	394
Auto/Truck Purchase	\$	4,184
Auto/Truck Rental or Lease	\$	1,037
Air Travel	\$	882

Age of Home Owners

15 to 24 years	2,934	5.0%
25 to 34 years	9,981	17.1%
35 to 44 years	10,757	18.5%
45 to 54 years	12,088	20.7%
55 to 64 years	10,157	17.4%
65 to 74 years	6,633	11.4%
75 years or over	5,750	9.9%

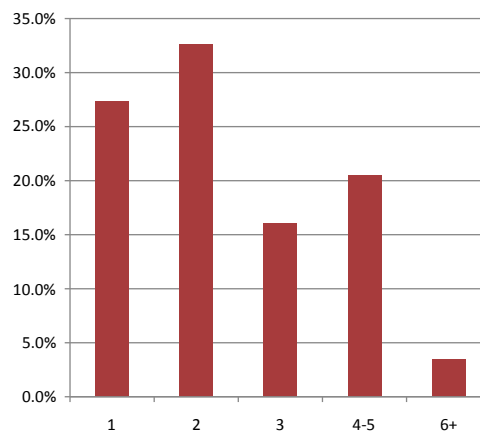
Population & Household Summary

Total Population	145,594
Population Growth 2009-2014	5.4%
Population Growth 2014-2019	3.5%

Total Households	58,300
Household Growth 2009-2014	7.9%
Household Growth 2014-2019	7.9%

% of Households with Children	42.0%
% of Households - Married w/ Kids	29.2%
% of Households - Single Parent	12.8%

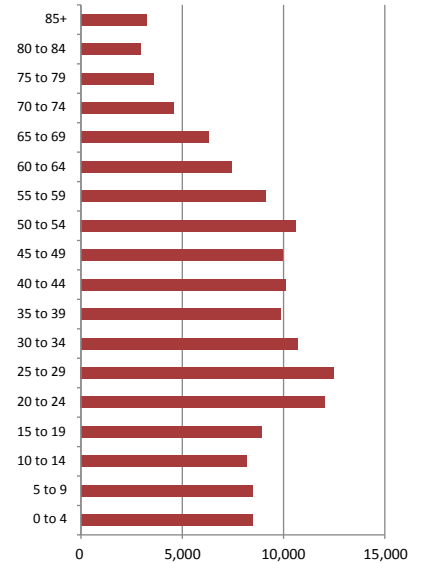
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	45,696	31.4%
Population: 25-54 yrs	63,249	43.4%
Population: Over 55 yrs	36,650	25.2%
Median Age	37.1	

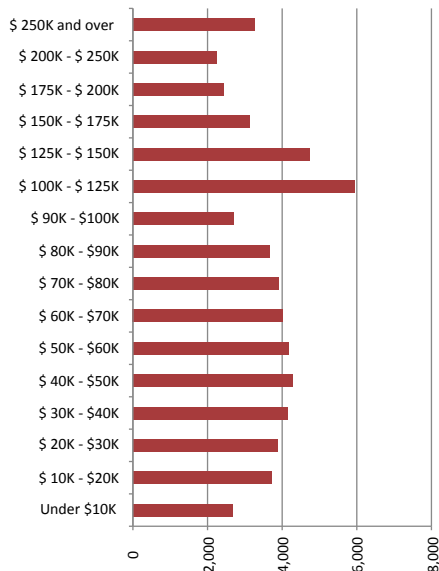
Age Distribution



Household Income

Median Household Income	\$100,755
Average Household Income	\$76,488

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	3.3%
South Asian	3.7%
Black	8.0%
Filipino	1.2%
Latin American	1.7%
Southeast Asian	1.2%
Arab	7.8%
West Asian	1.2%
Korean	0.3%
Japanese	0.2%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.7%

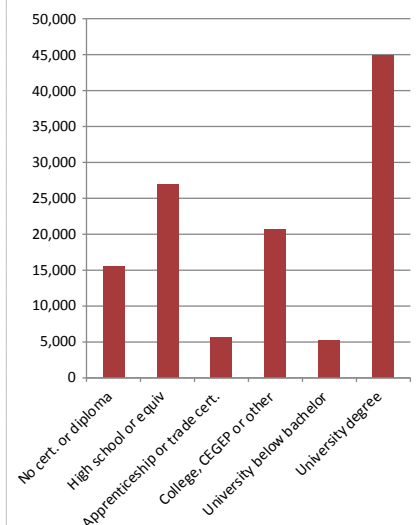
Population by Mother Tongue

Single Responses	96.4%
English	55.1%
French	11.6%
Non-Official languages	29.7%
Multiple responses	3.8%

Educational Attainment

No cert. or diploma	15,499	13.0%
High school or equiv	26,979	22.7%
Apprenticeship or trade cert.	5,640	4.7%
College, CEGEP or other	20,630	17.3%
University below bachelor	5,255	4.4%
University degree	44,939	37.8%

% of Population by Education



Map

