

Market Information

Average Household Spending / Yr

Mortgage payments	\$	5,123
Cell Phone and Internet	\$	857
Home Renovations	\$	2,372
Retirement & pension fund payments	\$	2,991
Lotteries	\$	160
Health Insurance	\$	659
Household appliances	\$	515
Furnishings	\$	32
Computer hardware	\$	317
Auto/Truck Purchase	\$	4,317
Auto/Truck Rental or Lease	\$	779
Air Travel	\$	453

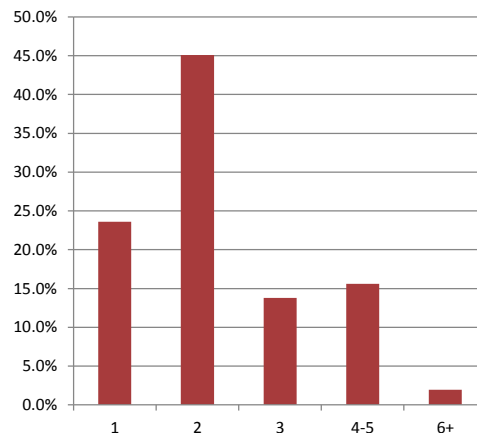
Age of Home Owners

15 to 24 years	147	1.3%
25 to 34 years	807	7.3%
35 to 44 years	1,158	10.5%
45 to 54 years	2,233	20.1%
55 to 64 years	2,472	22.3%
65 to 74 years	2,545	23.0%
75 years or over	1,722	15.5%

Population & Household Summary

Total Population	26,363
Population Growth 2009-2014	1.9%
Population Growth 2014-2019	1.1%
Total Households	11,086
Household Growth 2009-2014	3.1%
Household Growth 2014-2019	5.0%
% of Households with Children	33.2%
% of Households - Married w/ Kids	25.5%
% of Households - Single Parent	7.8%

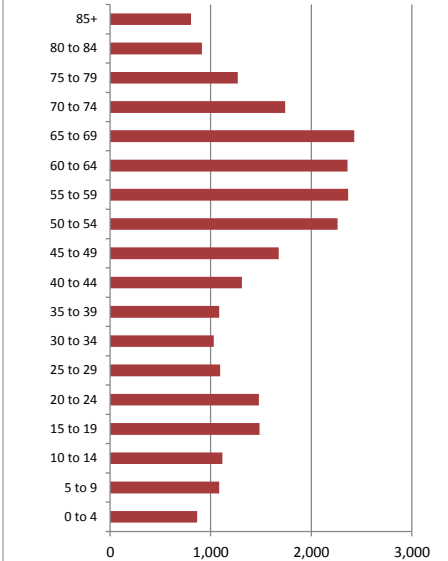
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	6,030	22.9%
Population: 25-54 yrs	8,455	32.1%
Population: Over 55 yrs	11,878	45.1%
Median Age	52.1	

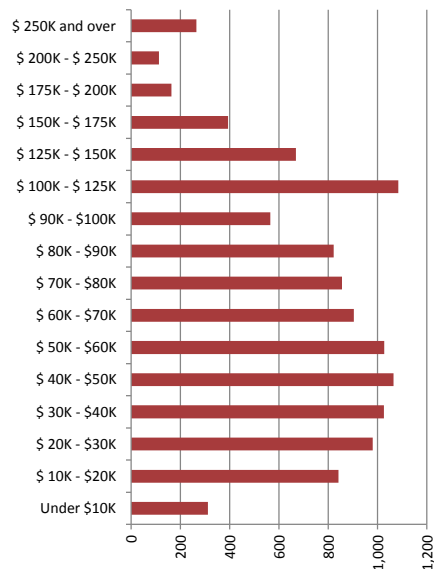
Age Distribution



Household Income

Median Household Income	\$81,499
Average Household Income	\$63,231

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	0.2%
South Asian	0.1%
Black	0.5%
Filipino	0.1%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.1%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%

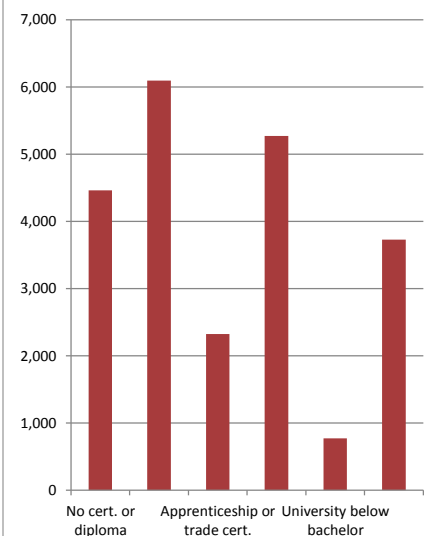
Population by Mother Tongue

Single Responses	99.7%
English	93.6%
French	1.3%
Non-Official languages	4.7%
Multiple responses	0.4%

Educational Attainment

No cert. or diploma	4,464	19.7%
High school or equiv	6,097	26.9%
Apprenticeship or trade cert.	2,323	10.3%
College, CEGEP or other	5,271	23.3%
University below bachelor	775	3.4%
University degree	3,728	16.5%

% of Population by Education



Map

