

Parry Sound Beacon Star

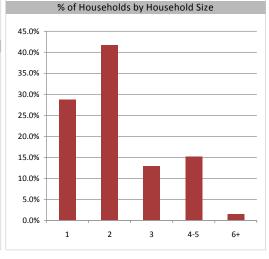
Summary Report

May 5, 2015

| iviarket information | | | |
|------------------------------------|----|-------|--|
| | | | |
| Average Household Spending / Yr | | | |
| Mortgage payments | \$ | 5,004 | |
| Cell Phone and Internet | \$ | 950 | |
| Home Renovations | \$ | 3,169 | |
| Retirement & pension fund payments | \$ | 2,953 | |
| Lotteries | \$ | 166 | |
| Health Insurance | \$ | 837 | |
| Household appliances | \$ | 557 | |
| Furnishings | \$ | 34 | |
| Computer hardware | \$ | 373 | |
| Auto/Truck Purchase | \$ | 4,610 | |
| Auto/Truck Rental or Lease | \$ | 698 | |
| Air Travel | \$ | 505 | |
| | | | |

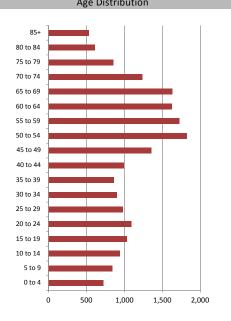
| Age of Home Owners | | | | |
|--------------------|-------|-------|--|--|
| 15 to 24 years | 229 | 2.7% | | |
| 25 to 34 years | 694 | 8.0% | | |
| 35 to 44 years | 904 | 10.4% | | |
| 45 to 54 years | 1,747 | 20.2% | | |
| 55 to 64 years | 1,991 | 23.0% | | |
| 65 to 74 years | 1,718 | 19.9% | | |
| 75 years or over | 1,366 | 15.8% | | |
| | | | | |

| Population & Household Summary | |
|-----------------------------------|--------|
| Total Population | 19,547 |
| Population Growth 2009-2014 | 0.2% |
| Population Growth 2014-2019 | 1.8% |
| | |
| Total Households | 8,651 |
| Household Growth 2009-2014 | 5.6% |
| Household Growth 2014-2019 | 5.3% |
| | |
| % of Households with Children | 32.1% |
| % of Households - Married w/ Kids | 22.6% |
| % of Households - Single Parent | 9.4% |
| | |



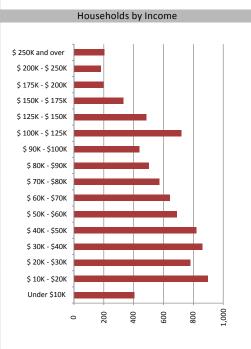
Visible Minorities & Language





| Median Household Income | \$86,719 |
|--------------------------|----------|
| Average Household Income | \$58,559 |
| | |

Household Income



Population by Visible Minority Chinese 0.3% South Asian 0.1% Black 0.2% Filining 0.1%

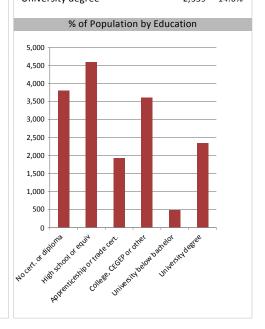
0.2% Filipino 0.1% Latin American 0.1% Southeast Asian 0.1% Arab 0.0% ī West Asian 0.0% 0.1% Korean Japanese 0.0% Visible minority, n.i.e. 0.2% Multiple visible minorities 0.0%

Population by Mother Tongue Single Responses

| Single Responses | 99.4% | |
|------------------------|-------|---|
| English | 91.5% | |
| French | 1.6% | 1 |
| Non-Official languages | 6.3% | 1 |
| Multiple responses | 0.4% | 1 |

No cert. or diploma 3.805 22.7% High school or equiv 4,588 27.4% Apprenticeship or trade cert. 1,929 11.5% College, CEGEP or other 3,611 21.5% University below bachelor 491 2.9% University degree 2,339 14.0%

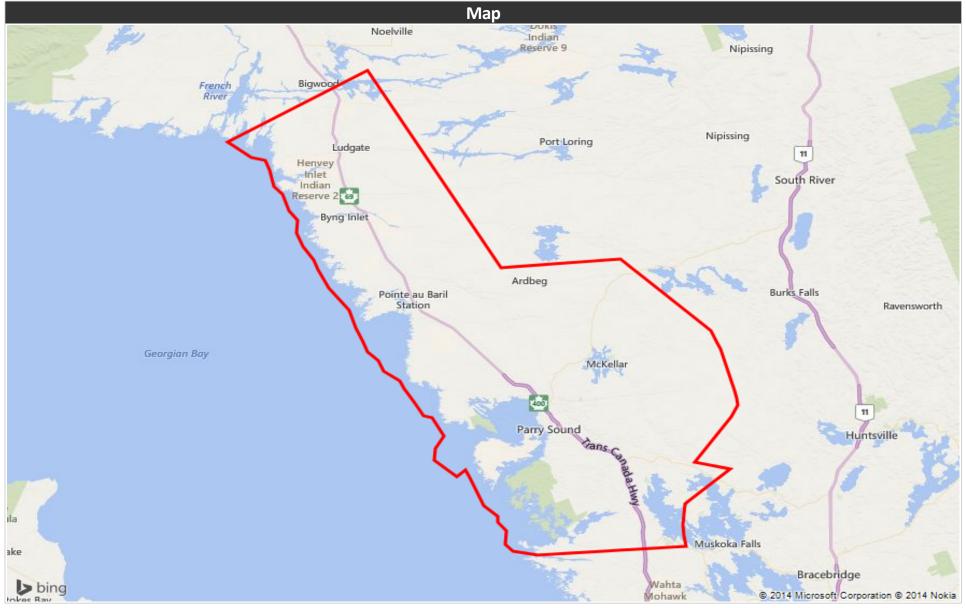
Educational Attainment





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Distribution Map



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